

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI27191

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coty US LLC		02/14/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Noxell Corporation		
Street Address:	11050 York Road		
City:	Hunt Valley		
State/Country:	MARYLAND		
Postal Code:	21030		
Entity Type:	Corporation: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	98144489	LASH BLAST BIG CLOUD MASCARA	
CORRESPONDENCE DATA			
Fax Number:	2124794375		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6309276788		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Mr. Michael Wheeler		
Address Line 1:	350 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10118		
NAME OF SUBMITTER:	MARY DELONGIS		
SIGNATURE:	MARY DELONGIS		
DATE SIGNED:	02/14/2024		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS Coty US LLC, a Delaware USA company with its principal place of business at 350 Fifth Avenue, New York, New York USA (hereinafter "Assignor") is the record owner of U.S. Trademark application number 98144489 for LASH BLAST BIG CLOUD MASCARA. ("Trademark"); and


WHEREAS Assignee, Noxell Corporation, a Maryland USA Company, with its principal place of business located at 11050 York Road, Hunt Valley, Maryland 21030 USA, (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW THEREFORE IT IS AGREED AS FOLLOWS:


For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of February 14, 2024.

Coty US LLC (Assignor)
(Assignee)

By: 
Name: Mary DeLongis
Title: Vice President
Date: 2/13/2024

Noxell Corporation

By: 
Name: Michael Wheeler
Title: Vice President
Date: 2/14/24