

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM757241

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|--|---|-------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Walden-Hays, Inc. | | 09/21/2022 | Corporation: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Rocket Auto LLC | | |
| Street Address: | 11900 St. Antoine | | |
| City: | Detroit | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 48226 | | |
| Entity Type: | Limited Liability Company: MICHIGAN | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5328881 | ROCKET AUTO BUYERS .COM | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 202-508-5800 | | |
| Email: | tadmin@kilpatricktownsend.com, BCraig@kilpatricktownsend.com | | |
| Correspondent Name: | Lindsay R. Kaplan | | |
| Address Line 1: | Kilpatrick Townsend & Stockton LLP | | |
| Address Line 2: | 607 14th Street, NW, Suite 900 | | |
| Address Line 4: | Washington, D.C. 20005-2018 | | |
| ATTORNEY DOCKET NUMBER: | 1350922 | | |
| NAME OF SUBMITTER: | Beth Craig | | |
| SIGNATURE: | /Beth Craig/ | | |
| DATE SIGNED: | 09/23/2022 | | |
| Total Attachments: 2 | | | |
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| source=ROCKET AUTO BUYERS.COM - TM Assignment - WaldenHays to RocketAuto#page2.tif | | | |

OP \$40.00 5328881

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into this 21st day of SEPTEMBER, 2022, by and between Walden-Hays, Inc., a New York corporation with an address at P.O. Box 1071, New York, New York 10276 ("Assignor"), and Rocket Auto, LLC, a Michigan limited liability company with a business address at 11900 St. Antoine, Detroit, Michigan 48226 ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademark set forth on Schedule 1 hereto, including all common law rights therein, all registrations therefor, and all goodwill associated therewith and symbolized thereby (collectively, the "Trademark"); and

WHEREAS, Assignor desires to assign all its right, title, and interest in and to the Trademark to Assignee, and Assignee desires to confirm as a matter of record its acquisition of the Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee all of Assignor's right, title and interest in and to the Trademark, including all common law rights therein, registrations therefor, and all goodwill associated therewith and symbolized thereby, including the right to sue and recover damages for future, present, and past infringements related to the Trademark.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed and effective the 21st day of September, 2022.

WALDEN-HAYS, INC.
(Assignor)

By: [Signature]
Name: Anthony Invernizzi
Title: VIC. PRESIDENT
Date: 9-21-2022

ROCKET AUTO, LLC
(Assignee)

DocuSigned by:
Victor You
By: [Signature]
Name: Victor You
Title: CEO
Date: 9/21/2022

SCHEDULE 1

Trademark:

ROCKET AUTO BUYERS.COM



Serial No.

87398492

Registration No.

5328881

Status:

LIVE, Registered

Filing Date:

Apr. 04, 2017

Registration Date:

Nov. 07, 2017