

11-05-1998



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HEET

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
ID No. 100702218

To the Honorable Commissioner of Patents and Trademarks

1. Name of conveying party(ies):
John Morrell & Co.

- Individual(s)
- General Partnership Limited Partnership
- Corporation-State of Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance

- Assignment Merger
- Security Agreement Change of Name
- Other _____
Correction of registration numbers for previously recorded assignment
Reg. Nos. 1008948; 1909709; 1777506; 554947 and 1988844

Execution Date: _____ N/A

Internal address or copy thereof.
Internal address of receiving party(ies):
JonMor Investments, Inc.

Internal Address: _____

Street Address 1105 North Market Street

City: Wilmington State: DE ZIP: 19899

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

If assignee is not domiciled in the United States, a domestic

Representative designation is attached: Yes No

(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1008449 1906709 1177506
544947 1998844

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence

Concerning document should be mailed:

Name: Louis K. Ebling

Internal Address: FROST & JACOBS LLP

Street Address: 2500 PNC CENTER
201 East Fifth Street

City: Cincinnati State: OH ZIP: 45202

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).... \$ 140.00
Enclosed
Authorized to be charged to deposit account
Previously submitted with correspondence on 4/15/98 -
Copy of prior cover sheet acknowledging receipt of the funds is enclosed

8. Deposit Account Number 06-2226

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Louis K. Ebling

Name of Person Signing, Registration Number

Signature

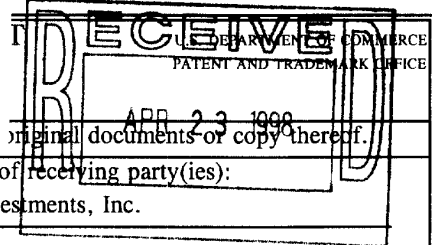
Date

Total number of pages including cover sheet, attachments, and document

05-05-1998



100702218



To the Honorable Commissioner of Patents at

1. Name of conveying party(ies):
John Morrell & Co.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: JonMor Investments, Inc.

Internal Address: _____

Street Address: 1105 North Market Street

City: Wilmington State: DE ZIP: 19899

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other Correction of registration numbers for previously recorded assignment

Execution Date: n/a

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) _____

See attached letter outlining registration numbers to be corrected

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Louis K. Ebling

Internal Address: FROST & JACOBS LLP

Street Address: 2500 PNC Center
201 East Fifth Street

City: Cincinnati State: OH ZIP: 45202

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41). \$ 140.00

Enclosed

X Any deficiency is authorized to be charged to deposit account no. 06-2226

8. Deposit Account Number:
06-2226

(Attach duplicate copy of this page if paying by deposit account)

05/04/1998 JSHABAZZ 00000227 1008449

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 100.00 OP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Louis K. Ebling _____
Name of Person Signing

Signature

4-15-98 _____
Date

Total number of pages including cover sheet, attachments and document: TRADEMARK 72

REEL: 1771 FRAME: 0135

Mark	Class(es)	Country	Serial #	Filed	Reg. #	Reg. Date
ADAMS RIB	29	United States of America	73/409,130	01/11/83	1,300,798	10/16/84
AMERICAN LEGACY	29	United States of America	74/633,815	02/13/95	2,011,044	10/22/96
BIGGER THAN THE BUN	29	United States of America	74/618,729	01/06/95	2,007,529	10/15/96
BLACK HAWK	46	United States of America	64,196	12/12/58	689,197	12/01/59
BLACK HAWK	29	United States of America	146,519	10/31/77	1,096,902	07/18/78
BLACK HAWK (Stylized)	46	United States of America	71/112,407	07/29/18	124,339	02/04/19
BOB OSTROW	29	United States of America	17,712	04/01/74	1,008,450	04/08/75
BRANDING IRON	46	United States of America	181,661	11/21/63	816,698	10/11/66
BRANDING IRON & Design	29	United States of America	74/357,398	02/09/93	1,836,950	05/17/94
BUCKBOARD	46	United States of America	90,932	02/15/60	706,747	11/01/60
BUCKBOARD	29	United States of America	285,488	11/03/80	1,777,506	11/10/81
BUTCHER SHOP & Design	29	United States of America	326,661	09/04/81	1,206,367	08/24/82
CEDAR FARM	46	United States of America	179,660	10/23/63	771,999	06/23/64
CHEF BRAND	29	United States of America	422,431	04/25/72	961,633	06/19/73
CHEF BRAND	29	United States of America	74/369,940	05/28/93	1,909,709	07/18/95
CHEF PREPARED	46	United States of America	207,424	12/03/64	800,470	12/14/65
CONVENIENT CUISINE & Design	29	United States of America	75/269,054	04/03/97		
DEL NORTE	29	United States of America	74/692,021	06/22/95	2,058,135	04/29/97
DELI TRIM	29	United States of America	74/520,161	04/26/94	1,928,724	10/17/95
Design of a MUSTACHED MAN	29	United States of America	17,711	04/01/74	1,008,948	04/08/75
DINNER BELL	29	United States of America	74/356,989	02/09/93		10/26/93
DINNER BELL & Design	42	United States of America	193,724	11/03/78	1,176,585	11/03/81
DINNER BELL LEAN N' LO	29	United States of America	74/259,352	03/26/92	1,776,663	06/15/93
DOUBLE HEART Design	29	United States of America	127,398	05/20/77	1,104,408	10/17/78
DUBLIN BRAND	29	United States of America	72/033,581	07/11/57	667,178	09/16/58
EUROPEAN HERITAGE & Design	29	United States of America	74/263,987	04/08/92	1,741,510	12/22/92
E-Z CUT & Design	29	United States of America	74/277,289	05/19/92	1,747,277	01/19/93
E-Z SERVE	29	United States of America	114,334	02/24/61	723,177	10/24/61
E-Z-CUT	46	United States of America	400,696	12/10/37	356,791	05/10/38
E-Z-REDI	29	United States of America	155,092	10/12/62	757,849	10/01/63
FIRST PRIZE	29	United States of America	72/018,366	10/29/56	662,665	06/03/58
FRONTIER	29	United States of America	335,925	08/22/69	892,559	06/09/70
FRONTIER	29	United States of America	044,643	04/02/90	1,631,017	01/08/91
GERMAN BRAND WEINERS & Design	29	United States of America	74/253,910	02/27/92	1,733,352	11/17/92

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TRADEMARK
 REEL: 1643 FRAME: 0122
 TRADEMARK
 REEL: 1771 FRAME: 0136

Mark	Country	Class(es)	Serial #	Filed	Reg. #	Reg. Date
GOLDEN HARVEST	United States of America	29	72/340,280	10/09/69	903,136	11/24/70
GOLDEN LEAN	United States of America	29	74/273,616	05/07/92	1,747,274	01/19/93
GOLDEN SMOKED	United States of America	29	423,190	04/25/83	1,294,706	09/11/84
GOLDEN SUN	United States of America	29			852,011	07/02/68
GREAT FOR GRILLING	United States of America	29	75/243,239	02/18/97		
GUSTAV'S OLD WORLD BRAND	United States of America	29	73/405,735	12/13/82	1,294,689	09/11/84
GUSTAV'S OLD WORLD BRAND & Design	United States of America	29	73/405,705	12/13/82	1,294,688	09/11/84
HEART Design	United States of America	46	350,472	04/25/34	317,418	09/25/34
HEART Design	United States of America	46	104,867	07/05/17	127,094	10/21/19
HUNTER	United States of America	29	277,376	09/11/80	1,210,788	09/28/82
HUNTER & Design	United States of America	46	595,666	04/13/50	558,989	05/20/52
HUNTER Design	United States of America	29	277,377	09/11/80	1,210,789	09/28/92
HUNTER LEAGUE LEADER	United States of America	29	74/288,556	06/23/92	1,796,019	09/28/93
HUNTMASER	United States of America	46	258,870	11/17/66	830,713	06/20/67
INDIAN HEAD Design	United States of America	46	190,971	03/13/64	789,392	05/11/65
INDIAN HEAD Design	United States of America	29	145,567	10/31/77	1,097,628	07/25/78
JOHN MORRELL	United States of America	29	75,590	01/28/76	1,054,792	12/21/76
JOHN MORRELL CERTIFIED BLACK	United States of America	29	74/100,521	09/26/90	1,898,218	06/06/95
KORN LAND	United States of America	46	426,225	12/04/39	377,209	04/23/40
KORN LAND	United States of America	29	587,189	03/23/71	941,597	08/22/72
KORN LAND & Design	United States of America	29	189,930	07/30/91	1,713,949	09/08/92
KRETSCHMAR	United States of America	29	74/069,925	06/18/90	1,672,694	01/21/92
KREY	United States of America	29	195,886	12/04/78	1,151,143	04/14/81
KREY CLASSIC DELI & Design	United States of America	29	74/552,554	07/19/94	1,974,270	05/14/96
KREY GOURMET HAM & Design	United States of America	29	90,170	02/02/60	713,616	04/04/61
LEAN AND EASY	United States of America	29	561,954	10/07/85	1,406,015	08/19/86
LUER QUALITY & Design	United States of America	29	38,626	07/12/57	670,316	11/25/58
MA MADE	United States of America	29	73/398,225	09/30/82	1,290,350	08/14/84
MORRELL & HEART Design	United States of America	46	43,264	12/31/57	670,331	11/25/58
MORRELL SNACK	United States of America	29	409,929	08/24/38	372,728	11/14/39
MOTHER GOOSE	United States of America	29	72/025,908	03/11/57	654,873	11/19/57
MOTHER GOOSE and Design	United States of America	29	74/315,139	09/17/92	1,809,374	12/07/93
MULBERRY	United States of America	29	71/600,351	07/07/50	554,947	07/10/51
NEW YORK DELI BRAND	United States of America	29	74/521,206	05/06/94	1,934,283	11/07/95

TRADE MARK
 REEL: 1771 FRAME: 0137

Active John Morrell Trademarks

Mark	Country	Class(es)	Serial #	Filed	Reg. #	Reg. Date
OLD MISSOURI	United States of America	29	74/070,231	06/18/90	1,745,286	01/05/93
OUR RED RIVER	United States of America	29	75/275,743	04/15/97		
OUR THRIFTY BRAND	United States of America	29	75/275,744	04/15/97		
OUTLINE OF HEART	United States of America	29	147,360	05/07/21	153,803	03/28/22
PARTRIDGE	United States of America	29	137,383	02/06/62	742,463	12/18/62
PARTRIDGE	United States of America	29	272,971	08/05/80	1,204,701	08/10/82
PARTRIDGE & Design	United States of America	29	74/558,321	08/08/94	1,919,995	09/19/95
PARTY FAVORITES	United States of America	29	74/581,078	10/03/94	1,927,892	10/17/95
PEYTON'S	United States of America	46	324,663	04/18/69	893,820	06/30/70
PLATTER-PERFECT	United States of America	29	151,754	12/12/77	1,108,145	12/05/78
POLZIA	United States of America	29	71/488,353	11/03/41	394,776	04/28/42
PORK CLASSICS	United States of America	29	693,118	11/02/87	1,501,498	08/23/88
PREMIUM TRIM	United States of America	29	74/702,449	07/14/95		
PRIDE	United States of America	46	399,312	11/04/37	359,693	08/30/38
PRIDO	United States of America	46	366,367	05/31/61	329,937	11/19/35
QUICK CARV	United States of America	29	121,111	05/31/61	740,118	10/30/62
RANCH BRAND	United States of America	29	75/275,726	04/15/97		
RANCH'N RAIL	United States of America	29	181,659	11/21/63	775,923	08/25/64
RATH	United States of America	29	146,613	10/31/77	1,109,550	12/12/78
RATH & Design	United States of America	29	146,548	10/31/77	1,111,027	01/09/79
RATH & Design	United States of America	29	146,615	10/31/77	1,111,427	01/16/79
RATH & Design	United States of America	29	71/604,228	03/26/92	557,278	01/19/93
RATH & Design	United States of America	29	74/359,325	03/26/92	1,747,268	01/19/93
RATH (Stylized)	United States of America	46	193,070	02/29/24	189,645	09/23/24
RATH BLACK HAWK & Design	United States of America	29	146,549	10/31/77	1,097,627	07/25/78
RATH BLACK HAWK & Design	United States of America	29	146,516	10/31/77	1,117,373	05/01/79
RAVELLO	United States of America	29	75/209,322	12/06/96		
RAVELLO & Design	United States of America	29	75/229,285	01/22/97		
RODEO	United States of America	29	380,812	08/18/82	1,290,347	08/14/84
RODEO & Design	United States of America	29	74/319,481	09/30/92	1,775,363	06/08/93
SARATOGA	United States of America	29	75/010,926	10/26/95	2,023,535	12/17/96
SARATOGA SPECIALTIES	United States of America	30	74/267,573	04/20/92	1,740,059	12/15/92
SMOKETTES	United States of America	29	621,407	11/19/51	594,311	08/24/54
SNOW CAP	United States of America	46	238,799	10/18/26	223,700	02/08/27

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TRADEMARK

REEL: 1771 FRAME: 0138

Mark	Country	Class(es)	Serial #	Filed	Reg. #	Reg. Date
SNOW CAP & Design OF HEART	United States of America	29	147,364	05/07/21	151,880	02/14/22
STAGE COACH	United States of America	29	181,660	11/21/63	776,716	09/08/64
TABLE TRIM	United States of America	29	314,580	06/10/81	1,235,367	04/19/83
TASTE WHAT A PROUD LITTLE COMPANY CAN DO & Design	United States of America	29	320,361	07/20/81	1,220,194	12/14/82
TENDERIZED	United States of America	29	72/018,368	10/29/56	720,399	08/22/61
TENER N JUICY	United States of America	29	74/552,282	07/22/94	1,988,844	09/03/96
TOBIN'S	United States of America	29	72/061,520	10/28/58	684,513	09/01/59
TOBIN'S FIRST PRIZE & Design	United States of America	29	74/253,794	03/09/92	1,729,632	11/03/92
TOM SAWYER	United States of America	29	78,716	07/30/59	702,361	08/02/60
TOM SAWYER & Design	United States of America	29	80,336	08/27/59	702,362	08/02/60
YE OLDE NEW YORK & Design	United States of America	29	71/438,063	11/20/40	390,097	09/09/41
YORKSHIRE	United States of America	46	114,243	02/23/61	733,875	07/03/62
YORKSHIRE FARM & Design	United States of America	29	74/269,921	04/27/92	1,738,518	12/08/92

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Last Edit: 10/11/97

TRADEMARK
 REEL 1771 FRAME: 0139

ASSIGNMENT OF TRADEMARK
(NUNC PRO TUNC)

WHEREAS, JOHN MORRELL & CO., a Delaware corporation having a principal place of business at 805 East Kemper Road, Cincinnati, Ohio 45246 ("ASSIGNOR") is the owner of the marks and respective U.S. Trademark Registrations identified in the schedule attached hereto and made a part hereof;

WHEREAS, on or about March 28, 1996, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR assigned, sold and transferred unto JONMOR INVESTMENTS, INC., a Delaware corporation having a principal place of business at 1105 North Market Street, Suite 1300, Wilmington, Delaware 19899 ("ASSIGNEE"), the entire right, title and interest in and to the aforesaid marks and the registrations thereof, together with the goodwill of the business relating thereto; and

WHEREAS, said aforementioned assignment and transfer date on or about March 28, 1996 was not recorded in the United States Patent and Trademark Office, and it is now desired to complete the recorded title in and to the said mark, the registration thereof, and in and to the good will of the business relating thereto;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR, as of March 28, 1996 has sold, assigned and transferred unto the said ASSIGNEE, its successors, assigns and legal representatives, the entire right title and interest in and to the said marks identified in the attached schedule, the respective United States registrations thereof, and the goodwill of the business associated therewith, together with all claims to and the right to sue and collect damages for any past infringement thereof.

Executed this 7th day of October, 1997, at NORFOLK, VIRGINIA.

JOHN MORRELL & CO

Name: Aaron D. Trub
Its: Secretary

[Handwritten signature]
10/10/97

State of Delaware)
County of *Wilmington*) SS:

Subscribed and sworn to before me this 7th day of October, 1997

Notary Public

[Handwritten signature]
Notary Public

1-0997-01

ORDERED 10/14/1997

REEL 1643 FRAME 0186

RECORDED: 08/26/1998

REEL: 1771 FRAME: 0140