

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM686744

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coty International B.V.		11/02/2021	Besloten Vennootschap (B.V.): NETHERLANDS
RECEIVING PARTY DATA			
Name:	Coty US LLC		
Street Address:	350 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10118		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97017095	COTY SINCE 1904	
CORRESPONDENCE DATA			
Fax Number:	2124794375		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123897300		
Email:	Stacy_Stewart@cotyinc.com		
Correspondent Name:	Stacy Stewart		
Address Line 1:	350 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10118		
NAME OF SUBMITTER:	Stacy Stewart		
SIGNATURE:	/Stacy Stewart/		
DATE SIGNED:	11/09/2021		
Total Attachments: 1			
source=Assignment Coty International BV to Coty US LLC COTY SINCE 1904#page1.tif			

CH \$40.00 97017095

TRADEMARK ASSIGNMENT

WHEREAS Coty International B.V. a Netherlands besloten vennootschap with its principal place of business at Schipol Boulevard 393, Tower B, Schiphol Neterlands 1118BJ (hereinafter "Assignor") is the record owner of U.S. Trademark Application No. 97017095 for COTY SINCE 1904 ("Trademark"); and

WHEREAS Assignee, Coty US LLC, a Delaware USA Limited Liability Company, with its principal place of business located at 350 Fifth Avenue, New York, New York 10118 USA(hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

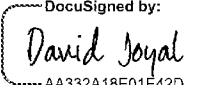
NOW THEREFORE IT IS AGREED AS FOLLOWS:

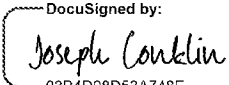
For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of November 2, 2021.

Coty International B.V. (Assignor)

Coty US LLC (Assignee)

By: 
Name: David Joyal
Title: Power of Attorney
Date: 11/2/2021

By: 
Name: Joseph Conklin
Title: Vice President and Assistant Secretary
Date: 11/2/2021