FORM PTO-1618A Expires Okabasi OMB 0661-0027  P  RECORDATION	10-28-1998 100803106	U.S. Department of Commerce Patent and Trademark Office TRADEMARK		
•	ON FORM COVER SHEET			
	MARKS ONLY	In the second of		
TO: The Commissioner of Patents and Trademerks: Submission Type	Conveyance Type	ocument(s) or copy(les).		
New	Assignment	License		
Resubmission (Non-Recordation)  Document ID #	Security Agreement	Nunc Pro Tunc Assignment		
Correction of PTO Error Reel # Frame #	Merger	Effective Date Month Day Year		
X Corrective Document	Change of Name			
Reel # 1266 Frame # 0035	X Other Asset against	5/N 747456.067 cordal of		
Conveying Party	Mark if additional names of conveying par	nies attached   1266 Frame Execution Date   35		
Name Blockbuster Entertainment C	orporation	10/21/98		
Formerly				
Individual General Partnership	Limited Partnership X Corpo	pration Association		
Other				
X Citizenship/State of Incorporation/Organiza	tion Delaware			
Receiving Party  Mark if additional names of receiving parties attached				
Name Viacom Inc.				
DBA/AKA/TA				
Composed of				
1515 Decalesor				
Address (Mre I)				
Address (line 2)				
Address (line 3) New York	NY State/Country	10036 Zip Code		
Individual General Partnership	Cirrico Partico Silip assi	cument to be recorded is an gament and the receiving party is domiciled in the United States, an		
Corporation Association Other	repr	ointment of a domestic esentative should be attached. Signation must be a separate		
	doc	ument from Assignment)		
Citizenship/State of Incorporation/Organiza	OFFICE USE ONLY			
		ing 40		

burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including them for reviewing the documents in the late needed to compute the Cover Sheet. Send convented regarding this burden updated by the U.S. Patent and Trademark Office, Chief Information Office, Westing E31 and its the Office of Information and Regulatory Affairs, Office of Histogeness and Budget, Papersoris, Regulatory, Regulatory, Regulatory, Sci. 2008. Sen CHES ON Contraction Budget Pauloge GEST-0027, Patient and Trademark Assignment Practice. SO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS Mail documents to be recorded with REEL: 1767 FRAME: 0291

FORM PTO-1	1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office	
OMB 0851-0027	epresentative Name a	nd Address	TRADEMARK eceiving Party only.	
Name				
Address (line 1)				
Address (line 2)				
Address (line 3)				
Address (line 4)				
Correspond	lent Name and Addres	S Area Code and Telephone Number 2	14-854-3489	
Name	Sidelle B. Illio	n		
Address (line 1)	Blockbuster			
Address (line 2)	1201 Elm Street			
Address (line 3)	Dallas, TX 7527	0-2102		
Address (line 4)				
Pages Enter the total number of pages of the attached conveyance document # 32				
including any attachments.  Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached				
Enter either the Trademark Application Number oc the Registration Number (DO NOT ENTER BOTH numbers for the same property).				
Trademark Application Number(s) Registration Number(s)				
L		1131418		
Number of I	Properties Enter the to	otal number of properties involved.	# 1	
Fee Amoun	t Fee Amoun	t for Properties Listed (37 CFR 3.41):	\$ 40	
1	-	closed Deposit Account X		
Deposit Account  (Enter for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number: # 02=2833				
Authorization to charge additional fees: Yes X No				
Statement and Signature				
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.				
Sidelle B.	Illion	Same Dela	October 28, 1998	
Name	of Person Signing	Signature /	Date Signed	

FORM PTO-1594 (Rev. 6-93)  RECORDATION FO	RM COVER SHEET U.S. DEPARTMENT OF COMMERCE		
(Hov. o os	Patent and Trademark Office		
Tab settings	▼ ▼ ▼		
To the Honorable Commissioner of Patents and Trademarks: F	Please record the attached original documents or copy thereof.		
Blockbuster Englishment Corporation	2. Name and address of receiving party(ies)  Name: VIACOM INC.		
200 South Andrews Avenue Fort Lauderdale, Florida 33301	Internal Address:		
☐ Individual(s) ☐ Association ☐ General Partnership / ☐ Limited Partnership	Street Address: 1515 Broadway		
Corporation-State OV	City: New York State: NY ZIP:10036		
Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No	☐ Individual(s) citizenship		
3. Nature of conveyance:  ☐ Assignment ☐ Security Agreement ☐ Other ☐ Other	General Partnership Limited Partnership Corporation-State of Delaware Other If assignee is not domiciled in the United States, a domestic representative designation		
Execution Date:	is attached:		
4. Application number(s) or patent number(s):  A. Trademark Application No.(s)  SEE ATTACHED SCHEDULE "B"  Additional numbers at	B. Trademark Registration No.(s)  SEE ATTACHED SCHEDULE "A"  Tackfor  Yes O No		
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:		
Name: Sidelle Brauzer Internal Address: Blockbuster Entainment	7) Total fee (37 CFR 3.41)\$ 4090.00		
Group, a division of Viacom Inc.	CICIOSEU		
Street Address: 200 South Andrews Avenue	Authorized to be charged to deposit account if  additional fees are required.  Deposit account number:  02-3822		
City: Ft. Lauderdal State: FL ZIP: 33301			
	(Attach duplicate copy of this page if paying by deposit account)		
9. Statement and signature.  To the best of my knowledge and belief, the foregoing inform the original document.  Output  Description:	nation is true and correct and any attached copy is a true copy of 89   88499  M. Augustian December 5, 1994		
Cecel la Dempsey  Name of Person Signing  Cecella	Signature Date		

#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 1 <u>UNITED STATES TRADEMARK REGISTRATIONS</u> <u>SCHEDULE "A"</u>

MARK	REG. NO.	GRANTED
BLOCKBUSTER	1,131,418	02/26/80
MAJOR VIDEO	1,398,911	06/24/86
BLOCKBUSTER VIDEO & Design	1,413,706	10/14/86
BLOCKBUSTER VIDEO	1,424,341	01/06/87
CHARTBUSTERS	1,471,718	01/05/88
LE-BAD CINEMA	1,471,719	01/05/88
BLOCKBUSTER	1,491,589	06/07/88
APPLAUSE VIDEO	1,498,061	07/26/88
WOW! WHAT A DIFFERENCE	1,540,956	05/23/89
BLOCK-BUSTERS	1,542,484	06/06/89
STOPPER & Design	1,545,726	06/27/89
REWIND & Design	1,545,727	06/27/89
SLO-MO & Design	1,545,728	06/27/89
PLAYER & Design	1,545,729	06/27/89
BLOCKBUSTER VIDEO & Design (W/COLOR)	1,545,730	06/27/89
PORTA-PLAYER	1,553,293	08/22/89
BLOCKBUSTER KIDS	1,575,714	01/02/90
PAUSE & Design	1,578,172	01/16/90
BELIEVE IN US MUSIC + PLUS & Design	1,578,373	01/16/90

To: Commissioner of Patents and Trademarks

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REEL: 1767 FRAME: 0294

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BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 2

<u>UNITED STATES TRADEMARK REGISTRATIONS</u>

<u>SCHEDULE "A"</u>

MARK	REG. NO.	GRANTED
MUSIC PLUS & Design	1,580,778	01/30/90
QUIK DROP	1,591,360	04/10/90
BLOCKBUSTER VIDEO MAGAZINE	1,591,999	04/17/90
BLAZING FLIPPERS	1,596,869	05/15/90
WOW! WHAT A DIFFERENCE	1,600,084	06/05/90
CHARTBUSTERS	1,600,087	06/05/90
YOUTH RESTRICTED VIEWING	1,600,094	06/05/90
BLOCKBUSTER KIDS	1,601,492	06/12/90
BLOCKBUSTER VIDEO & Design	1,601,597	06/12/90
BLOCKBUSTER	1,601,598	06/12/90
SLO-MO & Design	1,601,604	06/12/90
BLOCKBUSTER VIDEO	1,603,163	06/19/90
LE-BAD CINEMA	1,605,133	07/03/90
PLAYER & Design	1,605,145	07/03/90
REWIND & Design	1,605,146	07/03/90
AMERICA'S FAMILY VIDEO STORE	1,606,783	07/17/90
TICKET DESIGN (BLUE)	1,607,738	07/24/90
TICKET DESIGN (YELLOW)	1,607,739	07/24/90
YOUTH RESTRICTED VIEWING & Design (17-Plus)	1,611,593	08/28/90

To: Commissioner of Patents and Trademarks

TRADEMARK

REEL: 1767 FRAME: 0295

TRADEMARK

#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 3 <u>UNITED STATES TRADEMARK REGISTRATIONS</u> <u>SCHEDULE "A"</u>

MARK	REG. NO.	
STOPPER & Design	1,614,418	09/18/90
TICKET DESIGN (BLACK & WHITE)	1,618,072	10/16/90
TICKET DESIGN (BLACK & WHITE)	1,623,086	11/13/90
BLOCKBUSTER VIDEO & Design (W/COLOR)	1,630,441	01/01/91
BLOCKBUSTER KIDS & Design	1,637,878	03/12/91
BLOCKBUSTER KIDS & Design	1,652,678	07/30/91
BLOCKBUSTER BOWL & Design (FOOTBALL DESIGN)	1,662,457	10/29/91
KIDPRINT	1,667,226	12/03/91
THE GIFT OF ENTERTAINMENT	1,675,006	02/11/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,683,794	04/21/92
BLOCKBUSTER VIDEO (MERCHANDISE)	1,684,399	04/28/92
BLOCKBUSTER VIDEO (MERCHANDISE)	1,684,470	04/28/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,684,471	04/28/92
BLOCKBUSTER VIDEO (MERCHANDISE)	1,685,330	05/05/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,685,425	05/05/92

To: Commissioner of Patents and Trademarks

#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 4 <u>UNITED STATES TRADEMARK REGISTRATIONS</u> <u>SCHEDULE "A"</u>

MARK	REG. NO.	
BLOCKBUSTER KIDS RECOMMENDED & Design		05/26/92
BLOCKBUSTER KIDS RECOMMENDED & Design	1,689,651	05/26/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,690,094	06/02/92
BLOCKBUSTER VIDEO (MERCHANDISE)	1,710,127	08/25/92
SHOW US YOUR CARDS AMERICA	1,714,271	09/08/92
BLOCKBUSTER VIDEO (MERCHANDISE)	1,717,466	09/22/92
BLOCKBUSTER VIDEO (MERCHANDISE)	1,718,241	09/22/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,718,354	09/22/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,720,341	09/29/92
BLOCKBUSTER VIDEO (MERCHANDISE)	1,720,448	09/29/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,721,375	10/06/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,721,846	10/16/92
BLOCKBUSTER VIDEO & Design (MERCH)	1,722,027	10/06/92

To: Commissioner of Patents and Trademarks

#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 5 <u>UNITED STATES TRADEMARK REGISTRATIONS</u> <u>SCHEDULE "A"</u>

MARK	REG. NO.	GRANTED
BLOCKBUSTER VIDEO (MERCHANDISE)	1,723,840	10/13/92
PROFILE OF CHILD (KIDPRINT)	1,724,470	10/13/92
BLOCKBUSTER VIDEO (MERCHANDISE)	1,736,470	12/01/92
BLOCKBUSTER (POPCORN)	1,738,553	12/08/92
VIDEO-X-TRON	1,741,771	12/22/92
BLOCKBUSTER	1,771,243	05/18/93
BLOCKBUSTER COMMUNITY SERVICE FREE USE & Design	1,776,812	06/15/93
KIDS RECOMMENDED VIEWING	1,782,296	07/13/93
BLOCKBUSTER	1,802,394	11/02/93
BLOCKBUSTER VIDEO (Yellow Letter/Blue Back)	1,806,588	11/23/93
BLOCKBUSTER VIDEO INTERNATIONAL & Design	1,809,500	12/07/93
BLOCKBUSTER BOWL & Design (ITU)	1,818,576	01/25/94
BLOCKBUSTER	1,821,789	02/15/94
BLOCKBUSTER GOLF & GAMES & Design	1,830,660	04/12/94
BLOCKBUSTER GOLF & GAMES & Design	1,831,705	04/19/94
MAKE IT A BLOCKBUSTER NIGHT	1,852,673	09/06/94

To: Commissioner of Patents and Trademarks

REEL: 1767 FRAME: 0298

#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 6 <u>UNITED STATES TRADEMARK REGISTRATIONS</u> <u>SCHEDULE "A"</u>

	MARK		REG. NO.	GRANTED
BLOCKBUSTER	PAVILION		1,853,918	09/13/94
BLOCKBUSTER	PAVILION		1,854,919	09/20/94
BLOCKBUSTER GUIDE	ENTERTAINMENT		1,856,021	09/27/94
BLOCKBUSTER	ENTERTAINMENT		1,857,982	10/12/94
BLOCKBUSTER Design	ENTERTAINMENT	&	1,858,954	10/18/94

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To: Commissioner of Patents and Trademarks

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#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 1 <u>UNITED STATES TRADEMARK APPLICATIONS</u> <u>SCHEDULE "B"</u>

MARK	SERIAL NO.	DATE FILED
BLOCKBUSTERS	74/064,894	
BLOCKBUSTER (ITU)	74/146,767	03/11/91
BLOCKBUSTER VIDEO	74/232,292	08/09/93
BLOCKBUSTER	74/295,945	07/20/92
CLOCKBUSTERS	74/363,747	03/02/93
BLOCKBUSTER MUSIC (ITU)	74/375,146	04/05/93
BLOCKBUSTER ENTERTAINMENT (ITU)	74/375,147	04/05/93
BLOCKBUSTER MUSIC (ITU)	74/375,148	04/05/93
BLOCKBUSTER ENTERTAINMENT (ITU)	74/375,149	04/05/93
BLOCKBUSTER MUSIC (ITU)	74/388,190	05/10/93
BLOCKBUSTER MUSIC (ITU)	74/388,191	05/13/93
BLOCKBUSTER ENTERTAINMENT & Design (ITU)	74/388,192	05/10/93
BLOCKBUSTER ENTERTAINMENT & Design (ITU)	74/388,193	05/03/93
BLOCKBUSTER GOLF & GAMES & Design	74/411,005	07/12/93
BLOCKBUSTER GOLF & GAMES Design	74/411,008	07/12/93
BLOCKBUSTER GAMES ARENA & Design (ITU)	74/425,192	08/16/02

To: Commissioner of Patents and Trademarks

#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 2 <u>UNITED STATES TRADEMARK APPLICATIONS</u> <u>SCHEDULE "B"</u>

MARK	SERIAL NO.	DATE FILED
BLOCKBUSTER	74/426,588	08/20/93
MARQUEE (ITU)	74/426,589	08/20/93
BLOCKBUSTER VIDEO & Design	74/444,622	10/06/93
BLOCKBUSTER (ITU)	74/452,130	10/25/93
APPLAUSE VIDEO & Design	74/456,067	12/08/83
	74/456 271	11 (02 (02
BB-VIDEO	74/456,371	11/03/93
BB-VIDEO	74/456,372	11/03/93
SOUNDOFF	74/461,596	11/15/93
BUTTONS	74/461,597	11/15/93
BLOCKBUSTER	74/471,836	12/17/93
BLOCKBUSTER VIDEO & Design	74/471,847	12/17/93
BLOCKBUSTER MUSIC & Design (ITU)	74/471,848	12/17/93
BLOCKBUSTER MUSIC & Design (ITU)	74/471,849	12/17/93
BLOCKBUSTER MUSIC PLUS & Design	74/472,263	12/20/93
BLOCKBUSTER MUSIC PLUS & Design	74/472,264	12/20/93

To: Commissioner of Patents and Trademarks

TRADEMARK

REEL: 1767 FRAME: 0301

#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 3 <u>UNITED STATES TRADEMARK APPLICATIONS</u> <u>SCHEDULE "B"</u>

MARK	SERIAL NO.	DATE FILED
MUSIC PLUS	74/472,265	02/20/93
BLOCKBUSTER GOLF & GAMES & Design	74/482,507	01/21/94
BLOCKBUSTER	74/483,719	01/28/94
BLOCKBUSTER	74/483,720	01/28/94
BLOCKBUSTER VIDEO & Design	74/483,721	01/28/94
BLOCKBUSTER VIDEO & Design	74/483,722	01/28/94
BLOCKBUSTER WORLD GAME Design (ITU)	74/490,987	02/16/94
BLOCKBUSTER WORLD GAME Design (ITU)	74/490,988	02/16/94
BLOCKBUSTER WORLD GAME Design (ITU)	74/490,989	02/16/94
BLOCKBUSTER GAMES (ITU)	74/503,794	03/21/94
DRIVE-IN	74/503,934	03/17/94
TAKE 10 (ITU)	74/505,225	03/25/94
THE STORE THAT LETS YOU PLAY (ITU)	74/505,253	03/25/94
TAKE 10 (ITU)	74/505,254	03/25/94
BLOCK PARTY (ITU)	74/511,711	04/12/94
BLOCKBUSTER GAMES (ITU)	74/511,887	04/13/94
BLOCK PARTY (ITU)	74/516,076	04/12/94

To: Commissioner of Patents and Trademarks

### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 4 <u>UNITED STATES TRADEMARK APPLICATIONS</u> <u>SCHEDULE "B"</u>

MARK	SERIAL NO.	DATE FILED
BLOCK PARTY (ITU)	74/516,077	04/12/94
BLOCK PARTY (ITU)	74/516,078	04/12/94
BLOCK PARTY (ITU)	74/516,079	04/12/94
BLOCK PARTY (ITU)	74/516,080	04/12/94
BLOCK PARTY (ITU)	74/516,081	04/12/94
BLOCK PARTY (ITU)	74/516,082	04/12/94
BLOCK PARTY (ITU)	74/516,083	04/12/94
THE BREAKROOM (ITU)	74/516,084	04/12/94
BLOCK PARTY (ITU)	74/516,085	04/12/94
VIRTUA ALLEY (ITU)	74/516,086	04/12/94
SOUP'ER BLOOPERS (ITU)	74/516,087	04/12/94
INFOMANIA (ITU)	74/516,088	04/12/94
GO MOTION (ITU)	74/516,089	04/12/94
THE BREAKROOM (ITU)	74/516,090	04/12/94
ALARM'N STUFF (ITU)	74/516,665	04/25/94
WHERE THE CHALLENGE NEVER ENDS (ITU)	74/523,032	05/02/94
EXPLORER DECK	74/534,331	06/07/94
EXCHANGE DECK (ITU)	74/535,084	06/07/94
POWER GRID (ITU)	74/535,085	06/07/94

To: Commissioner of Patents and Trademarks

#### BLOCKBUSTER ENTERTAINMENT GROUP, A DIVISION OF VIACOM INC. Page 5 <u>UNITED STATES TRADEMARK APPLICATIONS</u> <u>SCHEDULE "B"</u>

MARK	SERIAL NO.	DATE FILED
THE TUBE (ITU)	74/535,086	06/07/94
GET READY TO TAKE ON THE WORLD (ITU)	74/535,087	06/07/94
BLOCKBUSTER GAMES & Design	74/535,326	06/07/94
FLIPPERS (ITU)	74/556,787	08/03/94
THE POWER TO HEAR IT ALL	74/560,302	08/12/94
BLOCKBUSTER ADVENTURE	74/560,303	08/12/94
BUSTAR (ITU)	74/560,304	08/12/94
BLOCKBUSTER MUSIC & Design	74/566,022	08/23/84
BLOCKBUSTER BOWL (ITU)	74/801,412	

To: Commissioner of Patents and Trademarks

PAGE 1

#### State of Delaware Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO MEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BLOCKBUSTER ENTERTAINMENT CORPORATION", A DELAWARE CORPORATION,

WITE AND INTO "VIACOM INC." UNDER THE NAME OF "VIACOM INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-NINTH DAY OF SEPTEMBER, A.D. 1994, AT 11:50 O'CLOCK A.M.

Edward J. Freel, Secretary of State

2106821 8100M

981394774

AUTHENTICATION: 935112 TRADEMARK REEL: 1767 PARME! 73098

STATE OF OFLAMARE SECRETARY OF STATE DIVISION OF CORPURATIONS FILED 11:50 AN 09/29/1994 944184649 - 2106821

## CERTIFICATE OF MERGER MERGING BLOCKBUSTER ENTERTAINMENT CORPORATION WITH AND INTO VIACOM INC.

Pursuant to Section 251 of the Delaware General Corporation Law

The undersigned, being the Executive Vice President, General Counsel and Chief Administrative Officer of Vincom Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware ("Vincom"). Does Hereby Certify as Follows:

FIRST: That the name of and the state of incorporation of each of the constituent corporations in the merger is as follows:

SECOND: That an Agreement and Plan of Merger dated as of January 7, 1994, as amended as of June 15, 1994 (the "Merger Agreement"), between Blockbuster Entertainment Corporation ("Blockbuster") and Vincom has been approved, adopted, cartified, executed and acknowledged by each of the constituent corporations in accordance with Section 251 of the General Corporation Law of the State of Delaware.

THIRD: That Viscom shall be the surviving corporation (the "Surviving Corporation").

FOURTH: The certificate of incorporation of Viacom will be the certificate of incorporation of the Surviving Corporation.

FIFTH: That an executed copy of the Merger Agreement is on file at the principal place of business of the Surviving Corporation at the following address:

#### 200 Elm Street Dedham. Messachusetts 02026

SIXTH: That a copy of the Margar Agreement will be furnished by the Surviving Corporation, on request, and without cost, to any stockholder of any constituent corporation.

IN WITNESS WHEREOF. Viacom has caused this Certificate of Merger to be signed by Philippe P. Dauman, its Executive Vice President, General Counsel and Chief Administrative Officer, and attested by Lawrence Rubin, its Assistant Secretary, this 29th day of September, 1994.

Secretary

VIACOM INC.

TE CHILL

Title: Executive Vice President,

Chief Administrative Officer