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FORM **PTO-1594** U.S. DEPARTMENT OF COMMERCE **R SHEET** (Rev. 6-93) Patent and Trademark Office LY OMB No. 0651-0011 (exp. 4/94) 100797934 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): MAD 8-20-98 2. Name and address of receiving party(ies) Townley Jewelry, Inc. Name: Maurices Incorporated Internal Address:\_\_\_ ☐ Individual(s) Association Street Address: 105 West Superior Street ☐ General Partnership □ Limited Partnership City: Duluth XX Corporation-State - New York ☐ Other\_ Individual(s) citizenship\_ Additional name(s) of conveying party(ies) attached? 

Yes 

No Association \_\_\_\_ ☐ General Partnership 🔄 3. Nature of conveyance: ☐ Limited Partnership XX Corporation-State L- Delaware □ Merger XX Assignment Other\_ ☐ Security Agreement ☐ Change of Name If assignee is not domiciled in the United States, a domestic representative designation ☐ Other\_\_\_\_ ☐ Yes ☐ No is attached: Execution Date: June 15, 1998 (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? 

Yes 

No 4. Application number(s) or patent number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) SN 75/239,407 filed February 10, 1997 Additional numbers attached? ☐ Yes ☐ No 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: ..... concerning document should be mailed: V. T. Giordano Name: 7. Total fee (37 CFR 3.41).....\$ 40.00 Internal Address:\_\_\_ XX Enclosed Von Maltitz, Derenberg, Kunin, Authorized to be charged to deposit account, Janssen & Giordano if necessary Street Address: 60 East 42nd Street 8. Deposit account number: 22-0560 City: New York State: NY ZIP: 10165 (Attach duplicate copy of this page if paying by deposit account) DO NOT USE THIS SPACE MA/21/1996 SSMITH 00000113 75239407 1 FC+4AL 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

V. T. Giordano Name of Person Signing

<u>19, 1</u>998 Aug.

Date

Total number of pages including cover sheet, attachments, and document:

TRADEMARK ASSIGNMENT

WHEREAS, TOWNLEY JEWELRY, INC. (Assignor), a New York

corporation, having a place of business at 389 Fifth Avenue, Suite

1100, New York, New York 10016, is the owner of the trademark

OPULESCENTS and U.S. Trademark Application Serial No. 75/239,407

for the mark OPULESCENTS, filed on February 10, 1997 in the U.S.

Patent and Trademark Office.

WHEREAS, MAURICES INCORPORATED (Assignee), a Delaware

corporation, having a place of business at 105 West Superior

Street, Duluth, Minnesota 55802, is desirous of acquiring said

trademark, trademark application, and the goodwill associated

therewith.

NOW, THEREFORE, for good and valuable consideration, receipt

of which is hereby acknowledged, Assignor does hereby assign and

transfer to Assignee all of its right, title, and interest in and

to said trademark and trademark application, together with the

goodwill of the business symbolized by the mark OPULESCENTS.

TRADEMARK REEL: 1772 FRAME: 0233 Assignor agrees to perform all reasonable and proper acts at the request and expense of Assignee, which Assignee may require in order to vest all of Assignor's right, title, and interest in and to the said trademark and trademark application in Assignee or its successor.

TOWNLEY JEWELRY, IM

ABE I. SAFDIE

Vice President

Dated:

June 15, 1998

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