



**ZIFF-DAVIS**  
a **SOFTBANK**  
company  
www.zd.com

*MAD*  
*5-28-99*

06-18-1999



101069680

28 East 28th Street  
New York, NY 10016  
Tel: 212-503-3500  
Fax: 212-503-3581

Legal Department



05-28-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #51

May 27, 1999

Via Express Mail: EL 103 618 625 US

**RECORDATION FORM COVER SHEET - TRADEMARKS**

Hon. Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Re: Recordal of Assignment  
From: Ziff Communications Company, L.P. (DE Limited Partnership)  
To: Ziff-Davis Publishing Company (DE Corporation)

Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):  
Ziff Communications Company, L.P. (a Delaware Limited Partnership);
2. Name and address of receiving party(ies):  
Ziff-Davis Publishing Company (a Delaware Corporation);  
One Park Avenue  
New York, NY 10016
3. Nature of conveyance: Trademark Assignment  
Date of execution/effective date of Assignment: December 21, 1994
4. Trademark application/registration numbers:  
C. Please see attached Schedule A (applications)  
D. Please see attached Schedule B (registrations)
5. Please address all correspondence in this matter to:  
Andrea Van Kampen, Esq.  
ZD Inc.  
28 East 28<sup>th</sup> St.  
New York, NY 10016-7930  
(212) 503-3571

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260235  
00000188  
06/17/1999 DINGUYEH  
01 FC+481  
02 FC+482  
40.00 CH  
75.00 CH

**TRADEMARK**  
**REEL: 001915 FRAME: 0608**

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Re: Recordal of Assignment

From: Ziff Communications Company, L.P. (DE Limited Partnership)

To: Ziff-Davis Publishing Company (DE Corporation)

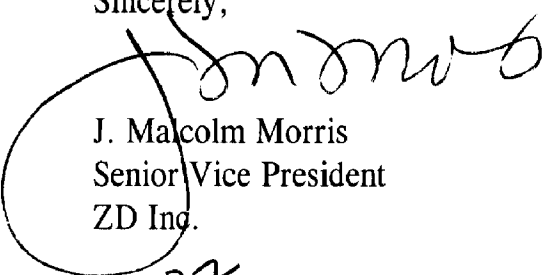
6. Total number of applications and registrations involved: 4 (3 registrations and 1 application).

7. Total fee: \$115.00.

The Commissioner is authorized to charge any additional fee which may be required to deposit account No. 26-0235, in the name of Ziff-Davis Inc.

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,



J. Malcolm Morris  
Senior Vice President  
ZD Inc.

May 27, 1999

Total number of pages comprising cover sheet: 4

**Schedule A – U.S. Trademark Applications (Item 4A from Cover Sheet)**

**Assignment from Ziff Communications Company, L.P. (DE Limited Partnership)  
To Ziff-Davis Publishing Company (DE Corporation)**

<b><u>MARK</u></b>	<b><u>CLASS(ES)</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILED</u></b>
SCOREVIEW	9	74/512220	April 6, 1994

**Schedule B – 3 U.S. Trademark Registrations (Item 4B from Cover Sheet)**

**Assignment from Ziff Communications Company, L.P. (DE Limited Partnership)  
To Ziff-Davis Publishing Company (DE Corporation)**

<b><u>MARK</u></b>	<b><u>CLASS(ES)</u></b>	<b><u>APP. NO.</u></b>	<b><u>REG. NO.</u></b>	<b><u>ISSUED</u></b>
COMPUTER INTELLIGENCE	9	74/344928	1,943,330	12/26/95
MICROSYSTEMS FORUM	35	74/364485	1,914,359	8/22/95
MICROSYSTEMS FORUM	41	74/364496	1,919,096	9/12/95

TRADEMARK ASSIGNMENT

WHEREAS, Ziff Communications Company, L.P., a Delaware limited partnership having its principal offices at One Park Avenue, New York, New York 10016 ("Assignor"), is the owner of the trademarks and service marks and the trademark and service mark registrations and applications, which may include applications filed on the basis of applicant's bona fide intent to use such marks, as listed on the attached Schedule A hereto (collectively, the "Trademarks") and the goodwill of the business symbolized thereby; and

WHEREAS, Assignor entered into the Publishing Asset Purchase Agreement, dated October 27, 1994, between Assignor and Ziff-Davis Publishing Company (formerly ZD Acquisition Corp.), a Delaware corporation having its principal offices at 767 Fifth Avenue, 44th Floor, New York, New York, 10153 ("Assignee"), pursuant to which Assignor agreed to assign all its rights, title, and interest in and to the Trademarks to Assignee, the successor to Assignor's entire business or that portion of the business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms and assigns, effective as of December 21, 1994, to Assignee, its successors and

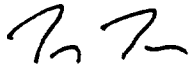
assigns, all its right, title, and interest in and to the Trademarks, together with the goodwill of the business, or portion thereof to which the Trademarks pertain, symbolized thereby and the right to sue for past infringement thereof.

ASSIGNOR hereby requests the Commissioner of Patents and Trademarks of the United States of America, whose duty it is to issue trademark registrations, to issue the Certificate of Registration, Renewal, or Assignment, for any registration, or registration resulting from any application, listed on the attached Schedule A, to Assignee, or its successors, and assigns, in accordance with the terms of this instrument.

Dated this 21<sup>st</sup> day of December, 1994.

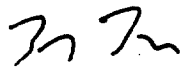
Ziff Communications Company, L.P.

By: JAUL, L.L.C., general partner

By:   
Bruce Barnes  
Attorney-in-Fact

By: TAZ Holdings, L.P., general partner

By: JAUL, L.L.C., general partner

By:   
Bruce Barnes  
Attorney-in-Fact

SCHEDULE A

<u>TRADEMARK</u>	<u>NUMBER</u>	<u>DATE</u>
COMPUTER INTELLIGENCE	74/344928 (App)	12/30/92 (filed)
<del>COMPUTER INTELLIGENCE</del>	<del>74/344701 (App)</del>	<del>12/30/92 (filed)</del>
<del>COMPUTER INTELLIGENCE AND DESIGN</del>	<del>74/344927 (App)</del>	<del>12/30/92 (filed)</del>
<del>COMPUTER INTELLIGENCE AND DESIGN</del>	<del>74/344424 (App)</del>	<del>12/30/92 (filed)</del>
<del>ECONOGRAPHICS</del>	<del>74/194816 (App)</del>	<del>08/15/91 (filed)</del>
<del>INFOCORP</del>	<del>1,708,100</del>	<del>08/18/92</del>
<del>INFOCORP (STYLIZED)</del>	<del>1,326,887</del>	<del>03/26/85</del>
MICROSYSTEMS FORUM	74/364485 (App)	03/03/93
MICROSYSTEMS FORUM	74/364496 (App)	03/03/93 (filed)
SCORE VIEW	74/512220 (App)	04/06/94 (filed)

STATE OF NEW YORK            )  
  ) SS.:  
COUNTY OF NEW YORK        )

On this 21<sup>st</sup> day of December, 1994, before me, a Notary Public, personally appeared Bruce Barnes, to me known and known to me to be the Attorney-in-Fact of JAUL, L.L.C., general partner of both TAZ Holdings, L.P. and Ziff Communications Company, L.P., who signed the foregoing instrument, and he acknowledged the same to be his free act and deed.

  
\_\_\_\_\_  
Notary Public

**PAULA M. GUIBAULT**  
Notary Public, State of New York  
No. 31-4980768, Qual. in NY County  
Commission Expires April 29, 1995