

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM732965

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Treadstone Group, Inc.		02/28/2022	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Bath & Body Works Brand Management, Inc.		
Street Address:	Seven Limited Parkway		
City:	Reynoldsburg		
State/Country:	OHIO		
Postal Code:	43068		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6720380	MOXY	
Registration Number:	6720381	MOXY.LA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	614-415-7000		
Email:	nhudson@lb.com		
Correspondent Name:	Nicolette Hudson		
Address Line 1:	Three Limited Parkway		
Address Line 2:	Bath & Body Works		
Address Line 4:	Columbus, OHIO 43230		
NAME OF SUBMITTER:	Nicolette Hudson		
SIGNATURE:	/nicolettehudson/		
DATE SIGNED:	06/07/2022		
Total Attachments: 1			
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EXHIBIT B

TRADEMARK ASSIGNMENT

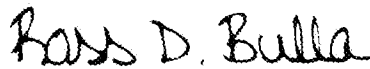
WHEREAS, The Treadstone Group, Inc., a North Carolina corporation with a place of business at 2173 Smith Harbour Drive, Denver, NC 28037 (“Assignor”), has acquired and is using the trademarks “MOXY” and “MOXY.LA” and has filed United States Trademark Application Serial Nos. 90/616021 and 90/616033 for registration thereof (the “Marks”);

WHEREAS, Bath & Body Works Brand Management, Inc., a Delaware corporation (“Assignee”), is desirous of acquiring the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, all applications and registrations thereof, and including all common law rights in the Mark, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereinafter acquire, an account of any infringement of the Marks prior to the date hereof, and does empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on Feb. 28, 2022.

The Treadstone Group, Inc.



By: Ross D. Bulla, President