

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM506775

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gift Card Impressions, LLC		01/18/2019	Limited Liability Company: FLORIDA

## RECEIVING PARTY DATA

<b>Name:</b>	JPMorgan Chase Bank, N.A.
<b>Street Address:</b>	10 S. Dearborn, Floor L2N
<b>City:</b>	Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60603
<b>Entity Type:</b>	National Banking Association: UNITED STATES

## PROPERTY NUMBERS Total: 53

Property Type	Number	Word Mark
Registration Number:	4822999	À LA GIFT
Registration Number:	4822925	A LA GIFT
Registration Number:	5588324	AT-HOME ACTIVATION
Registration Number:	5576680	BOTTLE ENVY
Registration Number:	4136002	BRINGING THE "GIFT" BACK TO GIFT CARDS
Registration Number:	4529773	BRINGING THE "GIFT" BACK TO GIFT CARDS
Registration Number:	4923132	CASHTIE
Registration Number:	4514829	CELEBRATE WITH SOUND
Registration Number:	4464129	EASTER BUDDY
Registration Number:	4739392	EASTER BUDDY
Registration Number:	4538363	EASTER BUDDIES
Registration Number:	5507654	ELF SNOT
Registration Number:	4482676	FLOWER BUDDIES
Registration Number:	4583931	GCI DIGITAL
Registration Number:	3341621	GIFT CARD IMPRESSIONS
Registration Number:	4969039	GIFTCARD IMPRESSIONS
Registration Number:	4423235	GIFT CARD MONDAY
Registration Number:	4434042	GIFT CARD MONDAY
Registration Number:	4370166	GIFT CARD MONTH

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4502062	GIFT CARD MONTH
Registration Number:	4423238	GIFT CARD THURSDAY
Registration Number:	4434045	GIFT CARD THURSDAY
Registration Number:	4423236	GIFT CARD TUESDAY
Registration Number:	4434043	GIFT CARD TUESDAY
Registration Number:	4370165	GIFT CARD SUNDAY
Registration Number:	4502059	GIFT CARD SUNDAY
Registration Number:	4423237	GIFT CARD WEDNESDAY
Registration Number:	4434044	GIFT CARD WEDNESDAY
Registration Number:	4370164	GIFT CARD WEEK
Registration Number:	4422313	GIFT CARD WEEK
Registration Number:	4456873	GIFT CARD WEEKEND
Registration Number:	5262750	GIFT TOKENS
Registration Number:	5312631	GIFT TOKENS
Registration Number:	4514830	GIFTS THAT SAY A LOT
Registration Number:	4575445	MAKE IT PERSONAL. MAKE IT BETTER.
Registration Number:	4538747	MAKING YOUR GIFT CARD GO FURTHER!
Registration Number:	5013454	PHOTOBOOK IT
Registration Number:	5013455	PHOTOBOOK IT
Registration Number:	4937278	PURPOSEFUL PACKAGING
Registration Number:	5507653	REINDEER POO
Registration Number:	5413276	SAY THANKS
Registration Number:	4491576	STOCKING BUDDIES
Registration Number:	4491577	STOCKING BUDDY
Registration Number:	4995704	WHERE GREETINGS COME TO LIFE
Registration Number:	4432740	WHERE INNOVATION MEETS GIFTING
Registration Number:	4432741	WRAP IT WITH INNOVATION
Registration Number:	4384252	WRAP IT WITH VIDEO
Serial Number:	87700942	AT-HOME ACTIVATION
Serial Number:	87699590	GIFT CARD SQUISHIES
Serial Number:	87805636	NAUGHTY OR NICE
Serial Number:	87899956	NORTH POLE GALAXY SLIME
Serial Number:	87770696	PHYGITAL
Serial Number:	87699310	WORKS LIKE A GIFT CARD, FEELS LIKE A GIF

**CORRESPONDENCE DATA**

Fax Number: 2027782201

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**TRADEMARK**

**REEL: 006531 FRAME: 0500**

**Phone:** 2029551500  
**Email:** lcouch@huntonak.com  
**Correspondent Name:** HUNTON ANDREWS KURTH LLP  
**Address Line 1:** 2200 Pennsylvania Avenue, NW  
**Address Line 4:** Washington, D.C. 20037

**ATTORNEY DOCKET NUMBER:** 064226.0001001

**NAME OF SUBMITTER:** Robert A. king

**SIGNATURE:** /Robert A. King/

**DATE SIGNED:** 01/22/2019

**Total Attachments: 8**

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## TRADEMARK SECURITY AGREEMENT

WHEREAS, GIFT CARD IMPRESSIONS, LLC, a Florida limited liability company ("Grantor"), owns the Trademarks (as defined below), trademark registrations and trademark applications listed on Schedule 1 annexed hereto, and is a party to the Trademark Licenses (as defined below) listed on Schedule 1 annexed hereto; and

WHEREAS, pursuant to the terms of the Third Amended and Restated Security Agreement dated as of January 9, 2015 (as amended by that certain First Amendment to Third Amended and Restated Security Agreement dated as of March 21, 2017, and that certain Second Amendment to Third Amended and Restated Security Agreement dated as of January 18, 2019, and as said Agreement may be further amended and in effect from time to time, the "Security Agreement"), among Grantor, HI Technology Corp (formerly known as InComm Holdings, Inc.), certain subsidiaries of HI Technology Corp and JPMorgan Chase Bank, N.A., as administrative agent ("Secured Party"), Grantor has granted to Secured Party a security interest in substantially all the assets of Grantor, including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Security Agreement), trademark registrations, trademark applications and Trademark Licenses (as defined in the Security Agreement), together with the goodwill of the business symbolized by Grantor's Trademarks, and all proceeds thereof, to secure the payment of all Obligations (as such term is defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby grant to Secured Party a continuing security interest in all of Grantor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired:

(1) each Trademark, trademark registration and trademark application, including, without limitation, the Trademarks, trademark registrations (together with any reissues, continuations or extensions thereof) and trademark applications referred to in Schedule 1 annexed hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, trademark registration and trademark application;

(2) each Trademark License and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark License, including, without limitation, each Trademark License referred to in Schedule 1 annexed hereto; and

(3) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark or trademark registration, including, without limitation, the Trademarks and trademark registrations referred to in Schedule 1 annexed hereto, the trademark registrations issued with respect to the trademark applications referred in Schedule 1 and the Trademarks licensed under any Trademark License, or (b) injury to the goodwill associated with any Trademark, trademark registration or Trademark licensed under any Trademark License.

This security interest is granted in conjunction with the security interests granted to Secured Party pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Secured Party with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer effective as of the 18 day of January, 2019.

**GRANTOR:**

GIFT CARD IMPRESSIONS, LLC,  
a Florida limited liability company

By: HI Technology Corp  
Title: Manager

By:   
Name: Scott R. Meyerhoff  
Title: Authorized Officer

Acknowledged:

**SECURED PARTY:**

JPMORGAN CHASE BANK, N.A.,  
as administrative agent

By: \_\_\_\_\_  
Name: Douglas P. Panchal  
Title: Executive Director

This security interest is granted in conjunction with the security interests granted to Secured Party pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Secured Party with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer effective as of the 18<sup>th</sup> day of January, 2019.

**GRANTOR:**

GIFT CARD IMPRESSIONS, LLC,  
a Florida limited liability company

By: HI Technology Corp  
Title: Manager

By: \_\_\_\_\_  
Name: Scott R. Meyerhoff  
Title: Authorized Officer

Acknowledged:

**SECURED PARTY:**

JPMORGAN CHASE BANK, N.A.,  
as administrative agent

By:  \_\_\_\_\_  
Name: Douglas P. Panchal  
Title: Executive Director

Schedule 1  
To  
Trademark Security Agreement

A. Registered United States Federal Trademarks.

<b>Trademark</b>	<b>Country</b>	<b>Registration Number</b>	<b>Owner</b>
A LA GIFT	USA	4,822,999	Gift Card Impressions, LLC
A LA GIFT (design)	USA	4,822,925	Gift Card Impressions, LLC
AT-HOME ACTIVATION	USA	5,588,324	Gift Card Impressions, LLC
BOTTLE ENVY	USA	5,576,680	Gift Card Impressions, LLC
BRINGING THE "GIFT" BACK TO GIFT CARDS	USA	4,136,002	Gift Card Impressions, LLC
BRINGING THE "GIFT" BACK TO GIFT CARDS	USA	4,529,773	Gift Card Impressions, LLC
CASHTIE	USA	4,923,132	Gift Card Impressions, LLC
CELEBRATE WITH SOUND	USA	4,514,829	Gift Card Impressions, LLC
EASTER BUDDY	USA	4,464,129	Gift Card Impressions, LLC
EASTER BUDDY	USA	4,739,392	Gift Card Impressions, LLC
EASTER BUDDIES	USA	4,538,363	Gift Card Impressions, LLC
ELF SNOT	USA	5,507,654	Gift Card Impressions, LLC
FLOWER BUDDIES	USA	4,482,676	Gift Card Impressions, LLC
GCI DIGITAL	USA	4,583,931	Gift Card Impressions, LLC
GIFT CARD IMPRESSIONS	USA	3,341,621	Gift Card Impressions, LLC
GIFT CARD IMPRESSIONS (design)	USA	4,969,039	Gift Card Impressions, LLC
GIFT CARD MONDAY	USA	4,423,235	Gift Card Impressions, LLC
GIFT CARD MONDAY	USA	4,434,042	Gift Card Impressions, LLC
GIFT CARD MONTH	USA	4,370,166	Gift Card Impressions, LLC

<b>Trademark</b>	<b>Country</b>	<b>Registration Number</b>	<b>Owner</b>
GIFT CARD MONTH	USA	4,502,062	Gift Card Impressions, LLC
GIFT CARD THURSDAY	USA	4,423,238	Gift Card Impressions, LLC
GIFT CARD THURSDAY	USA	4,434,045	Gift Card Impressions, LLC
GIFT CARD TUESDAY	USA	4,423,236	Gift Card Impressions, LLC
GIFT CARD TUESDAY	USA	4,434,043	Gift Card Impressions, LLC
GIFT CARD SUNDAY	USA	4,370,165	Gift Card Impressions, LLC
GIFT CARD SUNDAY	USA	4,502,059	Gift Card Impressions, LLC
GIFT CARD WEDNESDAY	USA	4,423,237	Gift Card Impressions, LLC
GIFT CARD WEDNESDAY	USA	4,434,044	Gift Card Impressions, LLC
GIFT CARD WEEK	USA	4,370,164	Gift Card Impressions, LLC
GIFT CARD WEEK	USA	4,422,313	Gift Card Impressions, LLC
GIFT CARD WEEKEND	USA	4,456,873	Gift Card Impressions, LLC
GIFT TOKENS	USA	5,262,750	Gift Card Impressions, LLC
GIFT TOKENS (design)	USA	5,312,631	Gift Card Impressions, LLC
GIFTS THAT SAY A LOT	USA	4,514,830	Gift Card Impressions, LLC
MAKE IT PERSONAL. MAKE IT BETTER.	USA	4,575,445	Gift Card Impressions, LLC
MAKING YOUR GIFT CARD GO FURTHER!	USA	4,538,747	Gift Card Impressions, LLC
PHOTOBOOK IT (design)	USA	5,013,454	Gift Card Impressions, LLC
PHOTOBOOK IT	USA	5,013,455	Gift Card Impressions, LLC
PURPOSEFUL PACKAGING	USA	4,937,278	Gift Card Impressions, LLC
REINDEER POO	USA	5,507,653	Gift Card Impressions, LLC
SAY THANKS (design)	USA	5,413,276	Gift Card Impressions, LLC



<b>Trademark</b>	<b>Country</b>	<b>Registration Number</b>	<b>Owner</b>
STOCKING BUDDIES	USA	4,491,576	Gift Card Impressions, LLC
STOCKING BUDDY	USA	4,491,577	Gift Card Impressions, LLC
WHERE GREETINGS COME TO LIFE	USA	4,995,704	Gift Card Impressions, LLC
WHERE INNOVATION MEETS GIFTING	USA	4,432,740	Gift Card Impressions, LLC
WRAP IT WITH INNOVATION	USA	4,432,741	Gift Card Impressions, LLC
WRAP IT WITH VIDEO	USA	4,384,252	Gift Card Impressions, LLC

B. Pending United States Trademark Applications.

<b>Trademark</b>	<b>Country</b>	<b>Application Number</b>	<b>Owner</b>
AT-HOME ACTIVATION (design)	USA	87/700942	Gift Card Impressions, LLC
AT-HOME ACTIVATION	USA	87/700936	Gift Card Impressions, LLC
GIFT CARD SQUISHIES (stylized)	USA	87/699590	Gift Card Impressions, LLC
NAUGHTY OR NICE	USA	87/805636	Gift Card Impressions, LLC
NORTH POLE GALAXY SLIME	USA	87/899956	Gift Card Impressions, LLC
PHYGITAL	USA	87/770696	Gift Card Impressions, LLC
WORKS LIKE A GIFT CARD, FEELS LIKE A GIFT	USA	87/699310	Gift Card Impressions, LLC

C. Trademark Licenses.

None.