

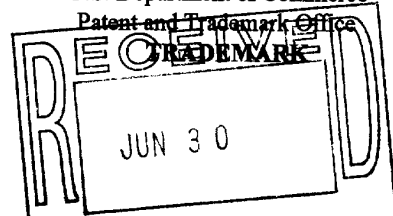
MRD 6-30-98

U.S. Department of Commerce  
Patent and Trademark Office

07-10-1998



SHEET



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MRD 6.30

TO: The Commissioner of Patents and Trademarks: Please record the affected original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame No # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame No # \_\_\_\_\_

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date \_\_\_\_\_
- Change of Name
- Other \_\_\_\_\_

Conveying Party

Mark if additional names of conveying parties attached

Name Procter & Gamble Company, The Execution Date 11/03/1997

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- State of Incorporation Ohio

Receiving Party

Mark if additional names of receiving parties attached

Name Zila Pharmaceuticals, Inc.

DBA/AKA/TA \_\_\_\_\_

Coinposed of \_\_\_\_\_

Address (line 1) 5227 North 7th St. Address (line 2) \_\_\_\_\_

Address (line 3) Phoenix, AZ 85014-2800  
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- State of Incorporation Nevada

FOR OFFICE USE ONLY

07/09/1998 DMGUYEN 00000156 1330473

01 FC:481

40.00 DP

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name \_\_\_\_\_  
Address (line 1) \_\_\_\_\_  
Address (line 2) \_\_\_\_\_  
Address (line 3) \_\_\_\_\_  
Address (line 4) \_\_\_\_\_

Correspondent Name and Address

Area Code and Telephone Number (602) 229-5200

Name Anthony D. Logan  
Address (line 1) STREICHLANG, P.A.  
Address (line 2) Renaissance One  
Address (line 3) Two North Central Ave.  
Address (line 4) Phoenix, AZ 85004-2391

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

_____	_____	_____	<u>1330473</u>	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

Number of Properties

Enter the total number of properties involved. # 1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$40.00

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 194663

Authorization to charge additional fees: Yes  No

Statement of Signature

To the Best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Anthony D. Logan  
Name of Person Signing

  
Signature

June 26, 1998  
Date Signed

**UNITED STATES**  
**TRADEMARK ASSIGNMENT**

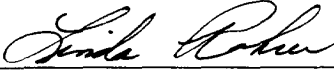
WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademark registration (the "Trademark")

PERIDEX                      Reg. No. 1,330,473

and WHEREAS, Zila Pharmaceuticals, Inc., a corporation of the State of Nevada, located and doing business at 5227 North 7<sup>th</sup> Street, Phoenix, Arizona 85014-2800 (the "Assignee"), is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed at Cincinnati, Ohio this 3<sup>rd</sup> day of November, 1997.

The Procter & Gamble Company  
By:   
Name: Linda Rohrer  
Title: Assistant Secretary

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Zila Pharmaceuticals, Inc.  
Registration No: ~~2,469,904~~ 1,330,473  
Issued: 04/16/85  
Mark: PERIDEX

BOX ASSIGNMENTS

FEE

Commissioner of Patents and Trademarks  
Washington, D.C. 20231

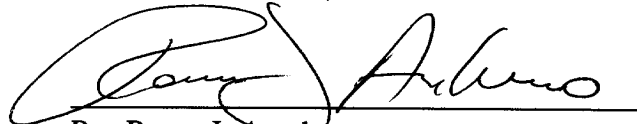
**APPOINTMENT OF NEW ATTORNEY**

Sir:

Assignee hereby revokes all previous powers of attorney and hereby appoints: Charles W. Jirauch, Anthony D. Logan, and Brian R. Booker, attorneys at law, of Streich Lang, Renaissance One, Two North Central Avenue, Phoenix, Arizona 85004-2391, telephone (602) 229-5200, members of the Bar of the State of Arizona, its attorneys herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and to receive all correspondence.

Respectfully submitted,

Zila Pharmaceuticals, Inc.



By: Rocco J. Anselmo  
President

Date: 6-22-98