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9-18-98

09-23-1998



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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents

100836358

... original documents or copy thereof.

1. Name of conveying party(ies):

ConAgra, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 17, 1998

2. Name and address of receiving party(ies)

Name: ConAgra Brands, Inc.

Internal Address:

Street Address: One ConAgra Drive

City: Omaha State: NE ZIP: 68102

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Nebraska
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

- 1,323,579
- 1,760,753
- 1,890,374

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick C. Stephenson

Internal Address:

McGrath, North, Mullin & Kratz, P.C.

Street Address: Suite 1400

222 South 15th Street

City: Omaha State: NE ZIP: 68102

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick C. Stephenson

Name of Person Signing

*[Handwritten Signature]*  
Signature

9/17/98  
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1790 FRAME: 0202

ASSIGNMENT  
98 SEP 18  
RECEIVED

1323579  
1000017  
TUM11

49.00  
50.00

09/21/1998  
01 FC:401  
02 FC:402

**ASSIGNMENT**

WHEREAS, ConAgra, Inc., a Delaware corporation, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

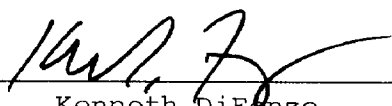
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
ACT I	1,323,579	04/22/1982
ACT III (Stylized)	1,760,753	03/23/1993
GET INTO THE ACT	1,890,374	06/30/1993

WHEREAS, ConAgra Brands, Inc., a Nebraska corporation, having its principal offices at One ConAgra Drive, Omaha, Nebraska 68102, is desirous of acquiring all right, title and interest in and to said trademarks.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Golden Valley Microwave Foods, Inc. hereby assigns to ConAgra Brands, Inc. all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed this 17<sup>th</sup> day of September, 1998.

CONAGRA, INC.

By   
Name Kenneth DiFonzo  
Title Vice President & Controller