

TRADEMARK ASSIGNMENT

WHEREAS, LIPTON INVESTMENTS, INC., a Delaware corporation, of 501 Silverside Road, Wilmington Delaware 19809 (hereinafter "Assignor"), is owner of the trademark listed on the attached Schedule A, which is registered in the United States Patent and Trademark office; and

WHEREAS, KERRY INC., a Delaware corporation, located at 100 East Grand Avenue, Beloit, Wisconsin 53511 (hereinafter "Assignee"), is desirous of acquiring said trademark.

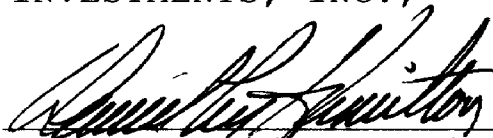
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill, if any, of the business symbolized by said trademark.

Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this ^{30th} day of *July*, 1998.

LIPTON INVESTMENTS, INC.,

by



Name: David L. Hamilton

Title: President

SCHEDULE A

TRADEMARK

REG. NO.

GOODS

Crispy Kote

1,777,348

Breadings for
Deep Fried
Foods