

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM718163

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/01/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beckham Brand Limited		03/30/2022	Corporation: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	DB Ventures Limited		
Street Address:	7 Savoy Court		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	WC2R 0EX		
Entity Type:	Company: ENGLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4420171	DVB	
Registration Number:	5080246	BEYOND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7042456515		
Email:	bdavis@vlplawgroup.com		
Correspondent Name:	Brian Davis		
Address Line 1:	5960 Fairview Road		
Address Line 2:	Suite 400		
Address Line 4:	Charlotte, NORTH CAROLINA 28210		
NAME OF SUBMITTER:	Brian M. Davis		
SIGNATURE:	/Brian M. Davis/		
DATE SIGNED:	03/31/2022		
Total Attachments: 13			
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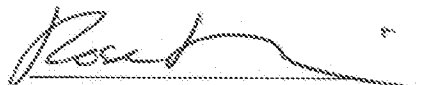
UNIFORM FORM CERTIFICATE OF ACKNOWLEDGEMENT
(Within New York State)

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss.:

On the 22nd day of March in the year 2022, sworn before me, the undersigned, personally appeared Kevin Clarke, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledges to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

My Notary Public stamp and seal are affixed hereto.

Date: March 22nd, 2022
New York, NY, U.S.A.


Notary Public

ROSE E DORAZIO
NOTARY PUBLIC-STATE OF NEW YORK
No. 02D08380027
Qualified in New York County
My Commission Expires 08-27-2022

CONFIRMATORY ASSIGNMENT

THIS ASSIGNMENT is made as of the 1st day of February 2022

BETWEEN:

- (1) **BECKHAM BRAND LIMITED**, a company incorporated in England and Wales under registered number 05133956 having an address c/o Lee & Thompson, Green Garden House, 15 – 22 St Christopher's Place, London, W1M 5HE, United Kingdom (the "Assignor"); and
- (2) **DB VENTURES LIMITED**, a company incorporated in England and Wales under registered number 09178135 whose registered office is at 7 Savoy Court, London, WC2R 0EX, United Kingdom (the "Assignee");

WHEREAS:

- (A) The Assignor was the proprietor of the trade marks listed in Schedules 1 and 2 of this Assignment (the "Trade Marks") and of the copyright listed in Schedule 3 of this Assignment (the "Copyright");
- (B) The Assignor has assigned the rights held by the Assignor relating to the Trade Marks and the Copyright to the Assignee by virtue of a Deed of Assignment between the parties dated 1 February 2022;
- (C) The Assignor and Assignee are executing this present confirmatory assignment document for recordal purposes.

NOW THEREFORE the Assignor and the Assignee HEREBY CONFIRM as follows:

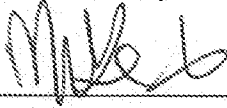
- 1.1. In consideration of the payment of the sum of £1.00 (one pound sterling) by the Assignee to the Assignor (receipt of which is hereby acknowledged by the Assignor), the Assignor did ASSIGN to the Assignee absolutely with full title guarantee (subject to Clause 1.2 and certain third party rights as set out in the Deed of Assignment between the parties dated 1 February 2022) all its right, title and interest in and to the Trade Marks and the Copyright, including:
 - 1.1.1. the absolute entitlement to any registered trade marks granted pursuant to any of the applications comprised in the Trade Marks and the Copyright in any country in the world;
 - 1.1.2. all rights to claim priority in the Trade Marks and the Copyright;
 - 1.1.3. all rights to any extensions, renewals or amendments of or to the Trade Marks and the Copyright;
 - 1.1.4. all statutory and common law rights attaching to the Trade Marks and the Copyright, together with any goodwill owned by the Assignor arising from any past or future use of the Trade Marks and the Copyright in connection with any business, goods or services; and
 - 1.1.5. the right to bring, make, oppose, defend and appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from ownership of any of the Trade Marks or the Copyright whether occurring before, on or after 1 February 2022.
 - 1.2. The Assignee did undertake to obtain Victoria Beckham's prior written consent (which shall not be unreasonably withheld) prior to using any of the Trade Marks listed in Schedule 2 or the Copyright listed in Schedule 3, including any use in marketing, distributing or selling products bearing the Trade Marks listed in Schedule 2 or the Copyright listed in Schedule 3.
2. At the Assignee's expense the Assignor shall, and shall use all reasonable endeavours to procure that any necessary third party shall, promptly, and in any event within 14 days following a request from the Assignee to do so, execute such documents and perform such acts as may be required for the purpose of giving full effect to this Assignment, including registration of the Assignee as applicant for or registered proprietor of the Trade Marks and the Copyright.

IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties hereto on the dates set out below and with effect from 1 February 2022.

Signed for and on behalf of

Beckham Brand Limited

on this 30th day of MARCH 2022



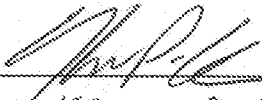
Name: Mike Vettese

Signed under general Power of Attorney from Beckham Brand Limited dated 25 February 2005

Signed for and on behalf of

DB Ventures Limited

on this 22nd day of MARCH 2022

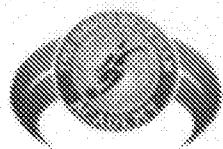






Name: KEVIN CLARK


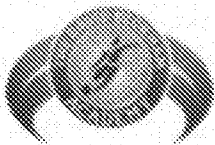
Position: DIRECTOR

SCHEDULE 1

Trade Marks




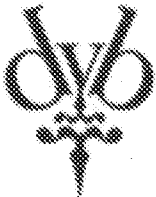

1.	Australia	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025
2.	Australia	INTIMATELY BECKHAM	991704	03-Oct-2008	3	03-Oct-2028
3.	Brazil	DAVID BECKHAM INSTINCT	827387482	10-May-2005	3	01-Jul-2028
4.	Brazil	INTIMATELY BECKHAM	829945636	28-Aug-2008	3	15-Aug-2027
5.	Canada	BEYOND	TMA925966	11-Jan-2011	3	14-Jan-2031
6.	Canada	INTIMATELY YOURS	TMA841703	05-Jan-2010	3	30-Jan-2028
7.	China	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025
8.	China		900501	24-Aug-2005	14 30	-
9.	China		900501	08-Jan-2008	9 16 25 28 41	-
10.	Colombia	DAVID BECKHAM INSTINCT	861653	20-Mar-2018	3	11-May-2025
11.	European Union	BEYOND	009252339	16-Jul-2010	3	16-Jul-2030
12.	European Union	INTIMATELY BECKHAM	007192891	27-Aug-2008	3	27-Aug-2028
13.	Hong Kong	DAVID BECKHAM INSTINCT	300416899	09-May-2005	3	08-May-2025
14.	International	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025







15.	International	INTIMATELY BECKHAM	991704	03-Oct-2008	3	03-Oct-2028
16.	Mexico	DAVID BECKHAM INSTINCT	923861	11-May-2005	3	11-May-2025
17.	New Zealand	DAVID BECKHAM INSTINCT	729325	09-May-2005	3	11-Nov-2024
18.	New Zealand	INTIMATELY BECKHAM	795046	28-Aug-2008	3	28-Aug-2028
19.	Norway	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025
20.	Norway		900501	24-Aug-2005	9 14 16 18 25 28 29 30 32 41	-
21.	Romania	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025
22.	Russia	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025
23.	Russia		900501	24-Aug-2005	9 14 16 18 25 28 29 30 32 41	-
24.	Singapore	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025
25.	Singapore	INTIMATELY BECKHAM	991704	03-Oct-2008	3	-
26.	Singapore		900501	24-Aug-2005	9 14 16 18 25 28 29 30 32 41	-
27.	South Africa	DAVID BECKHAM INSTINCT	2005/09071	09-May-2005	3	09-May-2025
28.	Switzerland	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025

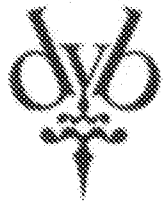

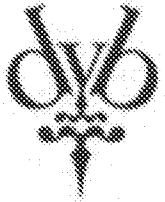
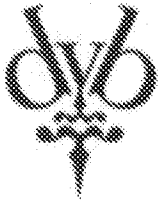


29.	Switzerland	INTIMATELY BECKHAM	991704	03-Oct-2008	3	-
30.	Switzerland		900501	24-Aug-2005	9 14 16 18 25 28 29 30 32 41	-
31.	Turkey	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025
32.	Turkey	INTIMATELY BECKHAM	991704	03-Oct-2008	3	-
33.	Turkey		900501	24-Aug-2005	9 14 16 18 25 28 29 30 32 41	-
34.	United Kingdom	BEYOND	UK00909252339	16-Jul-2010	3	16-Jul-2030
35.	United Kingdom	INTIMATELY BECKHAM	UK00907192891	27-Aug-2008	3	27-Aug-2028
36.	United States	BEYOND	5080246	08-Dec-2014	3	15-Nov-2021
37.	United States	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025
38.	United States	INTIMATELY BECKHAM	991704	03-Oct-2008	3	13-Apr-2030
39.	Vietnam	DAVID BECKHAM INSTINCT	861653	11-May-2005	3	11-May-2025


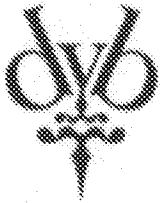




SCHEDULE 2



Trade Marks

	Country	Mark	Regn no	Filing date	Classes	Renewal date
1.	Argentina		2233271	28-Feb-2005	25	03-Jun-2028
2.	Australia		861666	28-Feb-2005	3 9 18 25	28-Feb-2025
3.	Brazil		827207328	28-Feb-2005	25	06-Nov-2027
4.	Canada		TMA811915	28-Feb-2005	3 6 9 14 16 18 25 28 41	17-Nov-2026
5.	China		861666	28-Feb-2005	3 9 18 25	-

6.	European Union		004010765	30-Aug-2004	3 9 18 25	30-Aug-2024
7.	Hong Kong		300377415	28-Feb-2005	3 9 18 25	27-Feb-2025
8.	India		1341560	28-Feb-2005	3 6 9 14 16 18 25 28 41	28-Feb-2025
9.	Indonesia		IDM000174953	28-Feb-2005	25	28-Feb-2025
10.	International		861666	28-Feb-2005	3 9 18 25	28-Feb-2025
11.	Japan		861666	28-Feb-2005	3 6 9 14 16 18 25 28 41	-


12.	Mexico		902920	28-Feb-2005	25	28-Feb-2025
13.	Norway		861666	28-Feb-2005	3 6 9 14 16 18 25 28 41	-
14.	Pakistan		206501	28-Feb-2005	25	26-Feb-2025
15.	Paraguay		429.675	28-Feb-2005	25	26-Sep-2026
16.	Russia		861666	28-Feb-2005	3 6 9 14 16 18 25 28 41	-
17.	Singapore		861666	28-Feb-2005	3 6 9 14 16 18 25 28 41	-

18.	South Africa		2005/03794	28-Feb-2005	25	28-Feb-2025
19.	South Korea		861666	28-Feb-2005	3 6 9 14 16 18 25 28 41	-
20.	Switzerland		861666	28-Feb-2005	3 6 9 14 16 18 25 28 41	-
21.	Taiwan		1201006	01-Mar-2005	3 9 18 25	15-Mar-2025
22.	Thailand		KOR241507	28-Feb-2005	25	26-Feb-2025
23.	Turkey		861666	28-Feb-2005	3 6 9 14 16 18 25 28 41	-

24.	United Kingdom		UK00904010765	30-Aug-2004	3 9 18 25	30-Aug-2024
25.	United States		4420171	24-Sep-2004	3	22-Oct-2023

SCHEDULE 3

Copyright

	Country	Work	Regn no	Reg. Date	Status	Renewal date
1.	United States		VA 2-043-265	03-May-2017	REGISTERED	-