

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516801

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WALDEN-HAYS, INC.		04/01/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	CONOPCO, INC.		
Street Address:	800 Sylvan Avenue		
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87700444	LOVE HOME AND PLANET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	gpgulia@duanemorris.com		
Correspondent Name:	Gregory P. Gulia/Duane Morris LLP		
Address Line 1:	1540 Broadway		
Address Line 4:	New York, NEW YORK 10036-4086		
ATTORNEY DOCKET NUMBER:	Y0759-01096		
NAME OF SUBMITTER:	Gregory P. Gulia		
SIGNATURE:	/Gregory P. Gulia/		
DATE SIGNED:	04/01/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, WALDEN-HAYS, INC., a New York corporation with a mailing address at P.O. Box 1071 New York, New York 10276 ("Assignor"), is the owner of the following trademark as well as the pending U.S. trademark application for that mark and identified below, (hereinafter collectively, the "Mark"):

<u>Mark</u>	<u>U.S. Serial No.</u>	<u>Filing Date</u>
LOVE HOME AND PLANET	87/700,444	November 28, 2017

WHEREAS, Assignor desires to assign to Conopco, Inc., a New York corporation with a place of business at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 ("Assignee"), all of Assignor's right, title and interest in and to the Mark; and

WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in, to and under the Mark and the above-referenced application therefore, together with the goodwill of the business associated with the use of and symbolized by such Mark.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the 1 day of April, 2019.

WALDEN-HAYS, INC.

By: 

Title: PRESIDENT