


*MRS 7.26 .99*

COVER SHEET  
07-27-1999  


To the Honorable Commissioner of Patents at

ments or copy thereof.

1. Name of conveying party(ies):

Cinemark USA, Inc.

- Individual(s)
- General Partnership
- Corporation-State - Texas
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

Name: Multiplex Properties, Inc.

Internal Address:

Street Address: 3900 Dallas Parkway, Suite 500

City: Plano State: TX ZIP: 75093

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: July 20, 1999

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)  
75/362,951

B. Trademark Registration No.(s)  
2,243,783

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John M. Cone

Internal Address: Akin, Gump, Strauss, Hauer & Feld LLP

Street Address: P. O. Box 688

City: Dallas State: TX ZIP: 75313-0688

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

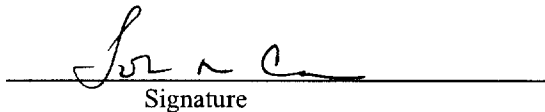
DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John M. Cone

Name of Person Signing

  
Signature

7/21/1999  
Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

07/27/1999 MTHA11 00000080 75362951

01 FC:481  
02 FC:482

40.00 DP  
25.00 DP

Documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

**ASSIGNMENT**

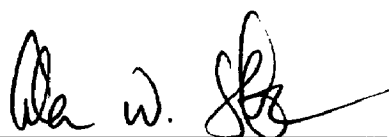
WHEREAS, Cinemark USA, Inc., a Texas corporation, (hereinafter "Assignor"), is the owner of record of United States Trademark Registration No. 2,243,783, registered May 4, 1999 for STUDIO EATS and United States intent-to-use trademark application for STUDIO EATS & Design, Application Serial No. 75/362,951, the use of such mark having commenced at least as early as November 1996 and the statement of use having been filed in the United States Trademark Office on June 22, 1999.

WHEREAS, Multiplex Properties, Inc., a Delaware corporation, having its principal place of business at 3900 Dallas Parkway, Suite 500, Plano, Texas 75093 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the above-identified marks, the registration and the application and resulting registration therefor, together with the goodwill of the business connected with the use of and symbolized by said marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in and to the aforementioned marks and the registration and the application and resulting registration therefor, together with the goodwill of the business connected with the use of and symbolized by said marks.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 20th day of July, A.D. 1999.

CINEMARK USA, INC.

BY:   
Alan W. Stock  
President

STATE OF TEXAS

COUNTY OF Collin

BEFORE ME, the undersigned authority, on this day personally appeared Alan W. Stock and having been duly sworn by me, upon his oath states that he is President of Cinemark USA, Inc., that he has read and understands the foregoing instrument, that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

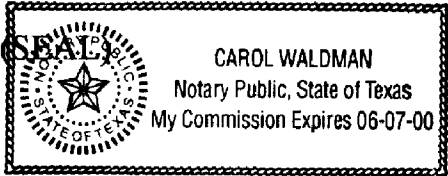
SUBSCRIBED AND SWORN TO BEFORE ME, this 20th day of July, A.D. 1999.

Carol Waldman

Printed Name of Notary Public

Carol Waldman

Signature of Notary Public



My Commission expires the 7th day of June, 2000