

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM716877

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Conversa Health LLC	FORMERLY Conversa Health Inc.	01/06/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Well Corporation		
<b>Also Known As:</b>	AmWell		
<b>Street Address:</b>	75 State Street 26th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02109		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4600552	CONVERSA	
<b>Registration Number:</b>	4600550	CONVERSA	
<b>Registration Number:</b>	5625323	CONVERSA	
<b>Registration Number:</b>	5625427	BETTER CONVERSATION. BETTER CARE.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8666876019		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	14802350848		
<b>Email:</b>	mwright@wrightlawgroup.com		
<b>Correspondent Name:</b>	Mark F. Wright		
<b>Address Line 1:</b>	1959 S Power Rd		
<b>Address Line 2:</b>	Suite 103-376		
<b>Address Line 4:</b>	Mesa, ARIZONA 85206		
<b>NAME OF SUBMITTER:</b>	Mark F. Wright		
<b>SIGNATURE:</b>	/Mark F. Wright/		
<b>DATE SIGNED:</b>	03/25/2022		
<b>Total Attachments: 3</b>			


OP \$115.00 4600552

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ASSIGNMENT

Assignor: CONVERSA HEALTH, LLC (as successor-in-interest to Conversa Health, Inc.)  
a limited liability company organized and existing under the laws of  
Delaware, and having a place of business at:

Assignee: AMERICAN WELL CORPORATION  
a corporation organized and existing under the laws of  
Delaware, and having a place of business at:

Country	Application No.	Filing Date	Registration No.	Registration Date	Trademark
United States	86/166,681	1/15/2014	4600552	9/9/2014	CONVERSA
United States	86/166,667	1/15/2014	4600550	9/9/2014	CONVERSA
United States	87/634,226	10/4/2017	5625323	12/11/2018	
United States	87/653,937	10/20/2017	5625427	12/11/2018	BETTER CONVERSATION. BETTER CARE.

1. Assignor represents that it is the owner of the trademark registrations listed above (hereinafter “the Trademarks”). Assignor did adopt, use and is using the Trademarks.
2. Assignee is desirous of acquiring the Trademarks and the good will of the business in connection with which the Trademarks are used.
3. Assignor shall, when requested by Assignee and at no cost to Assignor, (i) execute or cause to be executed all rightful oaths, assignments, and powers of attorney to Assignee or to agents and legal representatives of Assignee, and all other papers necessary and proper to carry out the intent and purpose of this Assignment, (ii) execute all papers necessary in connection with the Trademarks.
4. Assignor hereby assigns to Assignee all of Assignor’s right, title, and interest in and to the Trademarks and any claims, whether known or unknown, suspected or unsuspected, of any nature, including choses in action, that Assignor has or may have against any party for infringement of the Trademarks, and acknowledges receipt of fair and adequate consideration for this Assignment.

5. Assignor represents that Assignor has the full right to convey the interests assigned by this Assignment, and that Assignor has not executed and will not execute any agreement in conflict with this Assignment.
6. This Assignment is binding upon and inures to the benefit of the successors and assigns of the parties.

The Assignor hereby executes this Assignment.

Assignor: CONVERSA HEALTH, LLC

Signature:  \_\_\_\_\_

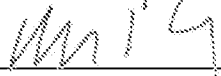
Date: January 6, 2022

Name: Bradford F. Gay, Esq.

Title: President

The Assignee hereby acknowledges and accepts the foregoing assignment.

Assignee: AMERICAN WELL CORPORATION

Signature: 

Date: January 6, 2022

Name: Bradford F. Gay, Esq.

Title: Senior Vice President & General Counsel