OP \$165.00 6352

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM744527

SUBMISSION TYPE:

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Logo Brands, Inc.		07/27/2022	Corporation: TENNESSEE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A.	
Street Address:	270 Park Ave	
Internal Address:	31st Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10017	
Entity Type:	National Banking Association: UNITED STATES	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Registration Number:	6352579	HOME IS YOUR ARENA	
Registration Number:	5921439	LOGOBRANDS	
Registration Number:	5921438	LOGO	
Registration Number:	5697802	SOLO-UP	
Registration Number:	5652482	LOGOBRANDS	
Registration Number:	5652481	LOGO	

CORRESPONDENCE DATA

Fax Number: 6175236850

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-523-2700

Email: Andrew.Jaworski@hklaw.com,susan.dinicola@hklaw.com,Scott.E.Brown@hklaw.com

Correspondent Name: Holland & Knight LLP Address Line 1: 10 St. James Ave

Address Line 4: Boston, MASSACHUSETTS 02116

NAME OF SUBMITTER: Andrew Jaworski	
SIGNATURE:	/Andrew J. Jaworski/
DATE SIGNED:	07/29/2022

TRADEMARK REEL: 007806 FRAME: 0241

900709984

Total Attachments: 3

source=JPMorgan_Logo - Patent and Trademark Security Agreement(176483190.1)#page1.tif source=JPMorgan_Logo - Patent and Trademark Security Agreement(176483190.1)#page2.tif source=JPMorgan_Logo - Patent and Trademark Security Agreement(176483190.1)#page3.tif

TRADEMARK REEL: 007806 FRAME: 0242

Notice of Grant of Security Interest in U.S. Patents and Trademarks

July 27, 2022

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain (i) Credit Agreement dated as of July 27, 2022 (as the same may be amended, modified, extended or restated from time to time, the "Credit Agreement") by and among Logo Brands, Inc., a Tennessee corporation (the "Borrower"), the other Loan Parties party thereto, and JPMorgan Chase Bank, N.A. (the "Lender"), and (ii) Security Agreement, dated as of July 27, 2022 (as amended, restated, supplemented or modified from time to time, the "Security Agreement"), between the Borrower, the other Loan Parties, and the Lender, the undersigned have granted a continuing security interest in and to, and Lien (as defined in the Credit Agreement) upon, all right, title, and interest in the trademarks and patents shown below to the Lender, and requests same be recorded against the trademarks and patents shown below:

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

Serial Number	Registration Number	Mark	Filing Date	Registration Date
90130435	6352579	HOME IS YOUR ARENA	August 21, 2020	May 18, 2021
87582696	5921439	LOGOBRANDS	August 24, 2017	November 26, 2019
87582669	5921438	LOGO	August 24, 2017	November 26, 2019
87201397	5697802	SOLO-UP	October 12, 2016	March 12, 2019
87581131	5652482	LOGOBRANDS	August 23, 2017	January 15, 2019
87581053	5652481	LOGO	August 23, 2017	January 15, 2019

TRADEMARK REEL: 007806 FRAME: 0243 The undersigned and the Agent hereby acknowledge and agree that the security interest in the foregoing may only be terminated in accordance with the terms of the Credit Agreement and Security Agreement.

By:

Very truly yours,

LOGO BRANDS, INC.,

a Tennessee corporation

Name: Jud Roper

Title: Secretary and Chief Financial Officer

[JPM/LOGO BRANDS - NOTICE OF GRANT OF SECURITY INTEREST IN U.S. PATENTS AND TRADEMARKS]

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A.,

as Agent

Name: Angela Leake Title: Authorized Officer

[JPM/LOGO BRANDS - NOTICE OF GRANT OF SECURITY INTEREST IN U.S. PATENTS AND TRADEMARKS]

TRADEMARK REEL: 007806 FRAME: 0245

RECORDED: 07/29/2022