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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please

or copy thereof.

1. Name of conveying party(ies):

STANBACK COMPANY
1500 South Main Street
Salisbury, NC 28145-1669

- Individual(s)
- General Partnership
- Corporation-State a North Carolina corporation
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

MRI 1-25-99

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 4, 1999

2. Name and address of receiving party(ies):

Name: Block Drug Company, Inc.

Internal Address:

Street Address: 257 Cornelison Avenue

City: Jersey City State: NJ ZIP: 07302

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State a New Jersey corporation
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No. (s)

75/977,795
75/062,489

B. Trademark Registration No. (s)

2,104,299	1,584,287	805,887
1,763,966	505,815	681,735
1,742,685	797,075	

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mr. David J. Schuman

Internal Address: Assistant Vice President-Law and Trademark Counsel

Street Address: Block Drug Company, Inc.

257 Cornelison Avenue

City: Jersey City State: NJ ZIP: 07302

6. Total number of applications and registrations involved:.....

10

7. Total fee (37 CFR 3.41):.....\$

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

02-2830

02/05/1999 TT011 00000186 022030 2104299

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 225.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David J. Schuman

Name of Person Signing

Signature

January 25, 1999

Date

TRADEMARK ASSIGNMENT

WHEREAS, the Assignor is STANBACK COMPANY, a North Carolina corporation having a business address of 1500 South Main Street, Salisbury, North Carolina, 28145-1669;

WHEREAS in the United States of America on the date hereof the Assignor is the owner of the registrations of, the pending applications for and the common law rights in the trademarks listed on the attached Schedule (the "Trademarks"); and

WHEREAS, the Assignee is BLOCK DRUG COMPANY, INC., a New Jersey corporation having a business address of 257 Cornelison Avenue, Jersey City, New Jersey 07302;

WHEREAS the Assignee is desirous of acquiring the Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in good and valuable consideration paid to the Assignor by Assignee, receipt of which is hereby acknowledged, the Assignor does hereby assigns unto the Assignee all right, title and interest the Assignor has in and to the Trademarks together with the good will of the business symbolized by the Trademarks.

Assignor:

Signed in Salisbury, North Carolina

Dated: 1/4/99

Stanback Company
By: Jack Watson
President & CEO
(Jack O. Watson)

SCHEDULE

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>REGISTRATION NUMBER</u>
STAY MOIST	75/977,795	
STAY MOIST	75/062,489	
SNAP BACK	75/137,062	2,104,299
NIP-ET	74/309,311	1,763,966
STAY MOIST	74/199,170	1,742,685
SUN BAN	73/771,310	1,584,287
STANBACK	71/545,553	505,815
STANBACK	72/212,147	797,075
SNAP BACK WITH STANBACK	72/212,146	805,887
CHAP-ET	72/060,639	681,735