

FORM PTO-1594
(Rev. 8-93)
OMB No. 0651-0011 (exp. 4/94)

6-1-98/RECO

06-16-1998



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patent

100738340

original documents or copy thereof.



1. Name of conveying party(ies):
Standex International Corporation
(d/b/a Doubleday Bros. & Co.)

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Business Forms Group, Inc.
Internal Address:
Street Address: 1919 E. Kilgore Road
City: Kalamazoo State: MI ZIP: 49002

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Michigan
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 20, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74/201726
73/358572

B. Trademark Registration No.(s)

1,701,772
1,236,286

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Daniel R. Boynton

Internal Address: Suite 550

Street Address: 2600 W. Big Beaver

City: Troy State: MI ZIP: 48084

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark E. Mueller
Name of Person Signing

Mark E. Mueller
Signature

5-28-98
Date

MARK E. MUELLER Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1740 FRAME: 0209

06/15/1998 T 0115
0000231 1701772
40.00
25.00

01 FC: 441
02 FC: 442

TRADEMARK ASSIGNMENT

WHEREAS, Standex International Corporation ("Standex"), a Delaware corporation, has been using and is the owner of all rights in and to the following trademarks, the registration thereof and the goodwill of the business symbolized by said trademarks:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
<u>United States Trademarks</u>		
SPECTRA KODE	1,236,286	May 3, 1983
DB design	1,701,772	July 21, 1992
Softwalls	Not Registered	
<u>Canadian Trademark</u>		
SPECTRA CODE	211,964	February 6, 1976

WHEREAS, Standex is transferring all of its assets and the business to which the above trademarks related to Business Forms Group, Inc. ("BFG"), a Michigan corporation having a principal place of business at 1470 Woodland Place, Plymouth, Michigan 48170 ("Buyer"); and

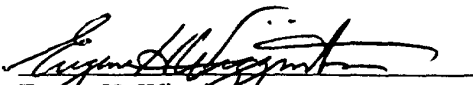
WHEREAS, as a part of said transfer of assets, Standex desires to transfer to BFG, the above-mentioned trademarks, the registration and the goodwill of the business symbolized by these marks;

NOW, THEREFORE, Standex does hereby assign unto BFG, all of its right, title and interest in and to the above-mentioned trademarks, the above-mentioned registrations, the goodwill of the business symbolized by said marks and the right to sue, either at law or in equity, and to recover for any past or future infringement thereof.

IN WITNESS WHEREOF, Standex has caused this document to be executed on its behalf as of the 20th day of February, 1998.

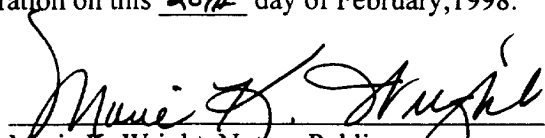
STANDEX INTERNATIONAL CORPORATION

(Corporate Seal)

By: 
Eugene H. Wigginton
Its: President, Standard Publishing Division

STATE OF MICHIGAN
COUNTY OF OAKLAND

Signed before me at Troy, Michigan, by Eugene H. Wigginton, President of the Standard Publishing Division of Standex International Corporation on this 20~~th~~ day of February, 1998.



Marie K. Wright, Notary Public
County of Oakland County, Michigan
My Commission Expires: 04/18/98