FORM PTO-1618A Expres 06/30/99 OMB 0651-0027

08-21-1998



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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RECORDATION FORM COVER SHEET

TO: The Commissioner of Patents and Trademarks:	MARKS ONLY Please record the attached original document(s) or copy(ies).
Submission Type / / A C	Conveyance Type
X New 9.//- 7 }	Assignment License
Resubmission (Non-Recordation) Document ID #	X Security Agreement Nunc Pro Tunc Assignm
Correction of PTO Error	Merger Month Day Year
Reel# Frame #	Change of Name
Corrective Document Reel # Frame #	Other
Conveying Party	Mark if additional names of conveying parties attached Execution Date
Name Wausau Financial Systems, I	nc. Month Day Ye
Formerly	
Individual General Partnership	Limited Partnership X Corporation Associati
Other	
्राह्मसम्भाक/State of Incorporation/क्षमध्यक्षास्त्र	Wisconsin
ving Party	Mark if additional names of receiving parties attached
Name Associated Bank North	
DBA/AKA/TA	
Composed of	<u></u>
Address Upe 1 303 S. First Avenue	
Address (line 1) 303 S. First Avenue	
Address (line 2) P.O. Box 59	
Address (line 3) Wausau	WI 54402-0059
Individual General Partnership	State/Country Zip Code Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an
X Corporation Association	appointment of a domestic representative should be attached.
X Corporation Association Other	representative should be attached. (Designation must be a separate
	representative should be attached. (Designation must be a separate document from Assignment.)

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Sand comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

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Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 2023.1

FORM PTO-1 Expires 06/30/99 OMB 0651-0027	618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
Domestic Re	epresentative Name and	Address Enter for the first Rec	eiving Party only.
Name [
Address (line 1)			
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Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspond	ent Name and Address	Area Code and Telephone Number 7	15-842-0907
Name	Konrad T. Tuchscherer	r, Esq.	
Address (line 1)	Tuchscherer & Smith,	S.C.	
Address (line 2)	P.O. Box 1185		
Address (line 3)	Wausau, WI 54402-118	35.	
Address (line 4)			
Pages	Enter the total number of pa including any attachments.	ages of the attached conveyance do	# 9
Trademark	Application Number(s) o	r Registration Number(s)	Mark if additional numbers attached
		he Registration Number (DO NOT ENTER BOT	H numbers for the same property). ration Number(s)
Tra 7544383	demark Application Number	1823625	
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Deposit (Enter for	Account payment by deposit account or if add	ditional fees can be charged to the account.) Deposit Account Number:	#
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Konrad	T. Tuchscherer	MARSIL	August 14, 1998
1	e of Person Signing	Signature	Date Signed

TRADEMARK COLLATERAL ASSIGNMENT AND SECURITY AGREEMENT

Trademark Collateral Assignment and Security Agreement (the "Agreement") is made, executed and delivered as of July 24, 1998, by and between WAUSAU FINANCIAL SYSTEMS, INC., a Wisconsin corporation with its principal business office at 9 Indianhead Drive, Mosinee, Wisconsin 54455 (along with its successors and assigns, hereafter collectively referred to as "Borrower"), and ASSOCIATED BANK NORTH, a national banking corporation, with an office located at 303 S. First Avenue, Wausau, Wisconsin 54401 (along with its successors and assigns, hereafter collectively referred to as "Lender").

WITNESSETH

WHEREAS, Borrower and Lender have entered into that certain Loan and Security Agreement of even date herewith, (as at any time amended, modified or supplemented, the "Loan Agreement"), pursuant to which Lender has agreed to make a Loan Facility (as defined in the Loan Agreement) available to Borrower (the Loan Facility being hereinafter referred to as the "Loans"), the proceeds of which are to be used for working capital and other corporate purposes of Borrower as set forth in the Loan Agreement; and

WHEREAS, Lender has required as a condition, among other things, to the making of the Loans to Borrower under the Loan Agreement, in order to secure the prompt and complete payment, observance and performance of all of the Liabilities (as defined in the Loan Agreement), that Borrower shall have executed and delivered this Agreement to Lender;

NOW, THEREFORE, for and in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Borrower agrees as follows:

1. Defined Terms.

- Unless otherwise defined herein, the terms used herein which are defined in the Loan Agreement shall have the meanings specified in the Loan Agreement.
- b. The words "hereof", "herein" and "hereunder" and words of like import when used in this Agreement shall refer to this Agreement as a whole and not to any particular provision of this Agreement, and section and schedule references are to this Agreement unless otherwise specified.
- All terms defined in this Agreement in the singular shall have comparable meanings when used in the plural, and vice versa, unless otherwise specified.
- Security Interest in Intellectual Property. To secure the complete and timely payment, performance and satisfaction of all of the Liabilities, Borrower hereby grants to Lender a security interest in, having priority over all other security interests, with power of sale to the

807231.MCD 7/23/98 1:07 pm 1 TRADEMARK extent permitted by applicable law, all of Borrower's now owned or existing and filed and hereafter acquired or arising and filed:

- a. trademarks, registered trademarks and trademark applications, trade names, trade styles, service marks, registered service marks and service mark applications including, without limitation, the registered trademarks, trademark applications, registered service marks and service mark applications listed on Schedule 2.a, and (i) all renewals thereof, (ii) all accounts receivable, income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (iii) the right to sue for past, present and future infringements and dilutions thereof, and (iv) all of Borrower's rights corresponding thereto throughout the world (all of the foregoing registered trademarks, trademark applications, trade names, trade styles, registered service marks and service mark applications, (together with the items described in clauses (i)-(iv) in this Section 2.a., being sometimes hereinafter individually and/or collectively referred to as the "Trademarks");
- b. the goodwill of Borrower's business connected with and symbolized by the Trademarks; and
- c. license agreements with any other party now or hereafter entered into in connection with any Trademarks or such other party's trademarks, registered trademarks and trademark applications, trade names, trade styles, service marks, registered service marks and service mark applications, whether Borrower is a licensor or licensee under any such license agreement, including, but not limited to, the license agreements listed on Schedule 2.c., and the right upon the occurrence and during the continuance of an Event of Default to use the foregoing in connection with the enforcement of the rights of Lender under the Loan Agreement, or any Other Agreement (all of the foregoing being hereinafter referred to collectively as the "Licenses"). Notwithstanding the foregoing provisions of this Section 2, the Licenses shall not include any license agreement under which Borrower is licensee which by its terms prohibits the grant of the security interest contemplated by this Agreement.
- 3. Restrictions on Future Agreements. Borrower will not, without Lender's prior written consent, enter into any agreement, including, without limitation, any license agreement, which is inconsistent with this Agreement, and Borrower further agrees that it will not take any action, and will use reasonable efforts not to permit any action to be taken by others subject to its control, including licensees, or fail to take any action, which would in any material respect affect the validity or enforcement of the rights transferred to Lender under this Agreement or the rights associated with those Trademarks and Licenses which are necessary or desirable in the operation of Borrower's business.
- 4. <u>New Trademarks and Licenses</u>. Borrower represents and warrants that the Trademarks and Licenses listed on Schedules 2.a. and 2.c., respectively, include all of the trademarks, trademark registrations, trademark applications, trade names, trade styles, service

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marks, service marks registrations, service mark applications and license agreements in connection with trademarks, registered trademarks, trademark applications, trade names, trade styles, service marks, registered service marks, service mark applications now owned or held by Borrower. If, prior to the termination of this Agreement, Borrower shall (i) create or obtain rights to any new trademarks, trademark registrations, trademark applications, trade names, trade styles, service marks, service marks registrations, service mark applications or license agreements in connection with trademarks, registered trademarks, trademark applications, trade names, trade styles, service marks, registered service marks, service mark applications or (ii) become entitled to the benefit of any trademark, trademark registration, trademark application, trade name, trade style, service mark, service mark registration, service mark application, the provisions of Section 2 above shall automatically apply thereto and Borrower shall give Lender prompt written notice thereof. Borrower hereby authorizes Lender to modify this Agreement by (a) amending Schedules 2.a. or 2.c., as the case may be, to include any future trademarks, trademark registrations, trademark applications, trade names, trade styles, service marks, service mark registrations, service mark applications and trade names that are Trademarks or Licenses under Section 2 above, or under this Section 4 (whether or not any such notice from Borrower has been sent or received), and (b) filing, in addition to and not in substitution for, this Agreement, a supplement or addendum to this Agreement containing on Schedules 2.a. or 2.c. thereto, as the case may be, such trademarks, registered trademarks, trademark applications, trade names, trade styles, service marks, registered service marks, service mark applications and trade names which are Trademarks or Licenses under Section 2 above or this Section 4 and to take any action Lender otherwise deems appropriate to perfect or maintain the rights and interests of Lender under this Agreement with respect to such Trademarks and Licenses.

- 5. <u>Royalties</u>. Borrower hereby agrees that the use by Lender of the Trademarks and Licenses as authorized hereunder shall be co-extensive with Borrower's rights thereunder and with respect thereto and without any liability for royalties or other related charges from Lender to Borrower or anyone.
- 6. <u>Nature and Continuation of Security Interest</u>. This Agreement is made for collateral security purposes only. This Agreement shall create a continuing security interest in the Trademarks and Licenses and shall remain in full force and effect until the Liabilities have been paid in full and the Loan Agreement terminated.
- Right to Inspect; Further Assignments and Security Interests. Lender shall have the right, at any reasonable time and from time to time, to inspect Borrower's premises and to examine Borrower's books, records and operations relating to the Trademarks, including, without limitation, Borrower's quality control processes; provided, that in conducting such inspections and examinations, Lender shall use reasonable efforts not to disturb unnecessarily the conduct of Borrower's ordinary business operations. From and after the occurrence of an Event of Default, and subject to the terms of the Loan Agreement and the Other Agreements, Borrower agrees that Lender, or a conservator appointed by Lender, shall have the right to take any action to renew or to apply for registration of any Trademarks as Lender or said conservator, on its sole judgment, may deem necessary or desirable in connection with the enforcement of Lender's rights hereunder. Borrower agrees (i) not to sell or assign its respective interests in, or grant any license under, the Trademarks without the prior written

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consent of Lender and (ii) to maintain the quality of any and all products in connection with which the Trademarks are used, consistent with the quality of said products as of the date hereof.

- <u>Duties of Borrower</u>. Borrower shall have the duty, to the extent necessary or desirable in the normal conduct of Borrower's business, to (i) prosecute diligently any trademark application or service mark application that is part of the Trademarks pending as of the date hereof or thereafter until the termination of this Agreement, (ii) make application for trademarks and service marks as Borrower deems appropriate, and (iii) preserve and maintain all of Borrower's rights in the trademark applications, service mark applications and trademark and service mark registrations that are part of the Trademarks and Licenses. Any expenses incurred in connection with the foregoing shall be borne by Borrower. Borrower shall not abandon any trademark or service mark which is the subject of a registered trademark, service mark or application therefor and which is or shall be necessary or economically desirable in the operation of the Borrower's business. Borrower agrees to retain an experienced trademark attorney reasonably acceptable to Lender for the filing and prosecution of all such applications and other proceedings. Lender shall not have any duty with respect to the Trademarks and Licenses. Without limiting the generality of the foregoing, Lender shall not be under any obligation to take any steps necessary to preserve rights in the Trademarks and Licenses against any other parties, but may do so at its option during the continuance of an Event of Default, and all expenses incurred in connection therewith shall be for the sole account of Borrower and added to the Liabilities secured hereby, and in accordance with the Loan Agreement and the Other Agreements.
- 9. <u>Lender's Right to Sue</u>. From and after the occurrence and during the continuance of an Event of Default, Lender shall have the right, but shall not be obligated, to bring suit or take any other action to enforce the Trademarks and the Licenses and, if Lender shall commence any such suit or take any such action, Borrower shall, at the request of Lender, do any and all lawful acts and execute any and all proper documents required by Lender in aid of such enforcement. Borrower shall, upon demand, promptly reimburse and indemnify Lender for all costs and expenses incurred by Lender in the exercise of its rights under this Section 9 (including, without limitation, all attorneys' and paralegals' fees). If, for any reason whatsoever, Lender is not reimbursed with respect to the costs and expenses referred to in the preceding sentence, such costs and expenses shall be added to the Liabilities secured hereby, and in accordance with the Loan Agreement and the Other Agreements.
- 10. <u>Waivers</u>. No course of dealing between Borrower and Lender, and no failure to exercise or delay in exercising on the part of Lender any right, power or privilege hereunder or under the Loan Agreement, the other Collateral Documents or any Other Agreement shall operate as a waiver of any of Lender's rights, powers or privileges. No single or partial exercise of any right power or privilege hereunder or under the Loan Agreement or any Other Agreement shall preclude any other or further exercise thereof of the exercise of any other right, power or privilege.
- 11. Exercise of Rights and Remedies Upon Default. Notwithstanding anything set forth herein to the contrary, it is hereby expressly agreed that upon the occurrence and during

807231.MCD 7/23/98 1:07 pm 4 TRADEMARK REEL: 1771 FRAME: 0555 the continuance of an Event of Default, Lender may exercise any of the rights and remedies provided in this Agreement, the Loan Agreement or any Other Agreement. Without limiting the generality of the foregoing, Borrower acknowledges and agrees that (i) the Trademarks and Licenses comprise a portion of the Collateral and Lender shall have the right to exercise its rights under the Loan Agreement and the Other Agreements with respect to the Trademarks and Licenses to the same extent as with respect to all other items of Collateral described therein, and (ii) from and after the occurrence and during the continuance of an Event of Default, Lender or its nominee may use the Trademarks and Licenses to complete the manufacture of, assemble, package, distribute, prepare for sale and sell any and all inventory, or otherwise use or transfer such Collateral in connection with the conduct of Borrower's business.

- 12. <u>Severability</u>. The provisions of this Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.
- 13. <u>Modification</u>. This Agreement cannot be altered, amended or modified in any way, except as specifically provided in Section 2 and Section 4 hereof or by a writing signed by the parties hereto.
- 14. Cumulative Remedies; Power of Attorney. All of Lender's rights and remedies with respect to the Trademarks and the Licenses, whether established hereby, by any other agreements or by law, shall be cumulative and may be exercised singularly or concurrently. Borrower hereby irrevocably appoints Lender as Borrower's attorney-in-fact, with full authority in the place and stead of Borrower and in the name of Borrower or otherwise to carry out the acts described below. Subject to the terms of the Loan Agreement and the Other Agreements, Borrower hereby authorizes Lender to, in its sole discretion, upon the occurrence and during the continuance of an Event of Default, (i) endorse Borrower's name on all applications, documents, papers and instruments necessary or desirable for Lender in the use or transfer of the Trademarks and the Licenses, (ii) take any other actions with respect to the Trademarks and the Licenses as Lender deems is in its best interest, (iii) grant or issue any exclusive or nonexclusive license under the Trademarks to anyone, and (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone. Borrower hereby ratifies all that such attorney-in-fact shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable until this Agreement shall have been terminated pursuant to Section 6 hereof. Borrower acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of Lender under the Loan Agreement, or any Other Agreement, but rather is intended to facilitate the exercise of such rights and remedies. Lender shall have, in addition to all other rights and remedies given it by the terms of this Agreement, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Trademarks may be located or deemed located.
- 15. <u>Binding Effect; Benefits</u>. This Agreement shall be binding upon Borrower and its successors and assigns, and shall inure to the benefit of Lender and its nominees, successors

and assigns. Borrower's successors and assigns shall include, without limitation, a receiver, trustee or debtor-in-possession of or for Borrower; provided, however, that Borrower shall not voluntarily assign its obligations hereunder without the prior written consent of Lender.

- 16. <u>Governing Law</u>. This Agreement shall be governed by, construed and interpreted in accordance with, the laws of the State of Wisconsin, except for its choice of law provisions.
- 17. <u>Notices</u>. All notices or other communications hereunder shall be given in the manner and to the addresses set forth in the Loan Agreement.
- 18. <u>Section Headings</u>. The section headings herein are for convenience of reference only, and shall not affect in any way the interpretation of any of the provisions hereof.
- 19. <u>Execution in Counterparts</u>. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement on the day and year first above written.

WAUSAU FINANCIAL SYSTEMS, INC.

a Wisconsin corporation

Accepted and agreed to in Wausau, Wisconsin as of the day and year first above written.

ASSOCIATED BANK NORTH a national banking corporation

by:

James Rufledt, Vice President

STATE OF WISCONSIN COUNTY OF MARATHON ss.

The foregoing Trademark Collateral Assignment and Security Agreement was executed and acknowledged before me this 24th day of July, 1998 by Robert F. Weirauch, personally known to me to be the President of Wausau Financial Systems, Inc., a Wisconsin corporation, on behalf of such corporation.

Konrad T. Tuchscherer

Notary Public, State of Wisconsin My commission is permanent.

STATE OF WISCONSIN
COUNTY OF MARATHON

The foregoing Trademark Collateral Assignment and Security Agreement was executed and acknowledged before me this 24th day of July, 1998 by James Rufledt, personally known to me to be Vice President of Associated Bank North, a national banking corporation, on behalf of such corporation.

Konrad T. Tuchscherer

Notary Public, State of Wisconsin My commission is permanent.

SCHEDULE 2.a.

TRADEMARKS

REGISTERED

Trademark	Registration Number	Registration Date	Goods
RPXPRESS!	1823625	February 22, 1994	Service
APPLICATIONS			
IMAGE ONE OPTIMA ³	75/443821 75/464884	March 3, 1998 April 9, 1998	Service Service

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SCHEDULE 2.c.

LICENSES

NONE

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