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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
NNBBD Productions, LLC
221 Auburn Street
Newton, Massachusetts 02166

- Individual(s)
- General Partnership
- Corporation-State
- Other Massachusetts limited liability company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 30, 1998

2. Name and address of receiving party(ies):

Name: Hasbro Interactive, Inc.

Internal Address: _____

Street Address: 50 Dunham Road

City: Beverly State: MA ZIP: 01915

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)
75/386160

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael J. Bevilacqua, Esquire

Internal Address: Hale and Dorr LLP

Street Address: 60 State Street

City: Boston State: MA ZIP: 02109

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$40.00

Enclosed

Authorized to be charged to deposit account

Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.

8. Deposit account number:

08-0219

75386160

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael J. Bevilacqua
Name of Person Signing

Michael J. Bevilacqua
Signature

January 7, 1999

Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK

REEL: 1839 FRAME: 0766

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TRADEMARK ASSIGNMENT

NNBBD Productions, LLC, a Massachusetts limited liability company, having a place of business at 221 Auburn Street, Newton, Massachusetts 02166, has used and is using the trademark identified below and is the owner of the trademark application identified below, including the goodwill of the business connected with the use of, and symbolized by, said mark.

For good and valuable consideration, the receipt of which is hereby acknowledged, NNBBD Productions, LLC hereby assigns to Hasbro Interactive, Inc., a Delaware corporation, having a place of business at 50 Dunham Road, Beverly, Massachusetts 01915-1884, the entire right, title and interest in and to the trademark application below and the trademark which is the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said mark:

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
E-MAIL GAMES	75/386160	November 6, 1997

NNBBD Productions, LLC, further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Hasbro Interactive, Inc., to effectuate this Assignment.

Witness my hand and seal this 30 day of December 1998.

NNBBD Productions, LLC

By: *Kenn Golby*
Title: *Manager Member*

County of *Norfolk*)
State of *MA*)

Then personally appeared the above named *Kenn Golby* and acknowledged the foregoing act to be *his* free act and deed, before me, this *30th* day of December 1998.

Patricia J. Cooke
Notary Public

My commission expires: _____

