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FORM PTO-1594 (Rev. 6-93) 05 - 04 - 199 OMB No. 0651-0011 (exp. 4/94)	9 ER SHEET U.S. DEPARTMENT OF COMMERCE APR 2P Gerille De Tradement Office
Tab settings □ □ □ ▼ To the Honorable Commissioner 101028973	
1. Name of conveying party(ies): Morgan Guaranty Trust Company of New York	Name and address of receiving party(ies) Name: The Stroh Brewery Company
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State ☐ Other Banking Organization Additional name(s) of conveying party(ies) attached? ☐ Yes 10 No	Internal Address:
3. Nature of conveyance: Assignment	General Partnership Limited Partnership Corporation-State Arizona Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Oesignations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
4. Application number(s) or patent number(s): A. Trademark Application No.(s) SEE ATTACHED Additional numbers at	B. Trademark Registration No.(s) SCHEDULE A ttached? X0 Yes I No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
Name: Chester Rothstein, Esq. Internal Address: AMSIER, ROTHSTEIN & FEENSTEIN	7. Total fee (37 CFR 3.41)\$2,265.00 © Enclosed Authorized to be charged to deposit account
Street Address: 90 Park Avenue	8. Deposit account number:
City: New York State: NY ZIP: 10016	O11785 (Attach duplicate copy of this page if paying by deposit account)
	SE THIS SPACE
9. Statement and signature. To the best of my knowledge and belief, the foregoing inform the original document. Chester Rothstein Name of Person Signing	nation is true and correct and any attached copy is a true copy of April 26, 1999 Signature Date Cover sheet, attachments, and document:

ocuments to be recorded with required cover shock in the control of Patents & Trademarks, Box Assignments

TRADEMARK Mail documents to be recorded with required cover sheet information to:

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Schedule A

	<u>Trademark</u>	Registration Number
1.	Stroh's	70,922
2.	Design	71,606
3.	Stroh's	519,767
4.	Stroh's Select Golden Amber	1,139,002
5.	Goebel	1,208,834
6.	Stroh's Light	
7.	Goebel's	
8.	Baron	857,152
9.	Beer Makes It Good. Schlitz Makes It Great.	1,128,407
10.	Brewlage	947,338
11.	The Brown Bottle	866,617
12.	Bull (Realistic Design)	1,203,815
13.	Cold Pro	876,836
14.	Don't Say Beer Say Bull	1,214,259
15.	Elite	857,153
16.	Encore	378,887
17.	Encore	945,900
18.	Erlanger	1,201,354

Page 1 of 5

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19.	Erlanger Beraldic Crest Design	1,195,843
20.	Galena Street	861,770
21.	Go For It	1,180,423
22.	Gusto	1,088,270
23.	Heritage	870,203
24.	I'rish I Had A Schlitz	1,187,052
25.	Maltage	946,879
26.	Muehlebach	895,752
27.	Old M and Design	1,036,948
28.	Old Milwaukee	547,704
29.	Prima	616,321
30.	Primo	905,955
31.	Prost & Design	631,463
32.	Reno	1,228,675
33.	Scandia	858,051
34.	Scene One	863,246
35.	Shlitz, Rhomboid and Globe	52,011
36.	Schlitz, The Beer That Made Milwaukee Famous and Rhomboid	87,489
37.	Schlitz on Belted Globe	90,587
38.	Schlitz in script writing	122,537

Page 2 of 5

TRADEMARK
REEL: 1895 FRAME: 0268

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39.	Schlitz, Belted Globe & Rhomboid Composite Label	428,097
40.	Schlitz, Rhomboid and Globe Design	509,384
41.	Schlitz on Rhomboid Design	544,158
42.	Schlitz Belted Globe Design	550,821
43.	Schlitz Rhomboid and Globe	562,919
44.	Schlitz in block letters	866,540
45.	Schlitz & Bull's Head Design	820,875
46.	Tastes As Great As Its Name	982,322
47.	The Beer That Made Milwaukee Famous	592,276
48.	Tribute	1,157,704
49.	Vail	860,265
50.	Viking	690,652
51.	Don's Say Beer Say Bull	1,214,259
52.	Stroh's	70,922
53.	Design	71,606
54.	Stroh's	519,767
55.	Stroh's Select Golden Amber	1,139,002

Page 3 of 5

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56.	Bull	Appl. No. 270,341
57.	Kuhlbrau	Appl. No. 235,125
58.	Beverwyck Irish Brand Cream Ale	507,795
59.	Bold Bull	1,329,954
60.	Bull (Word Mark)	1,270,156
61.	Foam	853,680
62.	Foam and Design	411,288
63.	Gunther and Design	632,822
64.	Gunther's	511,281
65.	Irish Brand Cream Ale Beverwyck Breweries Inc. and Design	513,250
66.	Irish Brand Cream Ale and Design	591,250
67.	Lion Crest Design	71,606
68.	Our Hand Has Never Lost Its Skill	742,475
69.	Party Bottles	856,675
70.	Schaefer	502,889
71.	Schaefer and Design	1,182,380
72.	Schaefer and Design	1,179,441
73.	Schaefer and Design	599,504
74.	Schaefer's America's Lager Beer Established 1842 and Design	701,096

Page 4 of 5

TRADEMARK REEL: 1895 FRAME: 0270

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75.	Schaefer Circle of Sports	796,163
76.	Schaefer Irish Brand Cream Ale	591,513
77.	Schlitz Rocks America (Service Mark)	1,303,183
78.	Staypro and Design	828,718
79.	The Weekender	1,202,930
80.	WS-7 and Design	823,856
81.	Colorado Cooler	530,534
82.	Schlitz Rocks America	488,131
83.	Signature and Design	529,191
84.	Silver Thunder	538,614
85.	Silver Thunder and Design	543,544
86.	Stroh's (Ice Cream)	509,298
87.	Stroh's (Logo) (Ice Cream)	509,297
88.	White Mountain	515,774

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STATEMENT OF RELEASE AND TERMINATION OF SECURITY INTEREST

WHEREAS, pursuant to the provisions of a Credit Agreement dated as of October 13, 1982, a \$60,000,000 Credit Agreement dated as of April 1, 1983, and a \$219,000,000 Credit Agreement dated as of April 1, 1983, and related agreements and documents as amended (hereinafter collectively, the "Credit Agreements") among THE STROH BREWERY COMPANY, an Arizona corporation, having its offices at 100 River Place, Detroit, Michigan 48207 (hereinafter "STROH"), MORGAN GUARANTY TRUST COMPANY OF NEW YORK, as Agent, a banking organization with offices formerly at 23 Wall Street, New York, New York 10002, and subsequently at 60 Wall Street, New York, New York 10260 (hereinafter "MORGAN"), and the banks listed therein (the "BANKS"), STROH granted to MORGAN as Agent, a security interest in all general intangibles to secure the payment and performance of the Obligations and Liabilities of STROH to MORGAN as described in said Credit Agreements;

WHEREAS, STROH has pledged and granted to MORGAN, as Agent, a security interest in the property described in the Security Agreement dated October 13, 1982 (the "Security Agreement");

WHEREAS, pursuant to (1) an Agreement dated as of October 11, 1982 and recorded in the United States Patent and Trademark Office at Reel 0426, Frame 464; (2) an Amendment and Restatement of Trademark Assignment dated as of April 1, 1983 and recorded in the United States Patent and Trademark Office at Reel 0442, Frame 644; and (3) an Amendment No. 2 to Amendment and Restatement of Trademark

72069.1 ['82, '83 and '85 Stroh/Morgan S.I. (TM)]

Assignment dated September 30, 1985 and recorded in the United States Patent and Trademark Office at Reel 0508, Frames 659 (collectively the "Trademark Security Documents"), STROH confirmed the security interest under said Credit Agreements by granting a first priority perfected security interest to MORGAN on certain property, including but not limited to all trade names, trademarks, trademark applications, the registrations thereof and all license agreements now existing or hereafter issued by STROH, and all goodwill associated therewith, (collectively, the "Secured Property"); and

WHEREAS, MORGAN, as Agent and a Lender, represents that neither it nor, to the best of its knowledge, any Lender has sold, assigned, pledged or otherwise transferred or encumbered all or any part of its interest in the Secured Property, including but not limited to the Marks, and that it has the full power and authority to make this Release and Termination of Security Interest.

WHEREAS, STROH has fulfilled all its Obligations and Liabilities as described in said Credit Agreement and said Security Agreement and said Trademark Security Documents and MORGAN intends by this document to release any and all interest in the Secured Property.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, MORGAN does hereby confirm that it cancels, releases, terminates and no longer claims a security interest in or to the Secured Property or pursuant to the Credit Agreements or the Trademark Security Documents including but not limited to the trademarks set forth with their corresponding Registration and/or

-2-

Application numbers on Schedule A annexed hereto and made a part hereof together with the trade names set forth on Schedule B annexed hereto and made a part hereof together with registrations and rights to all renewals thereof, and all license agreements now existing or hereafter issued by STROH with regard to the Secured Property, and further hereby does sell, assign and transfer and set over unto Stroh, its successors, legal representatives, and assigns the entire right, title and interest in, to and under the Secured Property as may have been conveyed by the above-mentioned Credit Agreements and/or Security Agreement and/or Trademark Security Documents.

AND MORGAN DOES HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States to issue the same to Stroh, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

MORGAN warrants and represents to STROH that it has taken no action to encumber the Marks or the Secured Property.

This Release and Termination of Security Interest shall be binding upon MORGAN and the BANKS and shall inure to the benefit of STROH, its successors and assigns.

IN WITNESS WHEREOF, MORGAN has caused these presents to be signed

by its

this <u>33</u> day of <u>April</u>, 1999.

MORGAN GUARANTY TRUST COMPANY of New York, as Agent

By:

Title:

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State of Delawake)) ss.:
County of New Castle)

Bey Dulin Jostek
Notary Public

EXHIBIT A

Trademarke

Trad	emark	Registration Number	Registration <u>Date</u>	Goods
1.	STROH'S	70,922	10/13/08	Beer
2.	DESIGN	71,606	1/01/08	Beer, Brown Stout, Porter and Malt Extract
3.	STROH'S	519,767	1/10/50	Boor
4.	STROH'S SELECT GOLDEN AMBER	1,139,002	8/26/80	Beer
5. 6.	GOBBEL STROH'S LIGHT	1,208,834	9/14/82	Beer Beer
7.	GOEBEL		·	Beer
0.	GOEBEL'S			Beer

State of Michigan

	emark	Renewal Date	Class
1.	STROH'S	2/15/76	48

Trade Names

- 1. STROH'S
- 2. THE STRON BREWERY COMPANY
- 3. GOEBEL
- 4. GOEBEL'S
- 5. STRON SIGNATURE RECORDED PAICHT & TRADERLESS & THE

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EXHIBIT A
United States Trademark Registrations

Trademark	•	Reg. No.	Reg. Date
BARON		857,152	9/17/68
BEER MAKES IT GOOD. Schlitz		·	•
MAKES IT GREAT		1,128,407	12/25/99
BREWLAGE		947,338	11/14/72
THE BROWN BOTTLE		866,617.	3/11/69
BULL (Realistic Design)	•	1,203,815	8/3/2002
COLD PRO		876,836	9/16/69
DON'T SAY BEER SAY BULL		1,214,259	10/26/2002
ELITE		857,153	9/17/68
ENCORE		378,887	6/25/40
ENCORE		945,900	10/24/72
ERLANGER		1,201,354	7/13/82
Erlanger Heraldi Crest Design	C	1,195,843	5/18/2002
GALENA STREET		861,770	12/10/68
GO FOR IT		1,180,423	12/1/81
GUSTO		1,088,270	3/28/78
HERITAGE		870,203	5/27/69
I'RISH I HAD A SCHLITZ		1,187,052-	1/19/2002
MALTLAGE	REELO 442 FRANCE 651	946,879	11/07/72

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		Reg. No.	Reg. Date
	Trademark		
	MUEHLEBACH	895,752	7/28/70
	OLD M and Design	1,036,948	3/30/96
	CLD MILWAUKEE	547,704	9/11/41
	PRIMA	616,321	11/15/55
_	PRIMO	905,955	1/12/71
	PROST & Design	631,463	7/24/56
	RENO	1,228,675	2/22/83
	SCANDIA	858,051	10/01/68
	SCENE ONE	863,246	1/07/69
	SCHLITZ, Rhomboid and Globe	52,011	1/07/69 TRABB-NARK 5/01/88-NARK
	SCHLITZ, THE BEER THAT MADE MILWAUKEE FAMOUS and Rhomboid	87,489	7/16/92 U
	SCHLITZ on Belted Globe	90,587	3/04/93
	SCHLITZ in script writing	122,537	8/20/98
	SCHLITZ, Belted Globe & Rhomboid Composite Label	428,097	3/11/87
	SCHLITZ, Rhomboid and Globe Design	509,384	5/03/89
	SCHLITZ on Rhomboid Design	544,158	6/19/91
	SCHLITZ Belted Globe Design	550,821	11/13/91
	SCHLITZ Rhomboid and Globe	562,919	8/19/92
	SCHLITZ in block letters	866,540	3/11/89

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Trademark	Reg. No.	Reg. Date
SCHLITZ & Bull's Head Design	820,875	12/20/86
TASTES AS GREAT AS ITS NAME	982,322	4/16/94
THE BEER THAT MADE MILWAUREE FAMOUS	592,276	7/06/94
TRIBUTE	1,157,704	6/16/81
VAIL	860,265.	11/12/68
VIKING	690,652	12/29/59
DON'S SAY BEER SAY BULL	1,214,259	10/26/82
STROH'S	70,922	10/13/08
DESIGN	71,606	1/01/08
STROH'S	519,767	1/10/50
STROH'S SELECT GOLDEN AMBER	1,139,002	8/26/80
GOEBEL	1,208,834	9/14/82
STROH'S LIGHT		-36v
GOEBEL	·	8/26/80 9/14/8ABE-HARK
GOEBEL'S		≆ ເ ບ ພ

PENDING APPLICATIONS

,	Serial No.	Filing Date
BULL	270,341	7/16/80
KUHLBRAU	235,125	10/15/79

STATE OF MICHIGAN

Trademark	Renewal Date	Class	
1. STROH'S	2/15/76	48	

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Trade Names

- 1. STROH'S
- 2, THE STROH BREWERY COMPANY
- 3. GOEBEL
- 4. GOEBEL'S
- 5. STROH SIGNATURE
- 6. STROH'S LIGHT
- 7. JOS. SCHLITZ BREWING COMPANY
- 8. OLD MILWAUKEE
- 9. OLD MILWAUKEE LIGHT
- 10. ERLANGER
- 11. SCHLITZ
- 12. SCHLITZ LIGHT
- 13. SCHLITZ MALT LIQUOR
- 14. PRIMO
- 15. ENCORE

TRADE -- WARK

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THE STROH BREWERY COMPANY

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United States Trademark Registrations

<u>Trademark</u>	Reg. No.	Reg. Date	
BARON .	857,152	9/17/68	
BEER MAKES IT GOOD. Schlitz MAKES IT GREAT	1,128,407	12/25/79	
BEVERWYCK IRISH BRAND CREAM ALE	507,795	3/22/49	
THE BROWN BOTTLE	866,617	3/11/69	
BOLD BULL	1,329,954	4/9/85	
BULL (Word Mark)	1,270,156	3/13/84	
BULL (Realistic Design)	1,203,815	8/3/82	
COLD PRO	876,836	9/16/69	
DON'T SAY BEER SAY BULL	1,214,259	10/26/82	
ELITE	857,153	9/17/68	•
ENCORE	378,887	6/25/40	
ENCORE	945,900	10/24/72	
ERLANGER	1,201,354	7/13/82	
Erlanger Heraldic Crest Design	1,195,843	5/18/82	
FOAM	853,680	7/30/68	
FOAM and Design	411,288	1/9/45	
GALENA STREET	861,770	12/10/68	
GOEBEL	1,208,834	9/14/82	
GO FOR IT	1,180,423	12/1/81	
GUNTHER and Design	632,822	8/14/56	

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8/21/85

GUNTHER'S	511,281	6/21/49	
GUSTO	1,088,270	3/28/78	DEEL 3 5 8 8 FRMES 8 8
HERITAGE	870,203	5/27/69	***********
IRISH BRAND CREAM ALE BEVERWYCK BREWERIES INC. and Design	513,250	8/9/49	The second second
IRISH BRAND CREAM ALE and Design	591,512	6/15/54	
I'RISH I HAD A SCHLITZ	1,187,052	1/19/82	
LION CREST Design	71,606	12/1/08	
MUEHLEBACH	895,752	7/28/70	
OLD M and Design	1,036,948	3/30/76	
OLD MILWAUKEE	547,704	9/11/51	
OUR HAND HAS NEVER LOST ITS SKILL	742,475	12/18/82	
PARTY BOTTLES	856,675	9/10/68	
PRIMA	616,321	11/15/55	
PRIMO	905,955	1/12/71	
PROST & Design	631,463	7/24/56	
RENO	1,228,675	2/22/83	
SCANDIA	858,051	10/01/68	
SCENE ONE	863,246	1/07/69	•
SCHAEFER	502,889	10/12/48	
SCHAEFER and Design	1,182,380	12/15/81	
SCHAEFER and Design	1,179,441	11/24/81	
SCHAEFER And Design	599,504	12/14/54	
SCHAEFER AMERICA'S LAGER BEER ESTABLISHED 1842 and Design	701,096	7/12/60	

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TRADEMARK REEL: 1895 FRAME: 0282

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			1121 15 0 0 snm25 3 7
SHAEFER CIRCLE OF SPORTS	796,163	9/14/65	
SCHAEFER IRISH BRAND CREAM ALE	591,513	6/15/54	
SCHLITZ, Rhomboid and Globe	52,011	5/01/06	
SCHLITZ, THE BEER THAT MADE MILWAUKEE FAMOUS and Rhomboid	87,489	7/16/12	
SCHLITZ on Belted Globe	90,587	3/04/13	
SCHLITZ in Script	122,537	8/20/18	
SCHLITZ, Belted Globe & Rhomboid Composite Label	428,097	3/11/47	·
SCHLIT2, Rhomboid and Globe Design	509,384	5/03/49	
SCHLITZ on Rhomboid Design	544,158	6/19/51	
SCHLITZ Belted Globe Design	550,821	11/13/51	
SCHLITZ Rhomboid and Globe	562,919	8/19/52	
SCHLITZ in block letters	866,540	3/11/69	
SCHLITZ & Bull's Head Design	820,875	12/20/66	
SCHLITZ ROCKS AMERICA (Service Mark)	1,303,183	10/30/84	
STAYPRO and Design	828,718	5/16/67	
STROH'S STROH'S STROH'S SELECT GOLDEN AMBER	70,922 517,767 1,139,002	10/13/08 \//\o/50 8/26/80	

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TASTES AS GREAT AS ITS NAME	982,322	4/16/74	CEEL OF OB FRANCES 9 &
THE BEER THAT MADE MILWAUKEE FAMOUS	592 ,2 76	7/06/54	
TRIBUTE	1,157,704	6/16/81	
VAIL	860,265	11/12/68	
VIKING	690,652	12/29/59	
THE WEEKENDER	1,202,930	7/27/82	
WS-7 and Design	823.856	2/14/67	

8/21/95

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THE STROH BREWERY COMPANY

U.S. Trademark Applications

Trademark	Serial No.	Filing Date	
BULL	270,341	7/16/80	
COLORADO COOLER	530,534	4/4/85	
SCHLITZ ROCKS AMERICA	488,131	7/2/84	
SIGNATURE and Design	529,191	3/28/85	
SILVER THUNDER	538,614	5/20/85	
SILVER THUNDER and Design	543,544	6/17/85	
STROH'S (Ice Cream)	509,298	11/19/84	the Shop Confame Inc.
STROH'S (Logo) (Ice Cream)	509,297	11/19/84	The Ship Williams, J. J.
WHITE MOUNTAIN	515,774	12/31/84	

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TRADE NAMES

LTTL 1 5 P R FOUND 7 A

- 1. STROH'S
- 2. THE STROH BREWERY COMPANY
- 3. GOEBEL
- 4. GOEBEL'S
- 5. STROH SIGNATURE
- 6. STROH LIGHT
- 7. JOS. SCHLITZ BREWING COMPANY
- 8. OLD MILWAUKEE
- 9. OLD MILWAUKEE LIGHT
- 10. ERLANGER
- 11. SCHLITZ
- 12. SCHLITZ LIGHT
- 13. SCHLITZ MALT LIQUOR
- 14. PRIMO
- 15. ENCORE
- 16. SILVER THUNDER
- 17. WHITE MCUNTAIN COOLER
- 18. SCHAEFER

RECORDED: 04/26/1999

- 19. SCHAEFER LOW ALCOHOL
- 20. COLORADO COOLER COMPANY
- 21. GREAT NORTHERN IMPORTS, LTD.

TRADEMARK

REEL: 1895 FRAME: 0286