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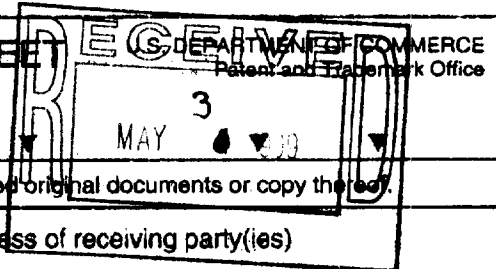
To the Hono

05-12-1999



101034974

FORM COVER SHEET
TRADEMARKS ONLY



Please record the attached original documents or copy them.

1. Name of conveying party(ies):

PRIMROSE SCHOOL FRANCHISING COMPANY

MRD 5-3-99

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Georgia
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS

Execution Date: April 6, 1999

2. Name and address of receiving party(ies)

Name: CANADIAN IMPERIAL BANK OF COMMERCE, as Administrative Internal Address: Agent

Street Address: 425 Lexington Avenue

City: New York State: NY ZIP: 10017

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other New York Banking Association

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE ATTACHED

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: CADWALADER, WICKERSHAM & TAFT

Internal Address: RAYNARD D. HOOD

LEGAL ASSISTANT

SUITE 2400

Street Address: 227 WEST TRADE STREET

City: CHARLOTTE State: NC ZIP: 28202

5/12/1999 DNGUYEN 00000121 1844809

6. Total number of applications and registrations involved: 18

7. Total fee (37 CFR 3.41).....\$ 465.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

1 FC:481
2 FC:482

40.00 DP
425.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LORI POTTS
Name of Person Signing

Signature

4/28/99

Date

Total number of pages including cover sheet, attachments, and document: 16

U.S. FEDERAL APPLICATIONS AND REGISTRATIONS

Mark	Owner	Reg. No./Date	Services	Status
PRIMROSE SCHOOLS Plus Design	Primrose School Franchising Company Cartersville, GA	1,844,809 July 12, 1994	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Primrose School Franchising Company Cartersville, GA	1,937,949 November 28, 1995	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS HELPING HANDS Plus Design	Primrose School Franchising Company Cartersville, GA	2,015,824 November 12, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS I'VE GOT PRIDE Plus Design	Primrose School Franchising Company Cartersville, GA	2,015,825 November 12, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS MR. CAN DO Plus Design	Primrose School Franchising Company Cartersville, GA	2,015,826 November 12, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS NOGGIN' JOGGIN' Plus Design	Primrose School Franchising Company Cartersville, GA	2,015,858 November 12, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS RHYTHM & NOTES Plus Design	Primrose School Franchising Company Cartersville, GA	2,017,862 November 19, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS POSIES & POLLYWOGS Plus Design	Primrose School Franchising Company Cartersville, GA	2,017,863 November 19, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)

TRADEMARK

REEL: 1895 FRAME: 0050

U.S. FEDERAL APPLICATIONS AND REGISTRATIONS

Mark	Owner	Reg. No./Date	Services	Status
PRIMROSE SCHOOLS MUCHO MUNDO Plus Design	Primrose School Franchising Company Cartersville, GA	2,017,864 November 19, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS THUMBS UP! Plus Design	Primrose School Franchising Company Cartersville, GA	2,017,865 November 19, 1996	Educational services, namely, preschool and primary school educational services in the field of physical fitness, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS MUD PIES Plus Design	Primrose School Franchising Company Cartersville, GA	2,019,317 November 26, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS ADOPT-A-GRANDPARENT Plus Design	Primrose School Franchising Company Cartersville, GA	2,047,370 March 25, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS EXPLORERS CLUB Plus Design	Primrose School Franchising Company Cartersville, GA	2,052,715 April 15, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PERCY PRIMROSE SCHOOLS Plus Design	Primrose School Franchising Company Cartersville, GA	2,095,359 September 9, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
SUPER LEARNING ADVENTURES Plus Design	Primrose School Franchising Company Cartersville, GA	2,097,013 September 16, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS LIFE SKILLS IN PROGRESS Plus Design	Primrose School Franchising Company Cartersville, GA	2,115,129 November 25, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)

U.S. FEDERAL APPLICATIONS AND REGISTRATIONS

Mark	Owner	Reg. No./Date	Services	Status
PERCY PRIDE	Primrose School Franchising Company Cartersville, GA	2,144,331 March 17, 1998	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
STANDARD OF EXCELLENCE ACCREDITATION Plus Design	Primrose School Franchising Company Cartersville, GA	2,166,814 June 23, 1998	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.

TRADEMARK

REEL: 1895 FRAME: 0052

MEMORANDUM OF SECURITY INTEREST IN TRADEMARKS

United States Department of Commerce
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Ladies and Gentlemen:

Pursuant to a Security Agreement, dated as of April 6, 1999 (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"), PRIMROSE SCHOOL FRANCHISING COMPANY, a Georgia corporation (the "Assignor"), has granted to CANADIAN IMPERIAL BANK OF COMMERCE, as administrative agent for certain lenders, as Assignee (the "Assignee") a continuing security interest in, and a continuing lien upon, the Trademarks (as such term is defined in the Security Agreement) including the trademarks listed on the annexed Exhibit A, and all applications, registrations, renewals and proceeds (including accounts receivable and royalties) thereof (the "Trademarks"), together with the goodwill of the business connected with the use of and symbolized by the Trademarks. The Assignee's security interest in the Trademarks can only be terminated in accordance with the terms of the Security Agreement.

Dated: 4-6-99

Very truly yours,

PRIMROSE SCHOOL FRANCHISING
COMPANY

By *Calvin...*

Name:

Title:

ACKNOWLEDGED BY:

CANADIAN IMPERIAL BANK OF COMMERCE
as Administrative Agent and as Assignee

By *Michael P. Jerven*
Name: *Michael P. Jerven*
Title: *As Agent*

Man Wai Lau

PATENTS

<u>Serial No. or Patent No.</u>	<u>Inventor</u>	<u>Issue or File Date</u>	<u>Title</u>
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See Attached

PATENT LICENSES

<u>United States Patent No.</u>	<u>Owner</u>	<u>Issue Date</u>
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PATENT APPLICATIONS

<u>Serial No.</u>	<u>Owner</u>	<u>Nature Of Interest</u>	<u>Filing Date</u>
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U.S. FEDERAL APPLICATIONS AND REGISTRATIONS

Mark	Owner	Reg. No./Date	Services	Status
PRIMROSE SCHOOLS Plus Design	Primrose School Franchising Company Cartersville, GA	1,844,809 July 12, 1994	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Primrose School Franchising Company Cartersville, GA	1,937,949 November 28, 1995	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS HELPING HANDS Plus Design	Primrose School Franchising Company Cartersville, GA	2,015,824 November 12, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS P'VE GOT PRIDE Plus Design	Primrose School Franchising Company Cartersville, GA	2,015,825 November 12, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS MR. CAN DO Plus Design	Primrose School Franchising Company Cartersville, GA	2,015,826 November 12, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS NOGGIN' JOGGIN' Plus Design	Primrose School Franchising Company Cartersville, GA	2,015,858 November 12, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS RHYTHM & NOTES Plus Design	Primrose School Franchising Company Cartersville, GA	2,017,862 November 19, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS POSIES & POLLYWOGGS Plus Design	Primrose School Franchising Company Cartersville, GA	2,017,863 November 19, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)

TRADEMARK

REEL: 1895 FRAME: 0055

U.S. FEDERAL APPLICATIONS AND REGISTRATIONS

Mark	Owner	Reg. No./Date	Services	Status
PRIMROSE SCHOOLS MUCHO MUNDO Plus Design	Primrose School Franchising Company Cartersville, GA	2,017,864 November 19, 1996	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS THUMBS UP! Plus Design	Primrose School Franchising Company Cartersville, GA	2,017,865 November 19, 1996	Educational services, namely, preschool and primary school educational services in the field of physical fitness, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS MUD PIES Plus Design	Primrose School Franchising Company Cartersville, GA	2,019,317 November 26, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS ADOPT-A-GRANDPARENT Plus Design	Primrose School Franchising Company Cartersville, GA	2,047,370 March 25, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)
PRIMROSE SCHOOLS EXPLORERS CLUB Plus Design	Primrose School Franchising Company Cartersville, GA	2,052,715 April 15, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PERCY PRIMROSE SCHOOLS Plus Design	Primrose School Franchising Company Cartersville, GA	2,095,359 September 9, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
SUPER LEARNING ADVENTURES Plus Design	Primrose School Franchising Company Cartersville, GA	2,097,013 September 16, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS LIFE SKILLS IN PROGRESS Plus Design	Primrose School Franchising Company Cartersville, GA	2,115,129 November 25, 1997	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear. (Ribbon is not part of mark.)

TRADEMARK

REEL: 1895 FRAME: 0056

U.S. FEDERAL APPLICATIONS AND REGISTRATIONS

Mark	Owner	Reg. No./Date	Services	Status
PERCY PRIDE	Primrose School Franchising Company Cartersville, GA	2,144,331 March 17, 1998	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
STANDARD OF EXCELLENCE ACCREDITATION Plus Design	Primrose School Franchising Company Cartersville, GA	2,166,814 June 23, 1998	Educational services, namely, preschool and primary school educational services, in Class 41, Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.

TRADEMARK

REEL: 1895 FRAME: 0057

U.S. STATE REGISTRATIONS

Mark	State	Owner	Reg. No./Date	Goods/Services	Status
PRIMROSE SCHOOLS Plus Design	Alabama	Primrose School Franchising Company Cartersville, GA	105,966 March 7, 1994	Not available, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Alabama	Primrose School Franchising Company Cartersville, GA	105,967 March 7, 1994	Not available, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Alabama	Primrose School Franchising Company Cartersville, GA	106,640 December 20, 1995	Miscellaneous services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Alabama	Primrose School Franchising Company Cartersville, GA	106,641 December 20, 1995	Education and entertainment services, in Class 41	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Alabama	Primrose School Franchising Company Cartersville, GA	106,659 February 9, 1996	Miscellaneous services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Alabama	Primrose School Franchising Company Cartersville, GA	106,660 February 9, 1996	Education and entertainment services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Colorado	Primrose School Franchising Company Cartersville, GA	N/A	Miscellaneous services, in Class 42. Education and entertainment services, in Class 41.	
PRIMROSE	Colorado	Primrose School Franchising Company Cartersville, GA	N/A	Miscellaneous services, in Class 42. Education and entertainment services, in Class 41.	

TRADEMARK

REEL: 1895 FRAME: 0058

U.S. STATE REGISTRATIONS

Mark	State	Owner	Reg. No./Date	Goods/Services	Status
PRIMROSE SCHOOLS Plus Design	Colorado	Primrose School Franchising Company Cartersville, GA	N/A	Miscellaneous services, in Class 42: Education and entertainment services, in Class 41.	
PRIMROSE SCHOOLS Plus Design	Colorado		N/A	Miscellaneous services, in Class 42: Education and entertainment services, in Class 41.	
PRIMROSE SCHOOLS Plus Design	Florida	Primrose School Franchising Company Cartersville, GA (by assignment from The Jewel I, Inc. of Cartersville, GA)	T10,917 April 24, 1989	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Florida	Primrose School Franchising Company Cartersville, GA	T9,625 December 27, 1995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Florida	Primrose School Franchising Company Cartersville, GA	T9,632 December 27, 1995	Pre-school and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Florida	Primrose School Franchising Company Cartersville, GA	T9,634 December 27, 1995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Florida	Primrose School Franchising Company Cartersville, GA	T9,635 December 27, 1995	Pre-school and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.

TRADEMARK

REEL: 1895 FRAME: 0059

U.S. STATE REGISTRATIONS

Mark	State	Owner	Reg. No./Date	Goods/Services	Status
PRIMROSE COUNTRY DAY SCHOOL Plus Design	Georgia	Primrose School Franchising Company Cartersville, GA	S8,588 August 23, 1988	Child care, pre-school and private elementary educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Georgia	Primrose School Franchising Company Cartersville, GA	S13,079 October 15, 1993	Pre-school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Georgia	Primrose School Franchising Company Cartersville, GA	S13,080 October 15, 1993	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Georgia	Primrose School Franchising Company Cartersville, GA	S15,342 December 19, 1995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Georgia	Primrose School Franchising Company Cartersville, GA	S15,343 December 19, 1995	Educational services, namely preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Georgia	Primrose School Franchising Company Cartersville, GA	S15,355 December 19, 1995	Preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Georgia	Primrose School Franchising Company Cartersville, GA	S15,356 December 19, 1995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	North Carolina	Primrose School Franchising Company Cartersville, GA	11,981 March 19, 1996	Franchising of child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.

U.S. STATE REGISTRATIONS

Mark	State	Owner	Reg. No./Date	Goods/Services	Status
PRIMROSE SCHOOLS Plus Design	North Carolina	Primrose School Franchising Company Cartersville, GA	11,982 March 19, 1996	Franchising of child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	North Carolina	Primrose School Franchising Company Cartersville, GA	11,983 March 19, 1996	Franchising of educational services, namely preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	North Carolina	Primrose School Franchising Company Cartersville, GA	11,984 March 19, 1996	Franchising of educational services, namely preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Oklahoma	Primrose School Franchising Company Cartersville, GA	27,703 December 22, 1995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Oklahoma	Primrose School Franchising Company Cartersville, GA	27,704 December 22, 1995	Educational services, namely preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Oklahoma	Primrose School Franchising Company Cartersville, GA	27,705 December 22, 1995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Oklahoma	Primrose School Franchising Company Cartersville, GA	27,707 December 22, 1995	Educational services, namely preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Tennessee	Primrose School Franchising Company Cartersville, GA	930,823 August 23, 1993	Pre-school educational services, in Class 41; Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.

TRADEMARK

REEL: 1895 FRAME: 0061

U.S. STATE REGISTRATIONS

Mark	State	Owner	Reg. No./Date	Goods/Services	Status
PRIMROSE	Tennessee	Primrose School Franchising Company Cartersville, GA	December 22, 1995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Tennessee	Primrose School Franchising Company Cartersville, GA	December 22, 1995	Educational services, namely preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Tennessee	Primrose School Franchising Company Cartersville, GA	December 22, 1995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Tennessee	Primrose School Franchising Company Cartersville, GA	December 22, 1995	Educational services, namely preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Texas	Primrose School Franchising Company Cartersville, GA	53,359 November 22, 1993	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Texas	Primrose School Franchising Company Cartersville, GA	53,360 November 22, 1993	Pre-school and educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Texas	Primrose School Franchising Company Cartersville, GA	55,206 December 21, 995	Educational services; namely preschool and primary school educational services, in Class 42.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE SCHOOLS Plus Design	Texas	Primrose School Franchising Company Cartersville, GA	55,207 December 21, 995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.

TRADEMARK

REEL: 1895 FRAME: 0062

U.S. STATE REGISTRATIONS

Mark	State	Owner	Reg. No./Date	Goods/Services	Status
PRIMROSE	Texas	Primrose School Franchising Company Cartersville, GA	55,208 December 21, 995	Educational services; namely preschool and primary school educational services, in Class 41.	1 - Registered. 2 - Title appears to be clear.
PRIMROSE	Texas	Primrose School Franchising Company Cartersville, GA	55,209 December 21, 995	Child care services, in Class 42.	1 - Registered. 2 - Title appears to be clear.

TRADEMARK

REEL: 1895 FRAME: 0063

COMMON LAW MARKS

Mark

PRIMROSE SCHOOLS WEB WEAVERS & STAR CATCHERS Plus Design

PRIMROSE SCHOOLS I'VE GOT LOVE Plus Design

PERSIMMON Plus Design (Bird Only)

PERSIMMON

PRIMROSE SCHOOLS OH GEE, I DID IT! Plus Design

OG PRIMROSE SCHOOLS Plus Design

OG

KIRBY THE COUGAR Plus Design

BERNIE THE DRAGON Plus Design

RUDI THE KANGAROO Plus Design

OLLIE THE KOALA Plus Design

CORKY THE CUB Plus Design

T.C. THE COLT Plus Design

PRIMROSE SCHOOLS SUNRISE Plus Design

PRIMROSE SCHOOLS SUNSET Plus Design

PRIMROSE SCHOOLS Schoolhouse Design

“THE LEADER IN EDUCATIONAL CHILD CARE” Slogan