

MRD
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06-24-1999

HEET



U.S. DEPT. OF COMMERCE
Patents & Trademarks

101075283

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Procter & Gamble Company

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State OHIO
- Other _____

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other _____

Execution Date: June 3, 1999

2. Name and address of receiving party (ies):

Name: Sundor Brands Inc.

Internal Address: _____

Street Address: One Procter & Gamble Plaza

City: Cincinnati State: Ohio Zip: 45202

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation State Ohio
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

Black Cherry Eclipse Reg. No. 1,927,801

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: Dianna Icenhower

Internal Address: 2C- GO Legal

Street Address: One Procter & Gamble Plaza

City: Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Linda Hauer

Name of Person Signing

Linda Hauer
Signature

6-18-99

Date

TRADEMARK
REEL: 001917 FRAME: 0314

Exhibit B

UNITED STATES
TRADEMARK ASSIGNMENT

WHERE, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademark BLACK CHERRY ECLIPSE Reg. No. 1,927,801 (the "Trademark") and;

WHEREAS, SUNDOR BRANDS INC., a corporation of the State of Florida, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignee"), is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed at Cincinnati, Ohio, this 3rd day of June, 1999.

THE PROCTER & GAMBLE COMPANY

By: David M. Moyer
David M. Moyer
Assistant Secretary