

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628453

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Wella Corporation		02/17/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Wella Operations US, LLC		
Street Address:	4500 Park Granada, Suite 100		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 37			
Property Type	Number	Word Mark	
Registration Number:	765229	COLOR CHARM	
Registration Number:	1339898	COLOR PERFECT	
Registration Number:	575178	WELLA	
Serial Number:	73177265	CELLOPHANES	
Serial Number:	74060540	COLOR CHARM	
Serial Number:	77220803	CRAFT CLAY	
Serial Number:	88647615	DARK OIL	
Serial Number:	85923900	DRY CLEAN ONLY	
Serial Number:	86298491	ERUPTEK	
Serial Number:	75122476	LIQUID HAIR	
Serial Number:	77267630	LIQUID STEEL	
Serial Number:	77267645	MICROWEB FIBER	
Serial Number:	73769929	MIDWAY COUTURE	
Serial Number:	77307985	MOLDING MUD	
Serial Number:	73678580	MOLDING MUD	
Serial Number:	74690659	POTION 9	
Serial Number:	77299383	PROFESSIONAL SEBASTIAN	
Serial Number:	77220813	RE-SHAPER	
Serial Number:	86298489	RESINTEK	

OP \$940.00 765229

Property Type	Number	Word Mark
Serial Number:	73254428	SEBASTIAN
Serial Number:	73252560	SEBASTIAN
Serial Number:	88812181	SEBASTIAN NO BREAKER
Serial Number:	74464872	SHAPER
Serial Number:	73536346	SHAPER
Serial Number:	77267662	SHAPER FIERCE
Serial Number:	88146861	SHAPER ID
Serial Number:	85332334	SHINE CRAFTER
Serial Number:	85514957	SHINE SHAKER
Serial Number:	73090429	SYSTEM PROFESSIONAL
Serial Number:	77267619	TAMING ELIXIR
Serial Number:	85514955	TEXTURE MAKER
Serial Number:	78302148	THICKEYFY
Serial Number:	85332457	TRILLIANCE
Serial Number:	77220840	TRILLIANT
Serial Number:	74060462	WELLA
Serial Number:	74344015	
Serial Number:	86109618	WELLA PROFESSIONALS ELEMENTS

CORRESPONDENCE DATA

Fax Number: 3124199440

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-380-6504

Email: dgurfinkel@dennemeyer-law.com

Correspondent Name: Daniel M. Gurfinkel

Address Line 1: Dennemeyer & Associates, LLC

Address Line 2: 2 North Riverside Plaza, Suite 1500

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	daniel m. gurfinkel
SIGNATURE:	/daniel m. gurfinkel/
DATE SIGNED:	02/26/2021

Total Attachments: 1
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UNITED STATES OF AMERICA

ASSIGNMENT OF TRADEMARKS

The Wella Corporation, a company organized under the laws of the state of Delaware, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns to **Wella Operations US, LLC**, a company organized under the laws of the state of Delaware, having a place of business at 4500 Park Granada, Suite 100, Calabasas, CA 91302, United States of America all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the following Trademarks and Trademark Registrations:

ANTI-YELLOW MOLECULES (& Device 09) ; 1115495 CELLOPHANES; 765229 COLOR CHARM; 1639489 COLOR CHARM; 1339898 COLOR PERFECT; 3558343 CRAFT CLAY; 88647615 DARK OIL; 4581286 DRY CLEAN ONLY; 4973715 ERUPTEK; 2057452 LIQUID HAIR; 3541294 LIQUID STEEL; 3709247 MICROWEB FIBER; 1559495 MIDWAY COUTURE; 3544680 MOLDING MUD; 1537106 MOLDING MUD; 2301169 POTION 9; 3547889 PROFESSIONAL SEBASTIAN; 3502708 RE-SHAPER; 4973714 RESINTEK; 1209082 SEBASTIAN; 1231575 SEBASTIAN; 88812181 SEBASTIAN NO BREAKER; 1861584 SHAPER; 1373319 SHAPER; 3522008 SHAPER FIERCE; 5756942 SHAPER ID; 4258497 SHINE CRAFTER; 4560682 SHINE SHAKER; 1069697 SYSTEM PROFESSIONAL; 3517699 TAMING ELIXIR; 4522425 TEXTURE MAKER; 2945247 THICKEFY; 4265240 TRILLIANCE; 3554819 TRILLIANT; 1642546 WELLA; 575178 WELLA (& Woman's Head Device 93 bw); 1834278 WELLA (Woman's Head Device 93 bw); 4804665 WELLA PROFESSIONALS ELEMENTS

The Wella Corporation



Dated: 17.02.2021
Brasov, Romania

By: Raluca Judele
Title: Authorized Signatory

To be simply signed