



10-09-1998

D

09-29-1998



U.S. Patent & TMOic/TM Mail Rcpt Dt. #54

K

100846865

U.S. DEPARTMENT OF COMMERCE

I-31-92

TRADEMARKS ONLY

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

<p>1. Name of conveying Party(ies): IDB Worldcom, Inc.</p> <p><input type="checkbox"/> Individual(s)                      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership              <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation-State <u>Delaware</u>  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		<p>2. Name and Address of receiving Party(ies): Name: <u>GlobeCast North America</u> <u>Incorporated</u> Address: <u>110 East 42nd Street</u> Address: _____ City: <u>N.Y., N.Y. 10017</u> Country: <u>USA</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input checked="" type="checkbox"/> Corporation <u>Delaware</u>  <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No  (Designations must be a separate document from Assignment)  Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment                      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement              <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>May 27, 1998</u></p>		<p>4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) <u>1,698,503</u></p> <p>Additional sheet attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>5. Name and address of party to whom correspondence concerning this matter should be mailed:</p> <p><u>Michael Wiener</u>  <u>Coudert Brothers</u>  <u>1627 I Street, N.W.</u>  <u>Washington, DC 20006</u>  <u>Tel. 202-775-5100</u></p> <p>Attorney Docket No. <u>04742-01</u></p>		<p>6. Total number of applications and registrations involved: _____</p> <p>7. Total fee (37 CFR 3.41)..... \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed  <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit Account No.: <u>03-3370</u>  (Attach duplicate copy of this page if paying by deposit account):</p>	
DO NOT USE THIS SPACE			
<p>9. Statement and Signature.  <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p><u>Michael A. Wiener</u>                      <u></u>                      <u>9/29/98</u>  Name of Person Signing                      Signature                      Date</p> <p>Total number of pages including cover sheet, attachments, and document: <u>6</u></p>			

TRADEMARK FEE PROCESSED RECEIVED  
 1998 SEP 29 P 3:41  
 US PATENT & TRADEMARK OFFICE

10/06/1998 TTON11 00000084 1698503  
 01 FC:481 40.00 CP

TRADEMARK  
 REEL: 1796 FRAME: 0729

## TRADEMARK ASSIGNMENT

WHEREAS, IDB WORLDCOM, INC. (formerly IDB Communications Group, Inc.), a corporation duly organized and existing under the laws of the State of Delaware and having a business address at 10777 Sunset Office Drive, Suite 330, St. Louis, Missouri 63127 (hereinafter "Assignor") owned the trademark identified in the attached Schedule A (the "Trademark") and all of the good will appertaining thereto; and

WHEREAS, the Trademark was used by Assignor to identify Assignor as the source of certain goods and services provided by Assignor through its Broadcast Business; and

WHEREAS, on the 17th day of September, 1997, Assignor sold, assigned and transferred its Broadcast Business to Globecast North America Incorporated, a corporation duly organized and existing under the laws of the State of Delaware and having a business address at 110 East 42nd Street, New York, New York 10017 (hereinafter "Assignee"); and

WHEREAS, in conjunction and connection with said sale, assignment and transfer of Assignor's Broadcast Business to Assignee, Assignor also sold all of its right, title and interest in and to the Trademark; and

WHEREAS, Assignor is desirous of confirming the sale, assignment and transfer of all of Assignor's right, title and interest in and to the Trademark and the goodwill symbolized thereby and accompanying therewith to Assignee;

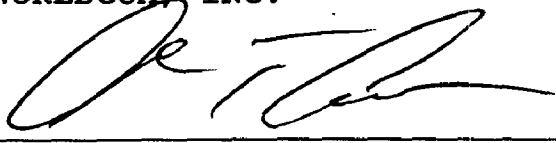
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns and hereby sells, assigns, transfers and sets over to Assignee, as of September 17, 1997 the entire right, title, interest in and to the Trademark and the goodwill of that portion of Assignor's business connected with and appertaining to the Trademark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

ASSIGNOR further assigns to ASSIGNEE all rights to sue for and receive all damages accruing from past infringements of the Trademark herein assigned.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

Dated: May 27, 1998

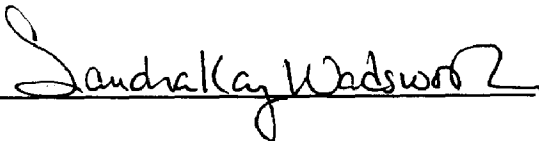
IDB WORLDCOM, INC.

By: 

Name: Charles T. Cannada  
Title: Senior Vice President

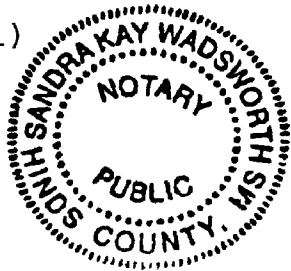
STATE OF Mississippi )  
COUNTY OF Hinds ) ss.:  
)

On the 27<sup>th</sup> day of May, 1998 before me personally came Charles T. Cannada to me known, and known to me to be the individual described in, and who executed the foregoing instrument, and he acknowledged to me that he executed the same.



Notary Public

(Seal)



U.S. Trademark Registrations

Mark

THE SWITCH

Registration Number

1698503  
(Issued June 30, 1992  
to IDB WorldCom, Inc.,  
then IDB Communications  
Group, Inc.)

326661.2