

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM766754

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FREEMAN HOLDING, LLC		11/08/2022	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JPMorgan Chase Bank, N.A.		
<b>Street Address:</b>	10 South Dearborn, Floor L2, Suite IL1-0480		
<b>Internal Address:</b>	Middle Market Servicing		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60603-2300		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 39</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90706195	FREEMAN	
<b>Serial Number:</b>	90278568	ONLINEEVENT PRO	
<b>Serial Number:</b>	88464841	RETROMORPHIC	
<b>Serial Number:</b>	88308649	FREEMAN	
<b>Serial Number:</b>	88214785	SLIDEMARK	
<b>Serial Number:</b>	88184976	EVENT INSIGHTS	
<b>Serial Number:</b>	88119680	SHOW PRO	
<b>Serial Number:</b>	87740970	SMARTFABRIC	
<b>Serial Number:</b>	87308313	XPRESS LEADS	
<b>Serial Number:</b>	87245795	DATA SENSE	
<b>Serial Number:</b>	87155899	CONVERGE	
<b>Serial Number:</b>	87155887	CONVERGE	
<b>Serial Number:</b>	87096064	CONVERGE	
<b>Serial Number:</b>	86888047	CONNECTING PEOPLE. DRIVING EVENTS.	
<b>Serial Number:</b>	86969705	MAKE IT PERSONAL	
<b>Serial Number:</b>	86921173	GATEWAY DIGITAL	
<b>Serial Number:</b>	86917174	SMARTCOUNTER	
<b>Serial Number:</b>	86882361	SCOUT EVENT GUIDE	

CH \$990.00 90706195

Property Type	Number	Word Mark
Serial Number:	86885452	ONE FREEMAN BY DESIGN
Serial Number:	86774664	FXP   TOUCH
Serial Number:	85390987	FLOORPRINT BY FREEMAN
Serial Number:	85477823	KLOWD
Serial Number:	85478175	SLIDEKLOWD
Serial Number:	78960862	MAKING THE IMPOSSIBLE POSSIBLE
Serial Number:	78799280	AUDIENCE RESPONSE PLUS+
Serial Number:	77883210	IPLANNER + BY FREEMAN
Serial Number:	77832194	ONLINEEVENT
Serial Number:	77090792	CONVENTION DATA SERVICES
Serial Number:	76493455	FABRIC SOLUTIONS
Serial Number:	76440590	TOTALFLEX
Serial Number:	76362718	EXHIBITPLANNER BY FREEMAN
Serial Number:	76163690	IPLANNER BY FREEMAN
Serial Number:	76067695	PLANTOUR
Serial Number:	75695912	STAGE RIGGING, INC.
Serial Number:	75695911	
Serial Number:	75639424	FREEMAN TRANSPORTATION
Serial Number:	74657462	FREEMAN ONLINE
Serial Number:	74402607	FREEMAN DECORATING
Serial Number:	74402604	FREEMAN COMPANIES

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3127018637

**Email:** ipdocket@mayerbrown.com

**Correspondent Name:** William R. Siegel, Mayer Brown LLP

**Address Line 1:** 71 S. Wacker Drive

**Address Line 4:** Chicago, ILLINOIS 60606

<b>ATTORNEY DOCKET NUMBER:</b>	22720083
<b>NAME OF SUBMITTER:</b>	William R. Siegel
<b>SIGNATURE:</b>	/william r siegel/
<b>DATE SIGNED:</b>	11/09/2022

**Total Attachments: 4**

source=Freeman - Trademark Security Agreement Freeman to JPMorgan (Executed)#page1.tif

source=Freeman - Trademark Security Agreement Freeman to JPMorgan (Executed)#page2.tif

source=Freeman - Trademark Security Agreement Freeman to JPMorgan (Executed)#page3.tif

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of November 8, 2022 (this “Trademark Security Agreement”) is between FREEMAN HOLDING, LLC, a Nevada limited liability company (the “Grantor”), and JPMORGAN CHASE BANK, N.A., acting in its capacity as the administrative agent (in such capacity, the “Administrative Agent”).

WHEREAS, the Grantor has entered into that certain Second Amended and Restated Security Agreement, dated as November 8, 2022 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”), among the Grantor, as a debtor and the other debtors party thereto from time to time, in favor of the Administrative Agent for its benefit and the benefit of each Secured Party (as defined in the Security Agreement); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby agrees with the Administrative Agent as follows:

1. Grant of Security Interest. To secure the prompt and complete repayment and performance of the obligations under the Security Agreement, the Grantor hereby grants to the Administrative Agent, a security interest in all of Grantor’s right, title and interest in and to the following (collectively, the “Trademark Collateral”): (a) all of its Trademarks including, without limitation, those referred to on Schedule 1 hereto; (b) all renewals of the foregoing; (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark; and (d) all proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark and (ii) injury to the goodwill associated with any Trademark.

2. Acknowledgement. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, and that the terms and provisions of the Security Agreement are hereby incorporated herein by reference as if fully set forth herein.

3. Counterparts. This Trademark Security Agreement may be executed in multiple counterparts (any of which may be delivered by facsimile or other electronic transmission), each of which shall constitute an original and all of which taken together shall constitute one and the same Trademark Security Agreement.

*[Signature Page Immediately Follows]*

IN WITNESS WHEREOF, each of the parties hereto has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

FREEMAN HOLDING, LLC

By: 

Name: Alan Grottle

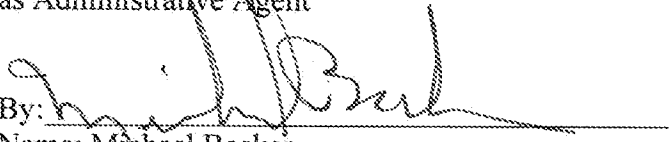
Title: Executive Vice President and Chief  
Financial Officer

Trademark Security Agreement  
*Freeman Decorating Co., et al.*

750749776

**TRADEMARK**  
**REEL: 007887 FRAME: 0750**

JPMORGAN CHASE BANK, N.A.,  
as Administrative Agent

By: 

Name: Michael Becker  
Title: Authorized Signer

Trademark Security Agreement  
*Freeman Decorating Co., et al.*

**TRADEMARK**  
**REEL: 007887 FRAME: 0751**

SCHEDULE 1

<b>Application No.</b>	<b>Registration No.</b>	<b>Trademark</b>
90706195		FREEMAN
90278568		ONLINEEVENT PRO
88464841	6441713	RETROMORPHIC
88308649	5844659	FREEMAN
88214785	5979324	SLIDEMARK
88184976	5832097	EVENT INSIGHTS
88119680	5869710	SHOW PRO
87740970	5519614	SMARTFABRIC
87308313	5309650	XPRESS LEADS
87245795	5387966	DATA SENSE
87155899	5178389	CONVERGE
87155887	5178388	CONVERGE
87096064	5178346	CONVERGE
86888047	5035942	CONNECTING PEOPLE. DRIVING EVENTS.
86969705	5571030	MAKE IT PERSONAL
86921173	5089817	GATEWAY DIGITAL
86917174	5312288	SMARTCOUNTER
86882361	5044435	SCOUT EVENT GUIDE
86885452	5365519	ONE FREEMAN BY DESIGN
86774664	4964132	FXP   TOUCH
85390987	4193227	FLOORPRINT BY FREEMAN
85477823	4256374	KLOWD
85478175	4204930	SLIDEKLOWD
78960862	3358071	MAKING THE IMPOSSIBLE POSSIBLE
78799280	3442572	AUDIENCE RESPONSE PLUS+
77883210	3824363	IPLANNER + BY FREEMAN
77832194	3840238	ONLINEEVENT
77090792	3316373	CONVENTION DATA SERVICES
76493455	2862177	FABRIC SOLUTIONS
76440590	2915539	TOTALFLEX
76362718	2744411	EXHIBITPLANNER BY FREEMAN
76163690	2811046	IPLANNER BY FREEMAN
76067695	2664003	PLANTOUR
75695912	2411955	STAGE RIGGING, INC.
75695911	2416994	[design of lighting equipment]
75639424	2444965	FREEMAN TRANSPORTATION
74657462	2033349	FREEMAN ONLINE
74402607	1877988	FREEMAN DECORATING
74402604	1880065	FREEMAN COMPANIES