Content   Cont	FORM PTO-1594 DECOS	LIC DEDARTMENT OF COMMISSION
To the Honorable Commissioner of Patents  To the Honorable Commissioner of Patents  101029144  Jonginal docum  Individual (s)  I Lipton Investments, Tinc. 501 Stilverside Road Wilmington, DE 19809  Individual(s)  General Partnership  Corporation-State Delaware Other  Additional name(s) of conveying party(les) attached? Ves No  3. Nature of conveyance:  Wilmington attached? Nes No  4. Application number(s) or patent number(s):  A. Trademark Application No.(s)  B. Trademark Registration No.(s)  Reg. No. 2, 195,076 for CHOC BURGER (STYLIZED)  Additional numbers attached? Nes No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Kenneth C. Leonard  Internal Address:  Unilever Home & Personal Care USA  Wilmington attached? Nes No  4. Authorized to be charged to deposit account  Street Address: 33 Benedict Place  8/03/1999 IMBINEN 2000324 210043 2195076  10 FC-461  Authorized to be charged to deposit account)  Attach duplicate coop of this page if paying by deposit account)  (Attach duplicate coop of this page if paying by deposit account)	(Rev. 6-93) RECOF 05-0	
To the Honorable Commissioner of Patents  1, Name of conveying party(les):  Lipton Investments, Inc. 501 Silverside Road Willaington, DE 19809 Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other Additional name(s) of conveying party(ies) attached? I ves \$\frac{1}{2}\$ No  3, Nature of conveyance:  133 Assignment Other Cother		
I. Name of conveying party(ies):  Lipton Investments, Inc. 501 Silverside Road Wilmington, DE 19809  □ Individual(s) □ Association □ General Partnership □ Limited Partnership □ Corporation-State Delaware □ Other  Additional name(s) of conveying party(ies) attached? □ Yes ¥ No  3. Nature of conveyance: □ Security Agreement □ Change of Name □ Other □ Other □ Other □ Other □ Other □ Asplication number(s) or patent number(s):  A. Trademark Application No.(s)  B. Trademark Registration No.(s)  B. Trademark Registration No.(s)  Reg. No. 2,195,076 for CHOC BURGER ( STYLIZED)  Additional numbers attached? □ Yes ¥ No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Kenneth C. Leonard Internal Address: 33 Benedict Place  KX03/1999 MRINTEN 6000324 210043 2195076 Internal City: □ Trade in paying by deposit account)  Additional number: □ 1 Fix481	Tab settings ▷ ▷ ▷ ▼ (	
Lipton Investments, Inc.   Sold Silverside Road   Wilmington, DE 19809   Undividual(s)   Association   General Partnership   Corporation-State   Delaware   Other   Additional name(s) of conveying party(les) attached?   Yes \( \frac{1}{2} \) No   Association   General Partnership   Corporation-State   Delaware   Other   Additional name(s) of conveying party(les) attached?   Yes \( \frac{1}{2} \) No   Association   General Partnership   General Partnership   Association   General Partnership   Individual(s) citizenship   General Partnership   Individual(s) citizenship   General Partnership   Individual(s) citizenship   Association   General Partnership   Individual(s) citizenship   Association   General Partnership   Individual(s) citizenship   General Partnership   City   Gen	1010	
Soll Silverside Road Wilmington, DE 19809 Individual(s)   Association General Partnership   Limited Partnership Corporation-State Delaware Other Additional name(s) of conveying party(ies) attached? □ Yes ⅓ No  3. Nature of conveyance:    Merger   Security Agreement   Merger   Other   If assigned is not domicided in the United States, a domestic representative designation stated. □ Yes ᠒ No  4. Application number(s) or patent number(s):  A. Trademark Application No.(s)    Additional numbers attached? □ Yes ☒ No    Additional numbers attached? □ Yes ☒ No    Additional number state   Size   S		2. Name and address of receiving
Individual(s)	501 Silverside Road	U.S. Patent & TMOfc/TM Mail Roman
General Partnership   Limited Partnership   Corporation-State   Delaware   Other   Additional name(s) of conveying party(tes) attached?   Yes Y No   Association   General Partnership   Limited Partnership   General Partnership   Horivoration-State   The Nether Lands   Other   General Partnership   Horivoration-State   The Nether Lands   Other   Hassignee is not domiciled in the United States, a domestic representative designation of stateshed   Other   Hassignee is not domiciled in the United States, a domestic representative designation of stateshed   Other   Hassignee is not domiciled in the United States, a domestic representative designation of stateshed   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee is not domiciled in the United States. A domestic representative designation   Other   Hassignee   Other   Hassignee is not domiciled in the United States, a domestic representative designation   Other   Hassignee   Other   Ot		Internal Address:
Association    Association   General Partnership   Limited Partnership   Merger   Other   Other   Other   If assignee is not domiciled in the United States, a domestic representative designation is stateched:   Over I No.	☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Delaware	3000 DK Rotterdam, The Netherlands City:ZIP:
3. Nature of conveyance:    General Partnership     Security Agreement   Change of Name     Other     Execution Date:   October 13, 1998   October 13, 1998   If satisfied it in the United States, a domestic representative designation is attached:	Additional name(s) of conveying party(ies) attached?   Yes   You	☐ Individual(s) citizenship
Security Agreement Change of Name Other Street Address: 33 Benedict Place    Security Agreement Other Change of Name Other Other Street Address: 33 Benedict Place   Unilever Home & Personal Care USA		☐ General Partnership ☐ Limited Partnership
Execution Date: October 13, 1998  4. Application number(s) or patent number(s):  A. Trademark Application No.(s)  B. Trademark Registration No.(s)  Reg. No. 2,195,076 for CHOC BURGER (STYLIZED)  Additional numbers attached? Yes No.  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Kenneth C. Leonard Internal Address: USA  Unilever Home & Personal Care USA  Street Address: 33 Benedict Place  15/03/1999 INGUITEN 00000324 210043 2195076  15 Ft:481  City: Greegwich State: CT ZIP:06830  Deposit account number: 210043 (Attach duplicate copy of this page if paying by deposit account)	☐ Security Agreement ☐ Change of Name	
4. Application number(s) or patent number(s):  A. Trademark Application No.(s)  Reg. No. 2,195,076 for CHOC BURGER (STYLIZED)  Additional numbers attached? □ Yes No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Kenneth C. Leonard Internal Address: Unilever Home & Personal Care USA  Street Address: 33 Benedict Place  Street Address: 35 Benedict Place  Street Address: 35 Benedict Place  Street Address: 36 Benedict Place  Street Address: 37 Benedict Place  Street Address: 37 Benedict Place  Street Address: 38 Benedict Place  Street Address: 38 Benedict Place  Street Address: 39 Benedict Place  Street Address: 39 Benedict Place  Street Address: 30 Benedict Place  Street Address: 37 Benedict Place  Street Address: 38 Benedict Place  Street Address: 39 Benedict Place  Street Address: 39 Benedict Place  Street Address: 30 Benedict Place  Authorized to be charged to deposit account number: 210043 (Attach duplicate copy of this page if paying by deposit account)	Other	
A. Trademark Application No.(s)  Reg. No. 2,195,076 for CHOC BURGER (STYLIZED)  Additional numbers attached? Yes No  5. Name and address of party to whom correspondence concerning document should be mailed:  Name: Kenneth C. Leonard Internal Address:	Execution Date: October 13, 1998	
Additional numbers attached?	4. Application number(s) or patent number(s):	
Additional numbers attached?	A Trademark Application No.(c)	P. Tradomark Degistration No. (a)
5. Name and address of party to whom correspondence concerning document should be mailed:    Name: Kenneth C. Leonard	A. Trademark Application No.(s)	Reg. No. 2,195,076 for CHOC BURGER
Name: Kenneth C. Leonard	Additional numbers attached? ☐ Yes 🛒 No	
Internal Address:  Unilever Home & Personal Care USA  Street Address: 33 Benedict Place  D5/03/1999 DHGUYEN 0000324 210043 2195076  IFC:481		y y
Unilever Home & Personal Care USA  Street Address: 33 Benedict Place  05/03/1999 DMGUYEN 0000324 210043 2195076  City: Greeqwich State: CT ZIP: 06830  □ Enclosed  ★ Authorized to be charged to deposit account  8. Deposit account number:	Name: Kenneth C. Leonard	
Unilever Home & Personal Care USA  Street Address: 33 Benedict Place  05/03/1999 DNGUYEN 0000324 210043 2195076  Oity: Greegwich State: CT ZIP: 06830  City: Greegwich State: CT ZIP: 06830  CAttach duplicate copy of this page if paying by deposit account)	Internal Address:	7. Total fee (37 CFR 3.41)\$ 40.00
Street Address: 33 Benedict Place  05/03/1999 DNGUYEN 0000324 210043 2195076  8. Deposit account number:  City: Greewich State: CT ZIP: 06830  (Attach duplicate copy of this page if paying by deposit account)		□ Enclosed
State: CT   ZIP: 06830   State copy of this page if paying by deposit account)   State: CT   State:		¾☐ Authorized to be charged to deposit account
City: Greegwich State: CT ZIP: 06830 (Attach duplicate copy of this page if paying by deposit account)	05/03/1999 DNGUYEN 00000324 210043 2195076	8. Deposit account number:
City: Greegwich / State: CT ZIP: 06830 (Attach duplicate copy of this page if paying by deposit account)		210043
	City: Greenwich / State: CT ZIP: 06830	
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Aura Piedra  Name of Person Signing  April 16, 1999 Signature  Date		
Total number of pages including cover sheet, attachments, and document:		3

## **ASSIGNMENT**

WHEREAS LIPTON INVESTMENTS, INC., a corporation of the State of Delaware with an address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter ASSIGNOR) has adopted, used and is owner of the trademark registration for CHOC BURGER (STYLIZED), Registration No. 2,195,076 which is registered in the United States Patent and Trademark Office,

WHEREAS, UNILEVER N.V., a corporation of The Netherlands, with its address at Weena 455, 3013 Al Rotterdam, 3000 DK Rotterdam, The Netherlands (hereinafter ASSIGNEE) is desirous of acquiring the above mentioned trademark and trademark registration therefor,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the above mentioned trademark and the trademark registration above identified, together with whatever goodwill of its business may be connected with and associated with the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 13th day of October, 1998.

LIPTON INVESTMENTS, INC.

David L. Hamilton

President

RECORDED: 04/20/1999

TRADEMARK
REEL: 1890 FRAME: 0932