

04-08-1999



101005531

KS ONLY

Patent and Trademark Office

To the Hon

1. Name of conveying party(ies),  
Cinemark USA, Inc.

- Individual(s)
- General Partnership
- Corporation-State - Texas
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 1, 1998

Record the attached original documents or copy thereof.

2. Name and address of receiving party(ies)

Name: Multiplex Properties, Inc.

Internal Address: Suite 500

Street Address: 3900 Dallas Parkway

City: Plano State: TX ZIP: 75093

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)  
See attached list

B. Trademark Registration No.(s)  
See attached list

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John M. Cone

Internal Address: P.O. Box 688

Street Address:

City: Dallas State: TX ZIP: 75313-0688

6. Total number of applications and registrations involved: 16

7. Total fee (37 CFR 3.41) \$415.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:  
01-0657

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John M. Cone  
Name of Person Signing

John M. Cone  
Signature

March 24 1999  
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK	FILED	APPL #	REGDT	REG#	STATUS	CLASSES
CINEBUCK	1/30/98	75/426,301			Pending	42
CINEMARK	9/11/89	73/824,295	10/8/91	1,660,126	Registered	41
GLOBE, REEL DESIGN	9/22/88	73/753,435	8/8/89	1,551,346	Registered	41
CINEMARK THEATRES	6/27/89	73/809,157	5/29/90	1,598,964	Registered	41
CINEPASS	1/30/98	75/426,300			Pending	41
FRONT ROW JOE	9/22/88	73/753,432	5/23/89	1,540,958	Registered	41
FRONT ROW JOE & DESIGN	9/22/88	73/753,433	9/26/89	1,558,480	Registered	41
HOLLYWOOD USA	8/17/92	74/305,010	6/14/94	1,840,170	Registered	41
HOLLYWOOD USA	4/15/96	75/087,935	7/21/98	2,174,197	Registered	41
MAMA RUGI'S	10/16/97	75/373,892	11/3/98	2,201,454	Pending	42
MOVIES 10	9/22/88	73/753,436	10/10/89	1,560,196	Registered	41
MOVIES 5	9/22/88	73/753,434	10/10/89	1,560,195	Registered	41
MOVIES 6	9/22/88	73/753,431	10/10/89	1,560,194	Registered	41
MOVIES 8	9/22/88	73/753,430	10/10/89	1,560,193	Registered	41
TINSELTOWN	10/4/93	74/443,499	6/25/96	1,982,838	Registered	41
TINSELTOWN USA & DESIGN	2/21/97	75/245,095			Pending	41

**EXHIBIT A**

**TRADEMARK ASSIGNMENT**

WHEREAS, CINEMARK USA, INC., a Texas corporation, (hereinafter "Assignor"), is the owner of record of the service marks listed in the attached Attachment 1 (hereinafter referred to as the "Marks");


WHEREAS, MULTIPLEX PROPERTIES, INC., a Delaware corporation, having its principal place of business at 300 Delaware Avenue, Suite 1704, Wilmington, Delaware 19801 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the Marks and the registrations and/or applications therefor, together with the goodwill of the business connected with the use of and symbolized by said Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to Marks and the registrations and/or therefor, together with the goodwill of the business connected with the use of and symbolized by said Marks.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 15<sup>th</sup> day of July, A.D. 1998.

**CINEMARK USA, INC.**

By:

  
Name: Alan W. Stock  
Title: President

SCHEDULE A

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MOVIES 6	9/22/88	73/753,431	10/10/89	1,560,194	Registered	41
MOVIES 8	9/22/88	73/753,430	10/10/89	1,560,193	Registered	41
STUDIO EATS	9/25/97	75/362,546			Pending	42

TRADEMARK	FILED	APPL #	REGDT	REG#	STATUS	CLASSES
STUDIO EATS & DESIGN	9/25/97	75/362,951			Pending	35
THE BEST SEAT IN TOWN	8/24/98	75/541,405			Pending	41
TINSELTOWN	10/4/93	74/443,499	6/25/96	1,982,838	Registered	41
TINSELTOWN USA & DESIGN	2/21/97	75/245,095			Pending	41