

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM628458

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Wella Corporation		02/17/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Wella Operations US, LLC		
Street Address:	4500 Park Granada, Suite 100		
City:	Calabasas		
State/Country:	CALIFORNIA		
Postal Code:	91302		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	1637342	COLOR PERFECT	
Registration Number:	1643296	FROSTY WELLITE	
Registration Number:	1642549	MIDWAY COUTURE	
Registration Number:	3581221	SHINE DEFINE	
Registration Number:	4851985	STYLBRID 9	
Registration Number:	2860086	THE COLOR YOU CHOOSE IS THE COLOR YOU US	
Registration Number:	0979071	WELLA	
Registration Number:	0575177	WELLA	
Registration Number:	1643295		
Registration Number:	4646502	WELLA PROFESSIONALS LUXEOIL	
Registration Number:	4646499	WELLA PROFESSIONALS LUXEOIL KERATIN BOOS	
Registration Number:	4646498	WELLA PROFESSIONALS LUXEOIL KERATIN PROT	
Registration Number:	4646500	WELLA PROFESSIONALS LUXEOIL KERATIN REST	
Registration Number:	4646501	WELLA PROFESSIONALS LUXEOIL LIGHT OIL	
CORRESPONDENCE DATA			
Fax Number:	3124199440		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-380-6504		

OP \$365.00 1637342

Email: dgurfinkel@dennemeyer-law.com
Correspondent Name: Daniel M. Gurfinkel
Address Line 1: Dennemeyer & Associates, LLC
Address Line 2: 2 North Riverside Plaza, Suite 1500
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: daniel m. gurfinkel

SIGNATURE: /daniel m. gurfinkel/

DATE SIGNED: 02/26/2021

Total Attachments: 1

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UNITED STATES OF AMERICA

ASSIGNMENT OF TRADEMARKS

The Wella Corporation of 6109 De Soto Avenue, Woodland Hills, CA 91367, United States of America, a company organized under the laws of the state of Delaware, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assigns to **Wella Operations US, LLC**, a company organized under the laws of the state of Delaware, having a place of business at 4500 Park Granada, Suite 100, Calabasas, CA 91302, United States of America all of its rights, title and interest together with the goodwill of the marks appurtenant thereto and the right to sue and collect for past infringement, in and to the following Trademarks and Trademark Registrations:

1637342 COLOR PERFECT; 1643296 FROSTY WELLITE; 1642549 MIDWAY COUTURE; 3581221 SHINE DEFINE; 4851985 STYLBRID 9; 2860086 THE COLOR YOU CHOOSE IS THE COLOR YOU USE; 575177 WELLA; 979071 WELLA; 1643295 WELLA (Woman's Head Device 93 bw); 4646502 WELLA PROFESSIONALS LUXEOIL; 4646499 WELLA PROFESSIONALS LUXEOIL KERATIN BOOST; 4646498 WELLA PROFESSIONALS LUXEOIL KERATIN PROTECT; 4646500 WELLA PROFESSIONALS LUXEOIL KERATIN RESTORE; 4646501 WELLA PROFESSIONALS LUXEOIL LIGHT OIL

The Wella Corporation



Dated: 17.02.2021
Brasov, Romania

By: Raluca Judele
Title: Authorized Signatory

To be simply signed