# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM492142

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Palmetto Moon, LLC		09/20/2018	Limited Liability Company: SOUTH CAROLINA
PM Acquisition LLC		09/20/2018	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	JPMorgan Chase Bank, N.A.		
Street Address:	3424 Peachtree Road, 23rd Floor		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30326		
Entity Type:	Chartered Bank: UNITED STATES		

#### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	4746803	PALMETTO MOON
Registration Number:	4746802	PALMETTO MOON
Registration Number:	3711926	PALMETTO MOON

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 678-553-2204

Email: miguelesm@gtlaw.com **Correspondent Name:** Michelle Migueles

Address Line 1: 3333 Piedmont Road NE; Suite 2500

Address Line 2: Greenbergt Traurig LLP Address Line 4: Atlanta, GEORGIA 30305

NAME OF SUBMITTER:	Michelle Migueles			
SIGNATURE:	/Michelle Migueles/			
DATE SIGNED:	10/01/2018			

**Total Attachments: 7** 

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**TRADEMARK** REEL: 006446 FRAME: 0883

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### TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, this "<u>Trademark Security Agreement</u>") is made as of September 20, 2018, by and among the Grantors listed on the signature pages hereof (collectively, jointly and severally, "<u>Grantors</u>" and each, individually, "<u>Grantors</u>"), and JPMORGAN CHASE BANK, N.A. (the "<u>Lender</u>") under the Credit Agreement referred to below.

### WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of even date herewith (as amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the "<u>Credit Agreement</u>") by and among PALMETTO MOON, LLC, a South Carolina limited liability company, ("<u>Borrower</u>"), PM ACQUISITION LLC, a Delaware limited liability company ("<u>Guarantor</u>"), and Lender, Lender has agreed to make certain financial accommodations available to Borrower from time to time pursuant to the terms and conditions thereof; and

WHEREAS, the Lender is willing to make the financial accommodations to Borrower as provided for in the Credit Agreement, but only upon the condition, among others, that the Grantors shall have executed and delivered to Lender that certain Security Agreement, dated as of even date herewith (including all annexes, exhibits or schedules thereto, as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantors are required to execute and deliver to the Lender this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

- 1. <u>Defined Terms</u>. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.
- 2. <u>Grant of Security Interest</u>. Each Grantor does hereby grant to Lender a continuing security interest in all of such Grantor's right, title, and interest in and to all of the following (all of the following, being herein collectively referred to as the "<u>Trademark Collateral</u>"), whether presently existing or hereafter arising or acquired, to secure the payment of the Secured Obligations:
  - (a) all trademarks (including service marks), trade names, trade dress, and trade styles and the registrations and applications for registration thereof and the goodwill of the business symbolized by the foregoing (including, without limitation, each trademark listed

on <u>Schedule 1</u> attached hereto), together with (i) all renewals of the foregoing, (ii) all income, royalties, damages, and payments now or hereafter due or payable with respect thereto, including, without limitation, damages, claims, and payments for past and future infringements thereof, (iii) all rights to sue for past, present, and future infringements of the foregoing, including the right to settle suits involving claims and demands for royalties owing, and (iv) all rights corresponding to any of the foregoing throughout the world;

- (b) all licenses or similar arrangements of any of the foregoing, whether as licensee or licensor;
- (c) all general intangibles at any time evidencing or relating to any of the foregoing, together with all books and records, computer files, programs, printouts and other computer materials and records related thereto; and
  - (d) all products and proceeds of any of the foregoing.
- Authorization to Supplement. If any Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantors shall give notice to Lender in accordance with, and to the extent required by Section 4.5(c) of the Security Agreement, with respect to any such new trademarks. Without limiting Grantors' obligations under this Section, Grantors hereby authorize Lender unilaterally to modify this Trademark Security Agreement by amending Schedule I to include any such new trademark rights of each Grantor. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend Schedule I shall in any way affect, invalidate or detract from Lender's continuing security interest in all Trademark Collateral, whether or not listed on Schedule I.
- 4. <u>Termination</u>. This Trademark Security Agreement shall remain in effect until termination of the Security Agreement in accordance with Section 8.13 thereof.
- 5. Miscellaneous. This security interest is granted in conjunction with the security interest granted to Lender pursuant to the Security Agreement. Each Grantor does hereby further acknowledge and affirm that the rights and remedies of Lender with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement and the Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. The terms and provisions hereof are in addition to, and not in limitation of or limited by, those of the Security Agreement, the Credit Agreement and the other Loan Documents. The attached Schedule I is incorporated herein by reference for all purposes. THIS TRADEMARK SECURITY AGREEMENT SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF GEORGIA AND THE UNITED STATES OF AMERICA, INCLUDING WITHOUT LIMITATION, THE UNITED STATES PATENT AND TRADEMARK LAWS. This Trademark Security Agreement shall be binding upon each Grantor, and the trustees, receivers, successors and assigns of any Grantor, including all successors in interest of any Grantor in and to all or any part of the Trademark Collateral, and shall benefit Lender and its successors and permitted assigns. If any provision of this

#### **EXECUTION VERSION**

Trademark Security Agreement is held to be illegal, invalid or unenforceable under present or future laws, the legality, validity and enforceability of the remaining provisions of this Trademark Security Agreement shall not be affected thereby, and this Trademark Security Agreement shall be liberally construed so as to carry out the intent of the parties to it. Except as expressly set forth in Section 3, this Trademark Security Agreement may be amended or modified only with the written consent of each party hereto. So long as no Event of Default has occurred and is continuing, without the prior written consent of each Grantor, Lender may not assign this Trademark Security Agreement or its rights and obligations hereunder other than in connection with, and to the same assignee pursuant to an assignment of its rights and obligations under the Credit Agreement, pursuant to the terms thereof. This Trademark Security Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same agreement, and any of the parties hereto may execute this Trademark Security Agreement by signing any such counterpart. The section headings appearing in this Trademark Security Agreement have been inserted for convenience only and shall be given no substantive meaning or significance whatever in construing the terms and provisions of this Trademark Security Agreement.

[Continued on following page.]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTORS:

PALMETTO MOON, LLC

Title: Chief Executive Officer

PM ACQUISITION LLC

By: Name: Stephen M. Lebowitz

Title: Vice President

[PALMETTO MOON—TRADEMARK SECURITY AGREEMENT]

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

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PALMETTO MOON, LLC

By: Name: Adam Stone

Title: Chief Executive Officer

PM ACQUISITION LLC

Name: Stephen M. Lebowitz

Title: Vice President

[PALMETTO MOON—TRADEMARK SECURITY AGREEMENT]

LENDER:

JPMORGAN CHASE BANK, N.A.

Name: Kevin Harrison

Title: Authorized Officer

[PALMETTO MOON—TRADEMARK SECURITY AGREEMENT]

# SCHEDULE I to TRADEMARK SECURITY AGREEMENT

# **TRADEMARKS**

Grantor	Trademark	Registration Date	Registration Number	Jurisdiction
Palmetto Moon, LLC	WORD MARK -	June 2, 2015	4746803	US
	Palmetto Moon			
Palmetto Moon, LLC	WORD MARK -	March 17, 2015	4746802	US
	Palmetto Moon			
Palmetto Moon	WORD MARK -	September 1, 2009	3711926	US
	Palmetto Moon			

## TRADEMARK APPLICATIONS

# **NONE**

Grantor	Trademark	Application Filing	Application Serial	Jurisdiction
	Application	Date	Number	

ATL 22991873v3

**RECORDED: 10/01/2018**