FORM PTO-1694 (Modified) RE 01 - 25 - (Rev. 6-93)	1999 Docke	et No.:	
OMB No. 0651-0011 (exp.4/94)			
Tab settings → → ▼ 100949	772	▼	
To the Honorable Commissioner of Patents; and Have Transpir Types	e record and anderted original documents or	copy thereof.	
Name of conveying party(ies) Name and address of receiving party(ies):			
DeSoto Mills, Inc. JAV 2 2 1999	lame: Russell Asset Management, Inc.		
MLD 1-22-99	nternal Address: 913 North Market Street,	Suite 207	
☐ Individual(s) ☐ Association S	treet Address: 913 North Market Street,	Suite 207	
General Partnership	Other William Chates DE	7ID: 10001	
☑ Corporation-State Alabama	ity: Wilmington State: DE	ZIP: 19801	
☐ Other	Individual(s) citizenship		
	Association	4	
	General Partnership		
3. Nature of conveyance:	Limited Partnership	1	
	Corporation-State <u>Delaware</u>		
, 3	Other		
	assignee is not domiciled in the United States, a dome esignation is	stic □ N	
	Designations must be a separate document from		
	dditional name(s) & address(es)	ΠN	
4. Application number(s) or registration numbers(s):			
	B. Trademark Registration No.(s)		
A. Trademark Application No.(s)			
1 -	47,193 48,611		
1,1	70,011		
Additional numbers 🔲 Yes 🔀 No			
5. Name and address of party to whom correspondence 6. 1	otal number of applications and		
concerning document should be mailed:	egistrations involved:		
Name: Linda Friedman	otal fee (37 CFR 3.41):\$ \$65.0	0	
1	otal ree (37 CFR 3.41)	<u> </u>	
Internal Address: Bradley Arant Rose & White LLP Enclosed (check #163413)			
2001 Park Place, Suite 1400	7 A M. S. JACK. B. J.	4	
Birmingham, Alabama 35203-2736	Authorized to be charged to deposit according	unt	
Street Address: 2001 Park Place, Suite 1400 8. Deposit account number:			
City: Birmingham State: AL ZIP: 35203			
DO NOT USE THIS SPACE			
1/22/1999 TTDN11 00000171 1747193			
1 FC:481 40.00 OP 2 FC:482 25.00 OP			
9. Statement and signature.			
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy			
of the original document.	to. Omo		
Linda Friedman	January 18, 1	999	
Name of Person Signing S	ignature Date		
Total number of pages including cover sheet, attachments, and			

TRADEMARK REEL: 1842 FRAME: 0769

ASSIGNMENT OF TRADEMARKS

Whereas, DeSoto Mills, Inc., an Alabama corporation of Post Office Box 720, Sand Valley Road, Fort Payne, Alabama, 35967, has adopted, used and is using certain marks which are registered in the United States Patent and Trademark Office, the Registration Numbers and dates of which are listed on Schedule A attached hereto and by this reference incorporated herein; and

Whereas, Russell Asset Management, Inc., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 913 North Market Street, Suite 207, Wilmington, Delaware 19801-3052 is desirous of acquiring said marks and the registrations thereof;

	DESOTO MILLS, INC.
	By Stevel Forehul
	Steve R. Forehand
	Its Secretary
ATTEST:	
	
STATE OF ALABAMA	
COUNTY OF TALLAPOOSA	
On this 14th day of 3c signed this instrument, who acknowled	dged that he signed it as a free act on behalf of DeSoto Mills, Inc. with authority
to do so.	Jeresa M. Do Vries
	Notary Public My commission expires: 06-30-2002
	(SEAL)

1/404166.1

TRADEMARK REEL: 1842 FRAME: 0770

Schedule A U.S. Trademarks in the name of DeSoto Mills, Inc. Assigned to Russell Asset Management, Inc.

PRINCIPAL REGISTER		
Mark Name	Registration Number	Registration Date
Athletic Club	2,028,087	January 7, 1997
Bargain Bag	1,900,754	June 20, 1995
Big Foot and design	1,605,660	July 10, 1990
Castle design	1,831,412	April 19, 1994
Concentric Circles and Double Ovals design	1,756,943	March 9, 1993
DD and design (Four Old Time Football Players design)	1,654,384	August 20, 1991
DeSoto Outdoors and design	1,747,193	January 19, 1993
DeSoto Player's Club	1,575,150	January 2, 1990
DeSoto Player's Club and design (old time football players with words)	1,989,417	July 30, 1996
Lady Player	1,826,428	March 15, 1994
Misc. design -Men's Dress sock Band (four men in top hats)	1,580,207	January 30, 1990
Performance Club	1,897,592	June 6, 1995
Performance Cushion	1,880,688	February 28, 1995
Player's Performance	1,824,475	March 1, 1994
Player's Pride	1,871,967	January 3, 1995
The Golfer and design	1,493,214	June 21, 1988
The Worker and design	1,748,611	January 26, 1993

1/404194.1

RECORDED: 01/22/1999

TRADEMARK REEL: 1842 FRAME: 0771