

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM494655

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Walden-Hays, Inc.		10/05/2018	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Coty Brands Management GmbH		
Street Address:	Rheinstrasse 4E		
City:	Berlin		
State/Country:	GERMANY		
Postal Code:	55116		
Entity Type:	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3461683	RESPECT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124794545		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Jacqueline Stelling		
Address Line 1:	350 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10118		
NAME OF SUBMITTER:	Jacqueline Stelling		
SIGNATURE:	/Jacqueline Stelling/		
DATE SIGNED:	10/19/2018		
Total Attachments: 1			
source=Reg. No. 3461683#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS Walden-Hays, Inc., a New York corporation, with its principal place of business address of PO Box 1071, New York, NY 10276 (hereinafter "Assignor") is the record owner of US Trademark Registration No. 3461683 (the "Trademark");

and

WHEREAS Coty Brands Management GmbH, a German corporation, with its principal place of business located at Rheinstrasse 4E Mainz Germany 55116 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark and the goodwill symbolized thereby.

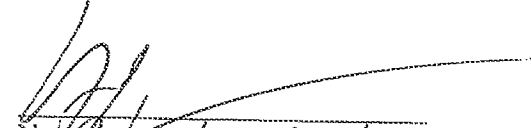
NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged. Assignors hereby sell, assign, transfer and convey unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, and well as the right to sue for past and present infringements thereof.


This agreement is effective as of October 5, 2018.

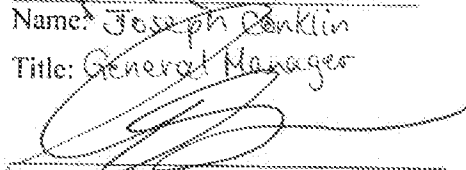
Assignor:

WALDEN-HAYS, INC.


Name: [Signature]
Title: Vice President

COTY BRANDS MANAGEMENT
GMBH:


Name: Joseph Donkin
Title: General Manager


Name: Lisheva Jasie
Title: Procurist