



07-20-1999

Atty. Docket No.: FMCT0100A

07-12-1999

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #67

101097195

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

TIME = O.B.V.

- Individual(s)
- General Partnership
- Corporation-State Netherlands
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: *MRD 7-13-99*

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 19, 1999

2. Name and address of receiving party(ies)

Name: Ford Motor Company

Internal Address: _____

Street Address: The American Road

City: Dearborn State: MI ZIP: 48121

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State Delaware

Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,782,697

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth F. Janda, Esq.

Internal Address: Brooks & Kushman P.C.

Street Address: 1000 Town Center, 22nd Floor

City: Southfield State: MI Zip: 48075

6. Total number of applications and registrations involved:

One

7. Total fee (37 CFR 3.41)

\$ 40.00

Enclosed

Authorized to be charged to Deposit Account

8. Deposit Account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

07/19/1999 MAIL 00000169 1782697

01 FC:481 Elizabeth F. Janda 40.00 DP
Name of Person Signing

Signature

July 9, 1999

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks, Box Assignments TRADEMARK

Washington, D.C. 20231

REEL: 001930 FRAME: 0253

SCHEDULE C

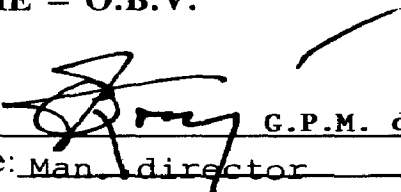
TRADEMARK ASSIGNMENT

WHEREAS TIME = O.B.V., a Netherlands Corporation located at (6828 JD) Arnhem, Parkstraat 45, The Netherlands, is the owner of record of the trademark and registration as follows:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUED</u>
TAURUS	1,782,697	July 20, 1993

By this document, TIME = O.B.V. hereby assigns and transfers to FORD MOTOR COMPANY, a Delaware Corporation located at The American Road, Dearborn, Michigan 48121, all right, title and interest it has in the United States in and to the mark "TAURUS" and United States Trademark Reg. No. 1,782,697, together with the goodwill of the business symbolized by said mark and registration.

TIME = O.B.V.

By:  G.P.M. de Rooij
Title: Man. director
Date: May 19, 1999

