

10-26-1998



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
9/17/98

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

10/23/1998 SBURNS 00000110 192257 1342093

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FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1803 FRAME: 0511

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,342,095"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

ASSIGNMENT between Macmillan, Inc. a corporation organized and existing under and by virtue of Delaware and having a place of business at 1230 Avenue of the Americas, New York, NY 10020, hereinbelow called "Assignee" and The McGraw-Hill Companies, Inc. (the successor entity to McGraw-Hill, Inc.), a corporation organized and existing under and by virtue of the laws of New York, and having a place of business at 1221 Avenue of the Americas, New York, NY 10020, hereinbelow called "Assignor", dated as of September 17, 1998.

WHEREAS, Assignor owns and has used in its business the Mark (as defined in a Trademark Purchase and Sale Agreement, dated at of October 4, 1993, between Macmillan College Publishing Company, Inc., Assignee and Assignor; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of Assignor in and to the Mark and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto Assignee, its successors or assigns, the entire right, title and interest of Assignor in and to the Mark, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

[Corp. Seal]

THE MCGRAW-HILL COMPANIES, INC.

Dated: September 17, 1998



Name: Katherine D. Roome

Title: Vice President/Associate General Counsel

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MERRILL	1,342,095	June 18, 1985

State of ~~New York~~

) SS.:

County of ~~New York~~
York

On this 17th day of September, 1998, before me personally came Katherine D. Roome, to me known and known to me be the person who executed the foregoing instrument, and who being by me duly sworn, did depose and say that she is the VP / Associate Gen. Counsel of The McGraw-Hill Companies, Inc., the company described in and on whose behalf was executed the foregoing instrument; that he knows the corporate seal of the said company; that the seal affixed to said instrument is such corporate seal and has been properly affixed in accordance with the charter, bylaws and regulations of said company; and that he signed his name thereto on behalf of and with the authorization of the board of directors of said company as the free deed and act of said company.

Andrea Simon

Notary Public

My Commission expires:

ANDREA SIMMON
Notary Public, State of New York
No. 30-4960352
Qualified in Nassau County
Commission Expires December 26, 1999