FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 03-25-1999



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

100994305

2-24-99

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).				
Submission Type	Conveyance Type			
X New	X Assignment License			
A New	Assignment Liberise			
Resubmission (Non-Recordation)	Security Agreement Nunc Pro Tunc Assignment			
Document ID #	Effective Date Morgor Month Day Year			
Correction of PTO Error	Merger Month Day Year			
Reel # Frame #	Change of Name			
Corrective Document Reel # Frame #	Other			
	Other			
Conveying Party	Mark if additional names of conveying parties attached Execution Date			
Name Premium Beverage Packers, Inc	Month Day Year 02–18–99			
Name Henrum beverage rackers, inc				
Formerly				
Individual General Partnership	Limited Partnership X Corporation Association			
Other				
	Ponnavivania			
Citizenship/State of Incorporation/Organiza	Pennsylvania			
Receiving Party	Mark if additional names of receiving parties attached			
Name Howard, Malcolm B.				
Haire Howard, Introduce De				
DBA/AKA/TA				
Composed of				
Address (line 1) 7331 East Citrus Way	7331 East Citrus Way			
<u></u>				
Address (line 2)				
Address (line 3) Scottsdale	AZ 85253			
City	State/Country Zip Code			
X Individual General Partnership	assignment and the receiving party is			
Corporation Association	not domiciled in the United States, an appointment of a domestic			
	representative should be attached.			
Other (Designation must be a separate document from Assignment.)				
X Citizenship/State of Incorporation/Organization USA				
FOR OFFICE HEE ONLY				
24/1999 JSHARAZZ 00000138 1203813 FOR OFFICE USE ONLY				
FC:481 40.00 DP				

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

		·				
FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B	Pag	e 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK		
	epresentative Name	and Address	Enter for the first R	eceiving Party only.		
Name						
Address (line 1)						
Address (line 2)						
Address (line 3)						
Address (line 4)						
Correspond	lent Name and Add	'ess Area Code and	Telephone Number 6	01-948-5711		
Name	Stephen W. Rosenb	latt				
Address (line 1)	210 E. Capitol St	reet				
Address (line 2)	Suite 1700					
Address (line 3)	Jackson, MS 3920	1				
Address (line 4)						
Pages	Enter the total number including any attachm	•	ached conveyance do	cument # 3		
	Application Number			Mark if additional numbers attached		
				TH numbers for the same property).		
Trac	demark Application Nu	mber(s)	1203813 Regis	tration Number(s)		
		L	[1203013			
Number of Properties Enter the total number of properties involved. #1						
Fee Amour	t Fee Amo	ount for Properties	Listed (37 CFR 3.41)	\$ 40.00		
Method of Payment: Enclosed X Deposit Account Deposit Account						
(Enter for p	payment by deposit account of	r if additional fees can be Deposit Account		#		

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as

indicated herein.

Stephen	W.	Rosenblatt

Name of Person Signing

Authorization to charge additional fees:

No

TRADEMARK REEL: 1873 FRAME: 0760

Yes

ASSIGNMENT OF TRADEMARK

WHEREAS, Premium Beverage Packers, Inc., a corporation organized and existing under the laws of the State of Pennsylvania, which is located 1090 Spring Street, Wyomissing, PA 19610-1748, (hereinafter referred to as "Assignor") has used the trademark "Bright 'n Sunny" (hereinafter referred to as "the Mark"), registered in the United States Patent and Trademark Office as set forth on the attached Exhibit "A"; and

WHEREAS, Malcolm B. Howard, 7331 East Citrus Way, Scottsdale, Arizona 85253, (hereinafter referred to as "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the mark;

FURTHERMORE, Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Mark in the Assignee free and clear of all liens, claims, encumbrances, or security interests, and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

-ASSIGNOR-PREMIUM BEVERAGE PACKERS, INC.

Bv:

JEFFREY D. HETTINGER

ITS PRESIDENT

I:\WP\231\MPAC\AssignmentofTrademark.wpd

COUNTY OF BIRKS

PERSONALLY appeared before me, the undersigned authority in and for the said County and State, within my jurisdiction, the within named JEFFREY D. HETTINGER, who acknowledged that he is the President of Premium Beverage Packers, Inc., a Pennsylvania corporation, and that for and on behalf of the said corporation, and as its act and deed, he signed, sealed and delivered the above and foregoing Assignment of Trademark for the purposes mentioned on the day and year therein mentioned, after first having been authorized by said corporation so to do.

GIVEN under my hand and official seal of office on this, the day of February, 1999.

NOTARY PUBLIC

My Commission Expires:

Notarial Seal Christina M. Larson, Notary Public Wyomissing Boro, Berks County My Commission Expires Oct. 4, 1999

Member, Pennsylvania Association of Notaries

EXHIBIT "A"

Registrant: PREMIUM BEVERAGE PACKERS, INC.

Registration No.: 1203813

RECORDED: 02/24/1999

Registration Date: August 3, 1982 and renewed August 3, 1992

Trademark: "Bright 'n Sunny"