TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM755742

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Mochi Ice Cream Company, LLC		09/16/2022	Limited Liability Company:

RECEIVING PARTY DATA

Name:	COÖPERATIEVE RABOBANK U.A., NEW YORK BRANCH, as Agent		
Street Address:	245 Park Avenue, 37th Flo		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10167		
Entity Type:	A New York State Licensed Branch of a Dutch Banking Cooperatieve: NETHERLANDS		

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	88300253	BLOW YOUR MOUTH'S MIND
Serial Number:	88300284	BLOW YOUR MOUTH'S MIND!
Serial Number:	74443303	MIKAWAYA
Serial Number:	74550170	MOCHI
Serial Number:	77050928	MOCHILATO
Serial Number:	88111946	MOCHILATO
Serial Number:	87558701	MY/MO
Serial Number:	87975275	MY/MO
Serial Number:	88168159	THE STICK IS DEAD
Serial Number:	87682275	MOCHI BAR
Serial Number:	90275571	MY MOCHI
Serial Number:	90275579	PILLOWY & CREAMY
Serial Number:	90275584	· PILLOWY · & CREAMY
Serial Number:	90375935	GET READY FOR THINGS TO GET A LITTLE WEI
Serial Number:	90764126	MELT YOUR MOUTH'S MIND

CORRESPONDENCE DATA

Fax Number:

TRADEMARK REEL: 007848 FRAME: 0503

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6785532288

Email: madrinc@gtlaw.com

Correspondent Name: GREENBERG TRAURIG, LLP-Christina Madrin

Address Line 1: 3333 Piedmont Road, NE

Address Line 2: Suite 2500

Address Line 4: Atlanta, GEORGIA 30305

NAME OF SUBMITTER: Christina Madrin

SIGNATURE: /Christina Madrin/

DATE SIGNED: 09/16/2022

Total Attachments: 8

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "<u>Trademark Security Agreement</u>") is made this 16th day of September 2022, by and between The Mochi Ice Cream Company, LLC, a Delaware limited liability company ("<u>Grantor</u>"), and COÖPERATIEVE RABOBANK U.A., NEW YORK BRANCH, in its capacity as agent for the Lenders (in such capacity, together with its successors and assigns in such capacity, "<u>Agent</u>").

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement of even date herewith (as amended, restated, supplemented, or otherwise modified from time to time, the "Credit Agreement") by and among MyMo Intermediate, Inc., a Delaware corporation ("Holdings"), Mikawaya Holdings, Inc., a Delaware corporation, ("Borrower"), the lenders party thereto as "Lenders" (such Lenders, together with their respective successors and assigns in such capacity, each, individually, a "Lender" and, collectively, the "Lenders"), and Agent, the Lenders have agreed to make certain financial accommodations available to Borrower pursuant to the terms and conditions thereof; and

WHEREAS, it is a condition precedent to the availability of Loans under the Credit Agreement that the Grantor shall have executed and delivered to Agent, for the benefit of the Secured Parties, that certain Security Agreement, dated as of even date herewith (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement"); and

WHEREAS, pursuant to the Security Agreement, Grantor is required to execute and deliver to Agent, for the benefit of the Secured Parties, this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

- 1. <u>DEFINED TERMS</u>. All initially capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement or, if not defined therein, in the Credit Agreement.
- 2. <u>GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL</u>. Grantor hereby unconditionally grants and pledges to Agent, for the benefit of the Secured Parties, to secure the Obligations, a continuing security interest (referred to in this Trademark Security Agreement as the "<u>Security Interest</u>") in all of Grantor's right, title and interest in and to the following, whether now owned or hereafter acquired or arising (collectively, the "<u>Trademark Collateral</u>"):
- (a) all of its Trademarks and Trademark intellectual property licenses to which it is a party including those referred to on Schedule I;
 - (b) all reissues, continuations or extensions of the foregoing;

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- (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark intellectual property license; and
- (d) all products and proceeds (as that term is defined in the UCC) of the foregoing, including any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark intellectual property license;

provided that notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under this Section 2 attach to "intent-to-use" Trademarks until such time as Amendments to Allege Use or Statements of Use under Section 1(c) and 1(d) of the Lanham Act are filed.

- 3. <u>SECURITY FOR OBLIGATIONS</u>. This Trademark Security Agreement and the Security Interest created hereby secures the payment and performance of all the Obligations, whether now existing or arising hereafter. Without limiting the generality of the foregoing, this Trademark Security Agreement secures the payment of all amounts which constitute part of the Obligations and would be owed by Grantor to Agent, the Secured Parties, or any of them, whether or not they are unenforceable or not allowable due to the existence of a bankruptcy, reorganization or similar proceeding involving Grantor.
- 4. <u>SECURITY AGREEMENT</u>. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, for the benefit of the Secured Parties, pursuant to the Security Agreement. The terms and provisions relating to the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby, as set forth in the Security Agreement, are incorporated by reference herein as if fully set forth herein.
- 5. <u>AUTHORIZATION TO SUPPLEMENT</u>. If Grantor shall obtain rights to any new trademarks, the provisions of this Trademark Security Agreement shall automatically apply thereto. Grantor shall give notice to Agent as required by the Security Agreement with respect to any such new trademarks or renewal or extension of any trademark registration. Without limiting Grantor's obligations under this Section, Grantor hereby authorizes Agent unilaterally to modify this Trademark Security Agreement by amending <u>Schedule I</u> to include any such new trademark rights of each Grantor (to the extent included in Trademark Collateral). Notwithstanding the foregoing, no failure to so modify this Trademark Security Agreement or amend <u>Schedule I</u> shall in any way affect, invalidate or detract from Agent's continuing security interest in all Trademark Collateral, whether or not listed on <u>Schedule I</u>.
- 6. <u>COUNTERPARTS</u>. This Trademark Security Agreement may be executed in any number of counterparts and by different parties on separate counterparts, each of which, when executed and delivered, shall be deemed to be an original, and all of which, when taken together, shall constitute but one and the same Trademark Security Agreement. Delivery of an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission shall be equally as effective as delivery of an original executed

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counterpart of this Trademark Security Agreement. Any party delivering an executed counterpart of this Trademark Security Agreement by telefacsimile or other electronic method of transmission also shall deliver an original executed counterpart of this Trademark Security Agreement but the failure to deliver an original executed counterpart shall not affect the validity, enforceability, and binding effect of this Trademark Security Agreement.

- 7. GOVERNING LAW; SUBMISSION TO JURISDICTION. TRADEMARK SECURITY AGREEMENT, AND ALL MATTERS RELATING HERETO OR ARISING THEREFROM (WHETHER SOUNDING IN CONTRACT LAW, TORT LAW OR OTHERWISE) SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK. EACH OF GRANTOR AND AGENT HEREBY CONSENTS TO THE JURISDICTION OF ANY STATE OR FEDERAL COURT LOCATED WITHIN THE BOROUGH OF MANHATTAN, STATE OF NEW YORK AND IRREVOCABLY AGREES THAT ALL ACTIONS OR PROCEEDINGS ARISING OUT OF OR RELATING TO THIS AGREEMENT SHALL BE LITIGATED IN SUCH COURTS. EACH OF GRANTOR AND AGENT EXPRESSLY SUBMITS AND CONSENTS TO THE JURISDICTION OF THE AFORESAID COURTS AND WAIVES ANY DEFENSE OF FORUM NON CONVENIENS. EACH OF GRANTOR AND AGENT HEREBY WAIVES PERSONAL SERVICE OF ANY AND ALL PROCESS AND AGREES THAT ALL SUCH SERVICE OF PROCESS MAY BE MADE UPON GRANTOR OR AGENT, AS APPLICABLE, BY CERTIFIED OR REGISTERED MAIL, RETURN RECEIPT REQUESTED, ADDRESSED TO GRANTOR, OR AGENT, AS APPLICABLE, IN ACCORDANCE WITH THE PROVISIONS OF SECTION 8 OF THE SECURITY AGREEMENT AND SERVICE SO MADE SHALL BE COMPLETE TEN (10) DAYS AFTER THE SAME HAS BEEN POSTED.
- HEREBY IRREVOCABLY WAIVES ANY AND ALL RIGHT TO TRIAL BY JURY IN ANY LEGAL ACTION OR PROCEEDING ARISING OUT OF OR RELATING TO THIS TRADEMARK SECURITY AGREEMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY AND AGREES THAT ANY SUCH ACTION OR PROCEEDING SHALL BE TRIED BEFORE A COURT AND NOT BEFORE A JURY. GRANTOR AND AGENT ACKNOWLEDGE THAT THIS WAIVER IS A MATERIAL INDUCEMENT TO ENTER INTO A BUSINESS RELATIONSHIP THAT EACH HAS RELIED ON THE WAIVER IN ENTERING INTO THIS TRADEMARK SECURITY AGREEMENT AND THE OTHER FINANCING DOCUMENTS, AND THAT EACH WILL CONTINUE TO RELY ON THIS WAIVER IN THEIR RELATED FUTURE DEALINGS. GRANTOR AND AGENT WARRANT AND REPRESENT THAT EACH HAS HAD THE OPPORTUNITY OF REVIEWING THIS JURY WAIVER WITH LEGAL COUNSEL, AND THAT EACH KNOWINGLY AND VOLUNTARILY WAIVES ITS JURY TRIAL RIGHTS.
- 9. <u>General Terms and Conditions</u>. In addition to and without limitation of any of the foregoing, this Trademark Security Agreement shall be deemed to be a Financing Document and shall otherwise be subject to all of the general terms and conditions contained in Article 11 of the Credit Agreement, *mutatis mutandis*.

[SIGNATURE PAGE FOLLOWS]

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IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be executed and delivered as of the day and year first above written.

GRANTOR:

THE MOCHI ICE CREAM COMPANY, LLC,

a Delaware limited liability company

Name: Craig Berger

Title: Chief Executive Officer, President and Treasurer

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ACCEPTED AND ACKNOWLEDGED BY:

COÖPERATIEVE RABOBANK U.A., NEW YORK BRANCH, as Agent

By: _____

Name: Eric Rogowski Title: Managing Director

Bv:

AGENT:

Name: Rachel Caspert Title: Vice President

REEL: 007848 FRAME: 0509

SCHEDULE I TO TRADEMARK SECURITY AGREEMENT

Trademark Registrations and Applications

UNITED STATES TRADEMARKS:

Registrations:

MARK	COUNTRY	APP. NO./APP. DATE	REG. NO./REG. DATE	OWNER
BLOW YOUR MOUTH'S MIND	USA	88/300,253 / 2/13/2019	5844017 / 8/27/2019	The Mochi Ice Cream Company, LLC
BLOW YOUR MOUTH'S MIND!	USA	88/300,284 / 2/13/2019	5844018 / 8/27/2019	The Mochi Ice Cream Company, LLC
MIKAWAYA	USA	74/443,303 / 10/4/1993	1,903,718 / 7/4/1995	The Mochi Ice Cream Company, LLC
MOCHI (Stylized)	USA	74/550,170 / 7/18/1994	1,934,454 / 11/7/1995	The Mochi Ice Cream Company, LLC
MOCHILATO	USA	77/050,928 / 11/27/2006	3,970,830 / 5/31/11	The Mochi Ice Cream Company, LLC
MOCHILATO	USA	88/111,946 / 9/11/2018	6,725,143 / 5/24/22	The Mochi Ice Cream Company, LLC
MY/MO	USA	87/558,701 / 8/7/2017	5,386,698 / 1/23/18	The Mochi Ice Cream Company, LLC

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MARK	COUNTRY	APP. NO./APP. DATE	REG. NO./REG. DATE	OWNER
MY/MO & Design	USA	87/975,275 / 4/19/2016	5,220,026 / 6/6/2017	The Mochi Ice Cream Company, LLC
THE STICK IS DEAD	USA	88/168,159 / 10/24/2018	6,789,830 / 7/12/22	The Mochi Ice Cream Company, LLC
MOCHI BAR (Stylized)	USA	87/682,275 / 11/13/17	5,521,460 / 7/17/18	The Mochi Ice Cream Company, LLC
MY MOCHI (Stylized)	USA	90/275,571 / 10/23/20	6,647,996 / 2/15/22	The Mochi Ice Cream Company, LLC
PILLOWY & CREAMY	USA	90/275,579 / 10/23/20	6,647,997 / 2/15/22	The Mochi Ice Cream Company, LLC
PILLOWY & CREAMY (Design)	USA	90/275,584 / 10/23/20	6,647,998 / 2/15/22	The Mochi Ice Cream Company, LLC
GET READY FOR THINGS TO GET A LITTLE WEIRD	USA	90/375,935 / 12/11/20	6,648,215 / 2/15/22	The Mochi Ice Cream Company, LLC

Applications:

MARK	COUNTRY	APP. NO./APP. DATE	REG. NO./REG. DATE	OWNER
MELT YOUR MOUTH'S MIND	USA	90/764,126 / 6/9/21		The Mochi Ice Cream Company, LLC

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RECORDED: 09/16/2022