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To the Honorable Commissioner of Patents and

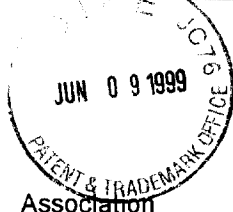
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3 original documents or copy thereof.

MEM 6-9-99

1. Name of conveying party(ies):

The Chase Manhattan Bank



- Individual(s)
- General Partnership
- Corporation-State
- Other New York banking association
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 4, 1999

2. Name and address of receiving party(ies):

Name: Hachette Filipacchi Magazines, Inc.

Internal Address:

Street Address: 1633 Broadway, 45th Floor

City: New York State: NY ZIP: 10019

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No. (s)

B. Trademark Registration No.(s)

(1,843,634)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael S. Shore, Legal Assistant

Internal Address: Patterson, Belknap, Webb & Tyler LLP

Street Address: 1133 Avenue of the Americas

City: New York State: NY ZIP: 10036

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-0633

06/15/1999 HTMA11 00000152 160633 1843634

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael S. Shore, Legal Assistant

Name of Person Signing

*Michael S. Shore*

Signature

June 8, 1999

Date

Total number of pages including cover sheet, attachments, and document:

3

TRADEMARK

## ASSIGNMENT OF SECURITY INTEREST

WHEREAS, The Chase Manhattan Bank ("Assignor"), a New York State banking association organized and existing under the laws of the State of New York, with a place of business at 1 Chase Manhattan Plaza, New York, New York 10081, received as security interests the title to the trademark set forth in the attached Schedule I, which mark is registered in the United States Patent and Trademark Office; and

WHEREAS, Hachette Filipacchi Magazines, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of Delaware, with a place of business at 1633 Broadway, 45th Floor, New York, New York 10019, is desirous of reacquiring title to said mark and registrations thereof.

NOW THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all rights, title and interest it may have in and to the marks set forth in the attached Schedule I, together with any goodwill symbolized thereby and the registrations thereof.

Executed at New York, New York this <sup>4th</sup>1 day of June, 1999

THE CHASE MANHATTAN BANK

By: Tracey Navin Ewing  
Name: TRACEY NAVIN EWING  
Title: Vice President

**Schedule I**

**Trademark Registration**

<u>Mark</u>	<u>Country</u>	<u>Number</u>	<u>Class</u>	<u>Date</u>
Family Life	United States	1,843,634	16	7/5/94



Patterson, Belknap, Webb & Tyler LLP

D/8

1133 Avenue of the Americas  
New York, NY 10036-6710  
212-336-2000

Michael S. Shore

Legal Assistant

Fax  
212-336-2222

Direct Line  
212-336-2456

June 9, 1999

Commissioner of Patents and Trademarks  
Washington, D.C. 20231-0001

Re: The Chase Manhattan Bank to Hachette Filipacchi Magazines, Inc.

Ladies and Gentlemen:

Enclosed for filing is a Trademark Recordation Form Cover Sheet, accompanied by an Assignment of Security Interest. Please charge the deposit account of Patterson, Belknap, Webb & Tyler LLP, Deposit Account No. 16-0633 for the \$40 filing fee. A duplicate copy of the Trademark Recordation Form Cover Sheet is enclosed for such purpose. The Commissioner is hereby authorized to charge payment of any fees associated with this Assignment or credit any overpayment to our Deposit Account. Please acknowledge receipt of the enclosures by stamping and returning the stamped, self-addressed postcard enclosed for such purpose. If you have any questions, please contact us. Thank you.

Sincerely,

Michael S. Shore  
Legal Assistant

cc: Ole W. Lyngklip, Esq.

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

"Express Mail" mailing label number:

EE643351473US

I hereby certify that this correspondence and fee are addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231-0001, and are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service on June 9, 1999.

Michael S. Shore