

RECC

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To the Honorable Commissioner of Patents

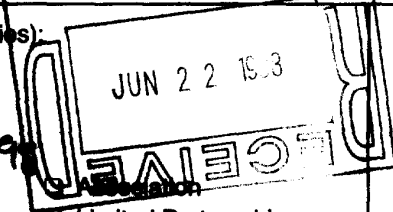
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original documents or copy thereof

1. Name of conveying party(ies):

ConAgra, Inc.

MRD  
6-22-98



- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Sergeant's Pet Products, Inc.

Internal Address:

Street Address: 708 One Central Park Plaza

City: Omaha State: NE ZIP: 68102

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 16, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See attached

B. Trademark Registration No.(s)

See attached

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick C. Stephenson

Internal Address:

McGrath, North, Mullin & Kratz P.C.

Street Address: Suite 1400

222 South 15th Street

City: Omaha State: NE ZIP: 68102

6. Total number of applications and registrations involved: 30

7. Total fee (37 CFR 3.41).....\$ 765.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

06/20/1998 00000270 1003000

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick C. Stephenson

Name of Person Signing

Signature

6-18-98

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1756 FRAME: 0376

**EXHIBIT A**

<u>Trademark</u>	<u>Reg./App. No.</u>	<u>Reg./App. Date</u>
OLD WEST PET TREATS	1,803,880	11/09/1993
SNOOTERS	1,760,758	03/23/1993
OLD WEST PET TREATS & Design	1,780,482	07/06/1993
SIX SNOOTER PACK	1,779,806	06/29/1993
BAA BAA-Q'S	1,861,440	11/01/1994
SNOOTERS & Design	1,788,358	08/17/1993
SNOOTER ROLLS	1,970,567	04/23/1996
BAA BITS	1,781,642	07/13/1993
LARI-ETS	1,978,921	06/04/1996
SADDLE STRAPS	1,830,502	04/12/1994
A THRILL FROM THE GRILL		
"IT'S GRILLICIOUS"	1,824,549	03/01/1994
"THEY'RE GRILLICIOUS"	1,827,647	03/22/1994
SADDLE STRAP BITS	1,830,504	04/12/1994
STAMPEDE STICKS	1,855,331	09/20/1994
KNUCKLE SANDWICH	1,858,235	10/11/1994
STAMPEDE STRIPS	1,856,387	09/27/1994
MOO-Q'S	2,076,439	07/01/1997
MOO TOO'S	1,859,892	10/25/1994
PETSATIONS PET PRODUCTS	1,825,355	03/08/1994
PETSATIONS PET PRODUCTS		
& Design	1,828,477	03/29/1994
HAWG TIES	1,826,540	03/15/1994
KITTY Q'S	2,032,961	01/21/1997
VITTLE STIX	1,864,363	11/22/1994
LAMMY-WHAMMIES	1,941,813	12/12/1995
OLD WEST TREAT COMPANY	75/456,049	03/24/1998
OLD WEST TREAT COMPANY		
& Design	75/253,113	03/06/1997
TREATING PETS BETTER	75/269,134	04/04/1997
OLD WEST PET PRODUCTS		
& Design	74/639,014	02/27/1995
OLD WEST PET PRODUCTS	74/639,013	02/27/1995
MOO BITS	75/456,050	03/24/1998

TRADEMARK

REEL: 1756 FRAME: 0377

ASSIGNMENT

WHEREAS, ConAgra, Inc., a Delaware corporation, is the owner of the trademarks listed on the attached Exhibit A which are now registered or pending in the United States Patent and Trademark Office.

WHEREAS, Sergeant's Pet Products, Inc., a Delaware corporation, having its principal offices at 708 One Central Park Plaza, Omaha, Nebraska 68102, is desirous of acquiring all right, title and interest in and to said trademarks.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ConAgra, Inc. hereby assigns to Sergeant's Pet Products, Inc. all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and registrations or future registrations thereof.

Signed this 16 day of June, 1998.

CONAGRA, INC.

By M. E. Lacey  
Title Assistant Corp Secretary

STATE OF NEBRASKA    )  
                                  ) ss:  
COUNTY OF DOUGLAS    )

On this 16 day of June, 1998, personally appeared M. E. Lacey to me known and known to me to be the Assistant Corp Secretary of the assignor above named, and acknowledged that he/she executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Delores M. Vaughn  
Notary Public

