OP \$90.00 597837

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM594334

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Simply Natural Snacking, LLC		07/31/2020	Limited Liability Company: DELAWARE
AOG, LLC		07/31/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	LBC Credit Agency Services, LLC, as Agent	
Street Address:	555 East Lancaster Ave.	
Internal Address:	Suite 450	
City:	Radnor	
State/Country:	PENNSYLVANIA	
Postal Code:	19087	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	5978377	TRUFOODMFG	
Registration Number:	5711507	GOOD & FIT	
Registration Number:	2084206	SIMPLY LITE	

CORRESPONDENCE DATA

Fax Number: 3128637867

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128637267

Email: jaclyn.di.grande@goldbergkohn.com

Correspondent Name: Jaclyn Di Grande - Paralegal

Address Line 1: Goldberg Kohn Ltd.

Address Line 2: 55 E Monroe Street, Suite 3300

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	6030.163
NAME OF SUBMITTER:	Jaclyn Di Grande
SIGNATURE:	/jaclyn di grande/

DATE SIGNED:	08/26/2020
Total Attachments: 5	
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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT ("<u>Trademark Security Agreement</u>"), dated as of July 31, 2020, is made by SIMPLY NATURAL SNACKING, LLC, a Delaware limited liability company ("<u>SNS</u>") and AOG, LLC, a Delaware limited liability company ("<u>AOG</u>", together with SNS, collectively the "<u>Grantors</u>" and each, individually, a "<u>Grantor</u>") in favor of LBC CREDIT AGENCY SERVICES, LLC (the "<u>Agent</u>"), located at 555 East Lancaster Avenue, Radnor, PA 19807, as agent for the secured parties under the Credit Agreement referred to below (the "<u>Secured Parties</u>").

WHEREAS, the Grantors and AOG INTERMEDIATE HOLDINGS, LLC, a Delaware limited liability company, have entered into a Credit and Security Agreement, dated as of even date herewith (as the same may be further amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), with the Agent and the lenders (the "Lenders") party thereto; and

WHEREAS, under the terms of the Credit Agreement, each Grantor has granted to the Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of such Grantor, and has agreed to execute and deliver this Trademark Security Agreement, for recording with national, federal and state government authorities, including, but not limited to, the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees with the Agent as follows:

- 1. <u>Defined Terms</u>. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Credit Agreement.
- 2. <u>Grant of Security</u>. Each Grantor hereby pledges and grants to the Agent, for the ratable benefit of the Secured Parties, a security interest in and to all of the right, title and interest of such Grantor in, to and under the following, wherever located, and whether now existing or hereafter arising or acquired from time to time (the "Trademark Collateral"):
- (a) the trademark registrations and applications set forth in Schedule 1 hereto, together with the goodwill connected with the use of and symbolized thereby and all extensions and renewals thereof (collectively, the "<u>Trademarks</u>"), excluding United States intent-to-use trademark applications to the extent that the grant of a security interest therein would impair the registrability of such applications or the validity or enforceability of registrations issuing from such applications;
- (b) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- (c) any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 3. <u>Recordation</u>. Each Grantor authorizes the Commissioner for Trademarks at the United States Patent and Trademark Office and any other government officials to record and register this Trademark Security Agreement upon request by the Agent.

6030.163

- 4. <u>Security For Obligations</u>. This Trademark Security Agreement and the security interest created hereby secures the payment and performance of the Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by each Grantor to Agent, the Lenders, or any of them, whether or not they are unenforceable or not allowable due to the existence of an insolvency proceeding involving such Grantor.
- 5. <u>Loan Documents</u>. This Trademark Security Agreement has been entered into pursuant to and in conjunction with the Credit Agreement, which is hereby incorporated by reference. The provisions of the Credit Agreement shall supersede and control over any conflicting or inconsistent provision herein. The rights and remedies of the Agent with respect to the Trademark Collateral are as provided by the Credit Agreement and related documents, and nothing in this Trademark Security Agreement shall be deemed to limit such rights and remedies.
- 6. <u>Authorization To Supplement</u>. If either Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Such Grantor shall give prompt notice in writing to Agent with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting either Grantor's obligations under this Section, each Grantor hereby authorizes Agent unilaterally to modify this Trademark Security Agreement by amending <u>Schedule I</u> (with a copy provided to such Grantor) to include any such new trademark rights registered under the laws of the United States of each Grantor except any "intent to use" trademark applications to the extent that, and solely during the period in which, the grant of a security interest therein would impair the validity or enforceability of such "intent to use" trademark applications under applicable federal law. Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend <u>Schedule I</u> shall in any way affect, invalidate or detract from Agent's continuing security interest in all Collateral, whether or not listed on Schedule I.
- 7. <u>Execution in Counterparts</u>. This Trademark Security Agreement may be executed in counterparts (and by different parties hereto in different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Trademark Security Agreement by facsimile or in electronic (i.e., "pdf" or "tif") format shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.
- 8. <u>Successors and Assigns</u>. This Trademark Security Agreement will be binding on and shall inure to the benefit of the parties hereto and their respective successors and permitted assigns.
- 9. <u>Governing Law; Choice of Forum; Service of Process; Jury Trial Waiver.</u> THIS AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING CHOICE OF LAW, CHOICE OF FORUM; SERVICE OF PROCESS; JURY TRIAL WAIVER SET FORTH IN <u>SECTION 13.2</u> OF THE CREDIT AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, *MUTATIS MUTANDIS*.

[Signature pages follow]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

GRANTORS:

SIMPLY NATURAL SNACKING, LLC

By: Kyce Chihi
Name: Kyce Chihi

Title: Vice President and Secretary

AOG, LLC

By: Kyca Chihi
Name: Kyce Chihi

Title: Vice President and Secretary

Agreed to and accepted:

LBC CREDIT AGENCY SERVICES, LLC, as Agent

By: __

Name: David Fraimow Title: Senior Vice President

SCHEDULE 1

TRADEMARK REGISTRATIONS AND APPLICATIONS

U.S. Trademark Registration No. Serial No. Disclaimer	Registration Date	Goods/Services	Owner
5978377	2/4/2020	TRUFOODMFG	AOG, LLC
5711507	3/26/2019	GOOD & FIT	Simply Natural Snacking, LLC
2084206	7/29/1997	SIMPLY LITE	Simply Natural Snacking, LLC

RECORDED: 08/26/2020