

02-12-1999

1-31-94



To the Honorable Commissioner of Patents and Trademark

or copy thereof.

100964657

1. Name and Address of Conveying Party(ies):

Creative Point, Inc.  
4121 Clipper Court  
Fremont, CA 94538

*MPO*  
*2-10-99*

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation- State of California
- Other \_\_\_\_\_

Additional name(s) on conveying party(ies) attached  Yes  No

Name and Address of Receiving Party:

The Mead Corporation  
Courthouse Plaza Northeast  
Dayton, OH 45463

- Individual(s) Citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation - State of Ohio
- Other \_\_\_\_\_

3. Nature of Conveyance:

*22*

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

If Assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

Designation must be a separate document from Assignment.  
Additional name(s) and address(es) attached.  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
See Attached

B. Trademark Registration No.(s)  
See Attached

*TM*

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed.

Name: Michael J. Nieberding  
Address: Thompson Hine & Flory LLP  
2000 Courthouse Plaza NE  
PO Box 8801  
Dayton OH 45401 8801

6. Total number of applications and registrations involved: 16

7. Total fee (37 C.F.R. 3.41) \$ 415.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 20-0809  
Attach duplicate copy of this page if paying by deposit account

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael J. Nieberding

*Michael J. Nieberding*  
Signature

February 1, 1999

Total Number of pages comprising cover sheet: 8

Attorney Docket No. 100041-41053

Mail documents to be recorded with required cover sheet information to :

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

02/12/1999 DNGUYEN 00000017 1761175

01 FC:401  
02 FC:402  
The economic burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information System, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

Assignor: Creative Point, Inc.

Assignee: The Mead Corporation

TRADEMARK PROPERTY TO BE ASSIGNED:

**Registration Nos.**

1,761,175

1,793,194

1,446,058

1,406,590

1,633,839

2,165,626

2,139,515

1,948,383

1,625,815

**Serial Nos.**

74/280,128

75/446,276

75/074,830

75/503,414

75/074,829

74/582,187

74/037,258

**TRADEMARK ASSIGNMENT**

**ASSIGNOR:** Creative Point, Inc., a California corporation, whose address is 4121 Clipper Court, Fremont, California 94538

**ASSIGNEE:** The Mead Corporation, an Ohio corporation, whose address is World Headquarters, Courthouse Plaza Northeast, Dayton, Ohio 45463

This Trademark Assignment is executed pursuant to the Asset Purchase and Sale Agreement between Assignor and Assignee, dated as of September 16, 1998.

1. For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee the trademarks and the applications and registrations thereof noted on Schedule A attached hereto ("Trademarks") and the goodwill of the business associated therewith.

2. After the date hereof, Assignee shall undertake to cause this assignment to be made of record in such countries and jurisdictions as Assignee deems necessary or appropriate. Assignor shall sign such additional instruments as may be reasonably requested by Assignee in connection with such recording. Assignee shall keep and maintain records of the costs it incurs to effect the recording of this assignment, which costs shall include, without limitation, filing fees, recording fees, attorney fees, and transfer taxes. Upon receipt of billings from Assignee submitted not more often than monthly, Assignor shall reimburse Assignee for one-half of such costs.

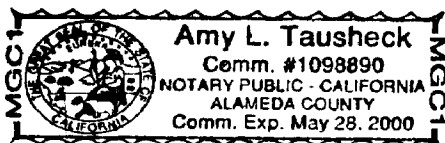
Dated October 15<sup>th</sup>, 1998.

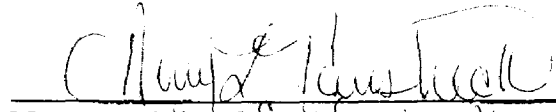
CREATIVE POINT, INC.

By:   
Peter J. Palmer, President

STATE OF CALIFORNIA )  
 ) SS  
COUNTY OF ALMEDA )

This instrument was acknowledged before me on the 16<sup>th</sup> day of October, 1998, by Peter J. Palmer, President of Creative Point, Inc., a California corporation, on behalf of the corporation.



  
Notary Public of California, Alameda County  
My commission expires: May 28, 2000

# Schedule A

**ASSIGNOR: Creative Point, Inc.**

**ASSIGNEE: The Mead Corporation**

Trademark	Country	Serial/Registration No.
1 LASERLINE	Argentina	Ser. No. 1,994,704
2 MEDIA ZONE and Design	Argentina	Ser. No. 2,112,718
3 FLIPDISC	Australia	Reg. no. 652885
4 LASERLINE (Class 20)	Australia	Ser. No. 751935
5 LASERLINE (Class 9)	Australia	Reg. no. A475865
6 MEDIA ZONE and Design	Australia	Reg. no. 742412
7 MEDIAZONE Stylized letters	Australia	Reg. no. 714935
8 LASERLINE	Austria	Reg. no. 160,689
9 FLIPDISC	Benelux	Reg. no. 570318
10 LASERLINE	Benelux	Reg. no. 479977
11 LASERLINE	Brazil	Ser. No. 818803940
12 MEDIA ZONE and Design	Brazil	Ser. No. 820272906
13 FLIPDISC	Canada	Reg. no. 456052
14 LASERLINE	Canada	Reg. no. 344785
15 MEDIA ZONE and Design	Canada	Ser. No. 854,715
16 MEDIAZONE Stylized letters	Canada	Ser. No. 619152
17 LASERLINE	Chile	Ser. No. 396,191
18 MEDIA ZONE and Design	Chile	Reg. no. 512829
19 LASERLINE	Colombia	Reg. no. 198063
20 MEDIA ZONE and Design	Colombia	Reg. no. 208387
21 LASERLINE	Costa Rica	Reg. no. 100752
22 LASERLINE	Denmark	Reg. no. 05417/1996
23 MEDIA ZONE and Design	European Community	Ser. No. 000619700
24 MEDIAZONE Stylized letters	European Community	Ser. No. 000342782
25 LASERLINE	Finland	Reg. no. 201166
26 FLIPDISC	France	Reg. no. 95/559,636
27 LASERLINE	France	Reg. no. 1,591,887
28 FLIPDISC	Germany	Reg. no. 39511515
29 LASERLINE	Germany	Reg. no. 2004372
30 LASERLINE	Greece	Ser. No. 125364
31 LASERLINE	Hong Kong	Ser. No. 95 08787
32 LASERLINE	Ireland	Ser. No.
33 LASERLINE	Israel	Reg. no. 99950
34 FLIPDISC	Italy	Reg. no. 713.340

Trademark	Country	Serial/Registration No.
35 LASERLINE	Italy	Reg. no. 590.048
36 FLIPDISC	Japan	Reg. no. 3359948
37 LASERLINE	Japan	Reg. no. 4162006
38 MEDIA ZONE and Design	Japan	Ser. No. 153670
39 MEDIAZONE Stylized letters	Japan	Ser. No. 88888/1996
40 FLIPDISC	Korea	Ser. No. 9510370
41 LASERLINE	Korea	Ser. No.
42 MEDIA ZONE and Design	Korea	Ser. No. 97-41249
43 MEDIAZONE Stylized letters	Korea	Ser. No. 96-35885
44 LASERLINE	Malaysia	Reg. no. 95/09702
45 FLIPDISC IN MEXICO	Mexico	Ser. No. 341435
46 LASERLINE	Mexico	Reg. no. 508,645
47 MEDIA ZONE and Design	Mexico	Reg. no. 566147
48 LASERLINE	Norway	Reg. no. 177951
49 LASERLINE	Paraguay	Ser. No. 07252
50 MEDIA ZONE and Design	Paraguay	Ser. No. 21061
51 FLIPDISC	PORTUGAL	Ser. No. 18317
52 LASERLINE	Portugal	Reg. no. 264611
53 LASERLINE	Singapore	Ser. No. 7667/95
54 LASERLINE	South Africa	Reg. no. 95/09270
55 FLIPDISC	Spain	Reg. no. 1,979,245
56 LASERLINE	Spain	Ser. No. 1563958
57 LASERLINE	Sweden	Reg. no. 322471
58 FLIPDISC	Switzerland	Reg. no. 434,227
59 LASERLINE	Switzerland	Reg. no. 381100
60 MEDIA ZONE and Design	Switzerland	Ser. No. 06964/1997
61 MEDIAZONE Stylized letters	Switzerland	Ser. No. 05724/1996
62 LASERLINE	Taiwan	Ser. No.
63 FLIPDISC	United Kingdom	Ser. No. 2009362
64 LASERLINE	United Kingdom	Reg. no. 1417767
65 ART OF ORGANIZATION	United States	Reg. no. 1,761,175
66 ASM	United States	Ser. No. 74/280,128
67 AZTEC and Design	United States	Ser. No. 75/446,276
68 DISCONNECT and Design	United States	Ser. No. 75/074,830
69 DON'T RISK YOUR DISK	United States	Ser. No. 75/503,414
70 FASTRAK	United States	Ser. No.
71 FLIPDISC Stylized letters	United States	Reg. no. 1,793,194
72 LASERLINE and Design	United States	Reg. no. 1,446,058

Trademark	Country	Serial/Registration No.
73 LASERLINE	United States	Reg. no. 1,406,590
74 LOGO Design Only	United States	Reg. no. 1,633,839
75 MEDIA ZONE and Design	United States	Reg. no. 2,165,626
76 MEDIA ZONE	United States	Reg. no. 2,139,515
77 MEDIAZONE Stylized letters	United States	Ser. No. 75/074,829
78 MULTIMEDIA CD-ROM COMPATIBLE and Design	United States	Reg. no. 1,948,383
79 PLEASE PRACTICE.....	United States	Ser. No.
80 PRODUCT CONFIURATIO	United States	Ser. No. 74/582,187
81 PUSHIT	United States	Ser. No. 74/037,258
82 SRM	United States	Reg. no. 1,625,815
83 LASERLINE	Venezuela	Ser. No.
84 MEDIA ZONE and Design	Venezuela	Ser. No.