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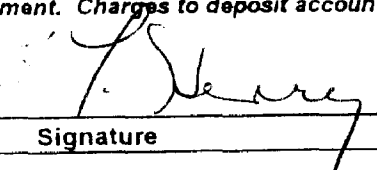
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ASSIGNMENT

WHEREAS, Coldwell Banker Corporation ("Assignor"), a Delaware corporation, having an address of 6 Sylvan Way, Parsippany, New Jersey 07054, has adopted and used the mark MAKING REAL ESTATE REAL EASY which was registered in the U.S. Patent and Trademark Office on July 14, 1998, as Registration No. 2,173,895;

WHEREAS, TM Acquisition Corp. ("Assignee"), a Delaware corporation, having an address of 3838 East Van Buren, Phoenix, Arizona 85008, is desirous of acquiring all right, title and interest in and to said mark, and the registration thereof, together with the goodwill of the business associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said mark and the registration thereof, together with the goodwill of the business symbolized by the mark.

COLDWELL BANKER CORPORATION

By Paul M. Mc Nicol

Printed Name Paul M. Mc Nicol

Title Senior Vice President

Date 8/28/98

making.asg