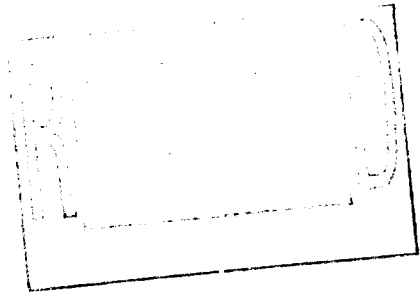



MRD  
4.12.99

04-27-1999

JOHNSON & JOHNSON  
One Johnson & Johnson Plaza  
New Brunswick, New Jersey 08933  
(732) 524-2842



101021415 Johnson & Johnson One Johnson & Johnson Plaza New Brunswick, New Jersey 08933 (a New Jersey Corporation)	2. NAME AND ADDRESS OF RECEIVING PARTY: McNeil Consumer Brands, Inc. Kilmer Square, 100 Albany Street New Brunswick, New Jersey 08903 (a New Jersey Corporation)
3. NATURE OF CONVEYANCE: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other	2A. ASSIGNEE A FOREIGN ENTITY: YES: ___ NO: <input checked="" type="checkbox"/>  2B. DOMESTIC REPRESENTATIVE DESIGNATED: YES: ___ NO: ___
3A. EXECUTION DATE: April 8, 1999	
4A. TRADEMARK APPLICATION NOS.:  Additional numbers attached?	4B. TRADEMARK REGISTRATION NO(S):  TYLENOL KIDCARE (REG. 2,232,253)  Additional numbers attached? no
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED:  Maria Kirczow Johnson & Johnson One Johnson & Johnson Plaza New Brunswick, NJ 08933	
6. TOTAL NUMBER OF TITLES: 1  7. TOTAL FEE: \$40.00  8. CHARGE DEPOSIT ACCOUNT NUMBER: 10-0750  Our Ref:	9. The undersigned declares to the best of my knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document.   Maria C. Kirczow  Date: April 8, 1999

Maria.doc

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TRADEMARK  
REEL: 1888 FRAME: 0618

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, **JOHNSON & JOHNSON**, a New Jersey corporation, having its place of business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933 (hereinafter called "Assignor"), has adopted and used the trademark, which trademark has been registered for in the United States Patent and Trademark Office, as identified in Exhibit A.

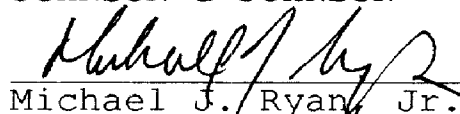
WHEREAS, **MCNEIL CONSUMER BRANDS, INC.**, a New Jersey Corporation, having its place of business at Kilmer Square, 100 Albany Street, New Brunswick, New Jersey 08903 (hereinafter called "Assignee"), is desirous of acquiring said trademark and registration therefor, and the good will of the business in connection with which said trademark is used;

NOW THEREFORE, for good and valuable consideration, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, all right, title and interest in and to said trademark and registration therefor, together with the good will of the business in connection with which said trademark is used.

IN WITNESS WHEREOF, the said Assignor has caused these presents to be executed by its duly authorized officer on this 8th day of April, 1999.

ASSIGNOR: **JOHNSON & JOHNSON**

BY:

  
Michael J. Ryan Jr.  
Assistant Secretary

NOTARIZATION  
STATE OF NEW JERSEY  
COUNTY OF MIDDLESEX

On this 8th day of April, 1999, before me, appeared the above-identified officer of Assignor, who acknowledged execution of this Trademark Assignment.

 LEA A. LACINA  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES MARCH 9, 2001  
**TRADEMARK**  
REEL: 1888 FRAME: 0619

EXHIBIT A

TRADEMARK

REGISTRATION NO.

TYLENOL KIDCARE

2,232,253