

RECC
TR

05-25-1999

Docket No.:

3711

Tab setting

03-05-1999

101012529

To the I

U.S. Patent & TMO/c/TM Mail Rpt Dt: #54 **nts and Trademarks: Please record the attached original documents or copy thereof.**

1. Name of conveying party(ies):
Sherwin-Williams Diversified Brands, Inc.
101 Prospect Avenue, NW
Cleveland, Ohio 44115-1075

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **Delaware**
 Other _____

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **The Sherwin-Williams Company**

Internal Address: _____

Street Address: **101 Prospect Avenue, NW**

City: **Cleveland** State: **OH** ZIP: **44115**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Ohio**
 Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from
Additional name(s) & address(es) Yes N

3. Nature of conveyance: **3-5-99**

Assignment Merger
 Security Agreement Change of Name
 Other **Corrective Assignment Reel/Frame 1472/0094**

Execution Date: **April 1, 1996**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

Additional numbers Yes No

B. Trademark Registration No.(s)

630,620

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Robert E. McDonald, Esq.**

Internal Address: **The Sherwin-Williams Company**

1100 Midland Bldg. - Legal Dept.

Street Address: **101 Prospect Avenue, NW**

Adjustment date: 05/26/1999 DCOATES
03/19/1999 JSHABAZZ 00000152 192025 630620
02 FC:482 25.00 CR
City: **Cleveland** State: **OH** ZIP: **44115**

6. Total number of applications and registrations involved: **2**

7. Total fee (37 CFR 3.41):.....\$ **\$65.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

19-2025 **40E**
NO SPEC
Fee

DO NOT USE THIS SPACE

03/19/1999 JSHABAZZ 00000152 192025 630620
01 FC:481 40.00 CH
02 FC:482 25.00 CH

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert E. McDonald *Robert E. McDonald* **3/5/99**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

05-31-1996

2 SHEET 1 Y

OMB No. 0651-0047



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The Honorable Commissioner of Patents and Trademarks

attached original documents or copy thereof.

1. Name of conveying party(ies) Sherwin-Williams Paints and Varnishes, Inc. 101 Prospect Avenue, NW Cleveland, OH 44115-1075

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: April 1, 1996

2. Name and address of receiving party(ies)

Name: The Sherwin-Williams Company Internal Address: 1100 Midland Bldg. - Legal Dept. Street Address: 101 Prospect Avenue, NW City: Cleveland State: OH ZIP: 44115-1075

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Ohio Other

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s) 74/594635 74/582086

B. Trademark Registration No.(s) 724,660 995,528 1,051,051 1,378,755 724,926 1,063,653 794,272 955,538 1,096,405 1,679,219 1,117,048 1,906,247 1,908,035 1,034,562 962,358 794,279 620,610 1,890,397

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: The Sherwin-Williams Company Internal Address: Robert E. McDonald, Esq. 1100 Midland Bldg. - Legal Dept. Street Address: 101 Prospect Avenue, NW City: Cleveland State: OH ZIP: 44115-1075

6. Total number of applications and registrations involved: 54

7. Total fee (37 CFR 3.41) \$ 1,365.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

19-2025

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert E. McDonald Name of Person Signing

Robert E. McDonald Signature

May 8, 1996 Date

Total number of pages including cover sheet, attachments, and document: 8

919,628	1,121,257	636,674	1,637,332
1,739,376	1,773,321	676,537	840,256
623,312	992,947	695,131	995,524
630,173	1,843,936	1,669,092	1,864,497
633,404	1,260,344	1,458,945	1,185,365
1,418,872	1,762,330	1,790,057	1,364,047
899,019	1,744,212	1,904,839	1,831,009
1,121,258	936,240	1,078,737	1,080,726
1,380,947			1,036,532

ASSIGNMENT AGREEMENT


KNOW ALL MEN BY THESE PRESENTS, that SHERWIN-WILLIAMS DIVERSIFIED BRANDS, INC., a Delaware corporation with its principal place of business at 101 Prospect Avenue NW, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto THE SHERWIN-WILLIAMS COMPANY, an Ohio corporation with its principal place of business at 101 Prospect Avenue NW, Cleveland, Ohio 44115-1075, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.


IN WITNESS WHEREOF, Sherwin-Williams Diversified Brands, Inc., through its authorized officers, has executed this instrument, effective as of this 1st day of April, 1996, and affixed its corporate seal hereunto.

[SEAL]

SHERWIN-WILLIAMS DIVERSIFIED BRANDS, INC.

Attest:

By 
Robert E. McDonald
Corporate Counsel

By 
Louis E. Stellato
Vice President and Secretary

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the 8th day of May, 1996, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared LOUIS E. STELLATO, who acknowledged himself to be the VICE PRESIDENT AND SECRETARY of Sherwin-Williams Diversified Brands, Inc., a Delaware corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.



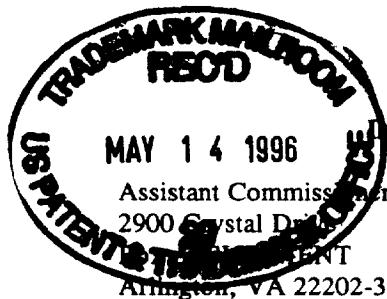
NOTARY PUBLIC

DEBORAH G. PANKIV.
Notary Public, State of Ohio, Cuy. Cty.
My Commission Expires Aug. 21, 1999

SCHEDULE A

<u>Trademark</u>	<u>Reg. No. (Ser. No.)</u>
ALERT	724,660
ALERT	724,926
BREVITY BLUE	1,096,405
CALPRO	1,908,035
CELLO	995,528
CELLO BRATE +DESIGN	1,063,653
CELLO DILUTION STATION	1,679,219
CELLOPLEX	1,034,562
CELLO SPERSE	1,051,051
CELLOTHANE	794,272
COMMANDER +DESIGN	1,117,048
CONQUISTADOR	962,358
DUO DELLY	630,620
DUST MAGIC	1,378,755
ENVIRO-SEP +DESIGN	955,538
FAMILY SELECT	1,906,247
FAMILY TREE	794,279
FOAM AND FRESH	1,890,397
GLADIATOR	919,628
GLITZ	1,739,376
JUST	623,312
JUST +DESIGN	630,173
JUST +DESIGN	633,404
LAUNDRY MAGIC	1,418,872
LEMON KIST	899,019
LIKE MAGIC	1,121,258
LIKE MAGIC	1,380,947
LIKE MAGIC +DESIGN	1,121,257
LIKE MAGIC +DESIGN	1,773,321
METALCELLO	992,947
METALESS	1,843,936
MOP N STRIP	1,260,344
NEUTRA-GREEN	1,762,330
NEUTRA-STRIP	1,744,212
ON & OFF	936,240
P.S. PRODUCT SATISFACTION	(74/594635)
PANTALOOON	636,674
PANTALOOON +DESIGN	676,537
PANTALOOON +PANTS DESIGN	695,131
PARAMOUNT	1,669,092

<u>Trademark</u>	<u>Reg. No. (Ser. No.)</u>
RIGHT-1, THE	1,458,945
RIGHT SOURCE, THE	1,790,057
RIGHT SOURCE, THE	1,904,839
S'GONE	1,078,737
SILVER STREAK	1,637,332
SOLAR GLOSS	840,256
SOLARINE	995,524
STRIKE FORCE	1,864,497
SWITER	1,185,365
THERMOTHANE	1,364,047
TOTAL SOLUTION	(74/582086)
UP FRONT (STYLIZED)	1,831,009
VELTONE	1,080,726
VICTORY +DESIGN	1,036,532



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAY 14 1996
Assistant Commissioner for Trademarks
2900 Crystal Drive
ARLINGTON, VA 22202-3513

**REQUEST FOR RECORDATION OF ASSIGNMENT
AND APPOINTMENT OF ATTORNEYS OF RECORD**

Dear Sir:

Enclosed please find a copy of an assignment document designated "ASSIGNMENT AGREEMENT", dated April 1, 1996, in which the following trademark registrations and pending trademark applications were assigned from Sherwin-Williams Diversified Brands, Inc. to The Sherwin-Williams Company:

<u>Trademark</u>	<u>Reg. No. (Ser. No.)</u>
ALERT	724,660
ALERT	724,926
BREVITY BLUE	1,096,405
CALPRO	1,908,035
CELLO	995,528
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CELLOPLEX	1,034,562
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MOP N STRIP	1,260,344
NEUTRA-GREEN	1,762,330
NEUTRA-STRIP	1,744,212
ON & OFF	936,240

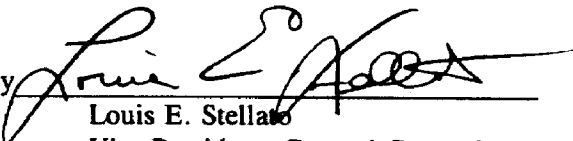
<u>Trademark</u>	<u>Reg. No.</u> <u>(Ser. No.)</u>
P.S. PRODUCT SATISFACTION	(74/594635)
PANTALOOON	636,674
PANTALOOON +DESIGN	676,537
PANTALOOON +PANTS DESIGN	695,131
PARAMOUNT	1,669,092
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SWITER	1,185,365
THERMOTHANE	1,364,047
TOTAL SOLUTION	(74/582086)
UP FRONT (STYLIZED)	1,831,009
VELTONE	1,080,726
VICTORY +DESIGN	1,036,532

The Sherwin-Williams Diversified Company, having an address at 101 Prospect Avenue NW, Cleveland, Ohio 44115-1075, respectfully requests that the attached assignment be made of record for each of the above-identified trademark registrations and pending trademark applications.

The undersigned, acting on behalf of The Sherwin-Williams Company., hereby appoints ROBERT E. McDONALD, Reg. No. 29,193; STEVEN W. TAN, Reg. No. 32,599; and HEIDI A. BOEHLEFELD, Reg. No. 34,296, whose address is The Sherwin-Williams Company, 101 Prospect Avenue NW, Cleveland, Ohio 44115-1075, and whose telephone number is (216) 566-2432, its attorney and associate attorneys, with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Respectfully submitted,

THE SHERWIN-WILLIAMS COMPANY

By 
 Louis E. Stellato
 Vice President, General Counsel
 and Secretary