

10-14-1998

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



U.S. Department of Commerce
Patent and Trademark Office

TRADEMARK

100849182

1998 OCT -5 PM 12:31

RECORDATION FORM COVER SHEET OPR/FINANCE
TRADEMARKS ONLY

10598

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

10/09/1998 DNGUYEN 00000184 1596684

01 FC:481
02 FC:482

40.00 DP
250.00 DP

290

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1798 FRAME: 0360

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,596,684"/>	<input type="text" value="1,456,728"/>	<input type="text" value="691,390"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,808,258"/>	<input type="text" value="1,949,644"/>	<input type="text" value="1,732,155"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,778,451"/>	<input type="text" value="1,885,634"/>	<input type="text" value="1,135,838"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Malcolm McCaleb, Jr.
Name of Person Signing

Malcolm McCaleb, Jr.
Signature

September 30, 1998
Date Signed

Trademark Application Number(s) or Registration Number(s)

1,798,835

1,854,782

TRADEMARK ASSIGNMENT

WHEREAS, LIPTON INVESTMENTS, INC., a Delaware corporation, of 501 Silverside Road, Wilmington, DE 19809 (hereinafter "Assignor"), is owner of the trademarks listed on the attached Schedule A, which are registered in the United States Patent and Trademark Office; and

WHEREAS, LBI ACQUISITION CORP., a Delaware corporation, located at 1000 Universal Drive, North Haven, CT 06473 (hereinafter "Assignee") is desirous of acquiring said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

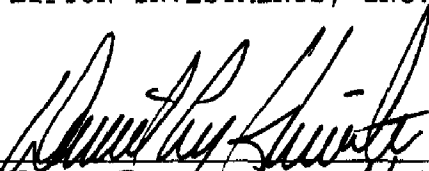
IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed as of this 2ND day of December, 1997.

LIPTON INVESTMENTS, INC.

By:

Name:

Title:


Name: DAVID LEE HAMILTON
Title: PRESIDENT

SCHEDULE A

LIPTON INVESTMENTS, INC. -- U.S. BAKERY BUSINESS

TRADEMARK REGISTRATIONS

<u>TRADEMARK</u>	<u>REG. NO.</u>
BAKERS D' LITES	1596684
BAKERSOURCE	1808258
BARRY'S BAKERY MIXES SINCE 1926	1336996
BETTER BECAUSE YOU BAKE THEM	1778451
CRAFTSMAN	1707009
D-D COUNTRY MOFFINS AND DESIGN	1665995
JUSTBAKE	1456728
KRUMFINS	1949644
PARTY CLASSICS	1885634
PENNANT	691390
PENNANT	1732155
PENNANT	1697852
PENNANT "P" LOGO	1135838
SWEET BITES	1798835
SWEET BITES	1854782