

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM712060

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Walden-Hays, Inc.		02/14/2022	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Masculen LLC		
<b>Street Address:</b>	263 NE 61st Street		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33137		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6276919	THE MASCULINE MENTALITY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-344-4976		
<b>Email:</b>	trademarkdocket@venable.com, rliebowitz@venable.com, smsemmler@venable.com		
<b>Correspondent Name:</b>	Rebecca Liebowitz		
<b>Address Line 1:</b>	P.O. Box 34385		
<b>Address Line 2:</b>	c/o Venable LLP		
<b>Address Line 4:</b>	Washington, D.C. 20043		
<b>ATTORNEY DOCKET NUMBER:</b>	145306-550686		
<b>NAME OF SUBMITTER:</b>	Stephanie Semler		
<b>SIGNATURE:</b>	/Stephanie Semler/		
<b>DATE SIGNED:</b>	03/03/2022		
<b>Total Attachments: 1</b>			
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OP \$40.00 6276919

## Trademark Assignment

**WHEREAS**, Walden-Hays, Inc., a New York corporation having its principal place of business at P.O. Box 878, New York, New York 10274 (hereinafter "Assignor"), is the owner of U.S. Trademark Registration No. 6276919 issued February 23, 2021 for the trademark "The Masculine Mentality" and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

**AND WHEREAS**, Masculen LLC, a Florida limited liability company having its principal place of business at 263 NE 61st Street, Miami, Florida 33137 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to the said trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements:

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said mark.

Dated this 14<sup>TH</sup> day of FEBRUARY, 2022

Walden-Hays, Inc.

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_