

07-28-1999



101102926

RECORDATION FROM COVER SHEET
TRADEMARKS ONLY

7-27-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID#
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
 - Security Agreement
 - Merger
 - Change of Name
 - Other
 - License
 - Nunc Pro Tunc Assignment
- Effective Date
Month Date Year
 June 30, 1999

Conveying Party

Mark if additional names of conveying parties attached

Name NationsRent, Inc.

Execution Date
Month Day Year
 June 30, 1999

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of conveying parties attached

Name NationsRent West, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 9656 Jackson Road

Address (line 2)

Address (line 3) Sacramento California 95827
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

Citizenship/State of Incorporation/Organization Delaware

07/26/1999 DNGUYEN 00000157 75594092

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 750.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C., 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C., 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001935 FRAME: 0531

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

202/ 861-1692

Name

Laurel E. Queeno, Esq.

Address (line 1)

Baker & Hostetler LLP

Address (line 2)

Washington Square

Address (line 3)

1050 Connecticut Ave. NW, Suite 1100

Address (line 4)

Washington, DC 20036

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

3

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

75/594,092	75/594,094	75/594,298
75/615,380	75/615,381	75/615,382
75/653,790	75/448,172	75/513,132

Registration Number(s)

1,925,894	1,834,905	1,716,728

Number of Properties

Enter the total number of properties involved.

31

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 790

Method of Payment:

Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

02-0398

Authorization to charge additional fees:

Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Laurel E. Queeno, Esq.

Name of Person Signing

Laurel E. Queeno

Signature

7/27/99

Date Signed

RECORDATION FROM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Mark if additional names of conveying parties attached

Enter Additional Conveying Party

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

75/512,988	75/603,347	75/654,613
75/514,695	75/514,678	75/654,612
75/654,617	75/603,348	75/540,312
75/537,899	75/697,146	75/653,789
75/697,145	75/525,960	75/594,299
75/531,461	75/540,418	75/547,866
75/514,730		

Registration Number(s)

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EXHIBIT A

1. A-ACTION
U.S. Registration No. 1,925,894
2. Miscellaneous Design
U.S. App. Serial No. 75/594,092
3. Miscellaneous Design
U.S. App. Serial No. 75/594,094
4. Miscellaneous Design
U.S. App. Serial No. 75/594,298
5. Miscellaneous Design
U.S. App. Serial No. 75/615,380
6. Miscellaneous Design
U.S. App. Serial No. 75/615,381
7. Miscellaneous Design
U.S. App. Serial No. 75/615,382
8. NATIONSRENT
U.S. App. Serial No. 75/653,790
9. NATIONSRENT
U.S. App. Serial No. 75/448,172
10. NATIONSRENT & Design
U.S. App. Serial No. 75/513,132
11. NATIONS RENT & Design
U.S. App. Serial No. 75/512,988
12. NATIONS RENT & Design
U.S. App. Serial No. 75/603,347
13. NATIONS RENT 1-800-NO-SWEAT & Design
U.S. App. Serial No. 75/654,613
14. NATIONS RENT NATIONSRENT & Design
U.S. App. Serial No. 75/514,695
15. NATIONS RENT NATIONSRENT & Design
U.S. App. Serial No. 75/514,678
16. NATIONS RENT NATIONSRENT 1-800-NO-SWEAT & Design
U.S. App. Serial No. 75/654,612

17. NATIONS RENT NATIONSRENT NO SWEAT & Design
U.S. App. Serial No. 75/654,617
18. NATIONS RENT NATIONSRENT "NO SWEAT" & Design
U.S. App. Serial No. 75/603,348
19. NATIONS RENT NATIONSALES & Design
U.S. App. Serial No. 75/540,312
20. NATIONSALES
U.S. App. Serial No. 75/537,899
21. NATIONSGEAR
U.S. App. Serial No. 75/697,146
22. NATIONSTOOLS
U.S. App. Serial No. 75/653,789
23. NATIONSTUFF
U.S. App. Serial No. 75/697,145
24. ON THE JOB WITH CONSTRUCTION BOB & Design
U.S. App. Serial No. 75/525,960
25. ONWARD AND UPWARD
U.S. Registration No. 1,834,905
26. ONWARD AND UPWARD
U.S. Registration No. 1,716,728
27. 1-800-NO-SWEAT
Serial No. 75/594,299
28. BUILDING A BETTER AMERICA
Serial No. 75/531,461
29. NATION SALES & Design
Serial No. 75/540,418
30. NATIONSALES & Design
Serial No. 75/547,866
31. NATIONS RENT NATIONSRENT & Design
Serial No. 75/514,730

TRADEMARK ASSIGNMENT

ASSIGNMENT AGREEMENT, effective as of the 30th day of June, 1999, by and between NationsRent, Inc., a Delaware corporation with places of business at 31st Floor, 50 West Broad Street, Columbus, Ohio 43215 and 450 East Las Olas Boulevard, Ft. Lauderdale, Florida 33301 (hereinafter referred to as "Assignor") and NationsRent West, Inc., a Delaware corporation with a place of business at 9656 Jackson Road, Sacramento, California 95827 (hereinafter "Assignee").

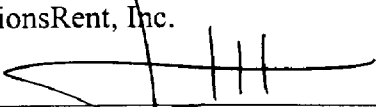
WHEREAS, Assignor is the owner of the trademarks identified in Exhibit A attached hereto and made a part hereof (the "Marks"); and

WHEREAS, Assignee is desirous of obtaining ownership of the Marks, together with the goodwill of the business pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all rights, title, and interest in and to the Marks, together with the goodwill of all business symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Agreement and sale had not been made; together with all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect the same for its own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives. For all intent to use applications, this Assignment will be effective upon the filing of an Amendment to Allege Use or a Statement of Use.

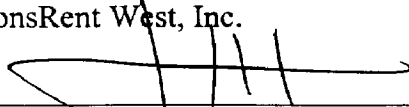
ASSIGNOR

NationsRent, Inc.

By: 
Print Name: Joseph H. Izhakoff
Print Title: VP, Secretary & General Counsel

ASSIGNEE

NationsRent West, Inc.

By: 
Print Name: Joseph H. Izhakoff
Print Title: VP & Secretary