

TRADE

11-20-1998

Docket No.:

3711

Tab settings

11-02-1998

To the Honorable

U.S. Patent & TMO/TM Mail Rcpt Dt. #54

s and Tradem

100904544

original documents or copy thereof

1. Name of _____
Sherwin-Williams Diversified Brands, Inc.
101 Prospect Avenue, NW
Cleveland, Ohio 44115-1075

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Delaware**
 Other _____

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance: **MD 11-2-98**
 Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies):

Name: **The Sherwin-Williams Company**

Internal Address: _____

Street Address: **101 Prospect Avenue, NW**

City: **Cleveland** State: **OH** ZIP: **44115**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Ohio**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from
Additional name(s) & address(es) Yes No

Execution Date: **November 1, 1998**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/342772	75/181802	75/179573
75/523002	75/473854	75/523126
75/447403	75/473858	75/347390

Additional numbers Yes No

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Robert E. McDonald, Esq.**

Internal Address: **The Sherwin-Williams Company**

1100 Midland Bldg. - Legal Dept.

Street Address: **101 Prospect Avenue, NW**

City: **Cleveland** State: **OH** ZIP: **44115**

6. Total number of applications and registrations involved: **10**

7. Total fee (37 CFR 3.41): \$ **265.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: **19-2025**

11/23/1998 JSHADAZZ 00000017 192025 75342772

01 FC:481 40.00 CH
02 FC:482 225.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert E. McDonald *Robert E. McDonald* **11/2/98**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and **10**



11-02-1998

UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #54

FOR ASSIGNMENT

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

**REQUEST FOR RECORDATION OF ASSIGNMENT
AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated November 1, 1998, in which the following U.S. pending trademark applications were assigned from Sherwin-Williams Diversified Brands, Inc. to The Sherwin-Williams Company:

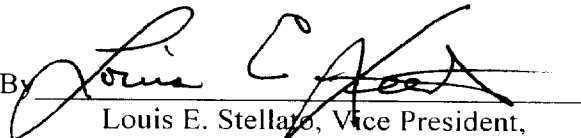
<u>MARK</u>	<u>SER. NO.</u>
ABOUT FACE	75/342772
ADVANCED FEATURES	75/523002
DURA SEAL	75/447403
FLASH FREE	75/158045
FOAM SCRUB	75/181802
HOME DECOR	75/473854
HOME DECOR	75/473858
RINSEBRITE	75/179573
SHER-TIP	75/523126
VINTAGE CRACKLE	75/347390
WOODSCAPES	75/544528

The Sherwin-Williams Company, having an address at 101 Prospect Avenue NW, Cleveland, Ohio 44115-1075, respectfully requests that the attached assignment be made of record for each of the above-identified pending trademark applications.

The undersigned, acting on behalf of The Sherwin-Williams Company, hereby appoints ROBERT E. McDONALD, Reg. No. 29,193; HEIDI A. BOEHLEFELD, Reg. No. 34,296; and VIVIEN Y. TSANG, Reg. No. 40,209, whose address is The Sherwin-Williams Company, 101 Prospect Avenue, NW, Cleveland, Ohio 44115-1075, and whose telephone number is (216) 566-2432, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

THE SHERWIN-WILLIAMS COMPANY

By 
Louis E. Stellato, Vice President,
General Counsel and Secretary

ASSIGNMENT AGREEMENT

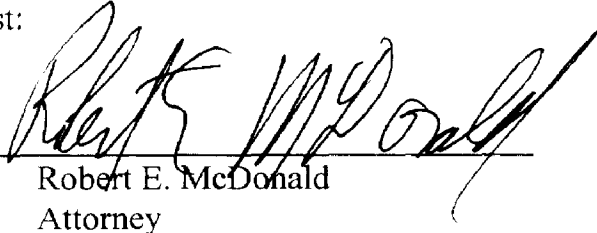
KNOW ALL MEN BY THESE PRESENTS, that Sherwin-Williams Diversified Brands, Inc., a Delaware corporation, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto The Sherwin-Williams Company, an Ohio corporation, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, Sherwin-Williams Diversified Brands, Inc., through its authorized officers, has executed this instrument, effective as of this 1st day of November, 1998.

[SEAL]

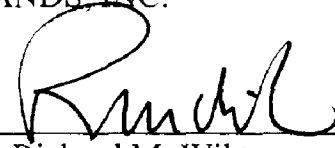
Attest:

By


Robert E. McDonald
Attorney

SHERWIN-WILLIAMS DIVERSIFIED
BRANDS, INC.

By


Richard M. Wilson
President

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 26th day of October, 1998, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared RICHARD M. WILSON, who acknowledged himself to be the PRESIDENT of Sherwin-Williams Diversified Brands, Inc., a Delaware corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



NOTARY PUBLIC

DEBORAH G. PANKIW

Notary Public, State of Ohio, Cuy. Co.
My Commission Expires Aug. 21, 2000

Schedule A

U.S. PENDING TRADEMARKS

<u>Trademark</u>	<u>Ser. No.</u>	<u>Filing Date</u>
ABOUT FACE	75/342772	18AUG97
ADVANCED FEATURES	75/523002	21JUL98
DURA SEAL	75/447403	10MAR98
FOAM SCRUB	75/181802	10OCT96
HOME DECOR	75/473854	24APR98
HOME DECOR	75/473858	24APR98
RINSEBRITE	75/179573	10OCT96
SHER-TIP	75/523126	21JUL98
VINTAGE CRACKLE	75/347390	26AUG97
WOODSCAPES	75/544528	28AUG98