

09-27-1999



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*Corrective*  
*MRD 5-13.99*

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type *40*

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger  Change of Name  
Effective Date  
Month Day Year
- Other Assgt. against S/Ns. 75593585, 75593584, and 75593583.

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

09/28/1999 TTON11 00000074 022833 75593853 FOR OFFICE USE ONLY

01 FC:481 40.00 CH  
02 FC:482 50.00 CH

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/593853"/>	<input type="text" value="75/593854"/>	<input type="text" value="75/593855"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

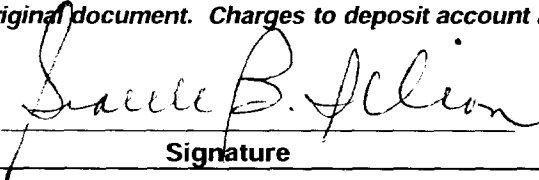
Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)  
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing

  
Signature

Date Signed

02-04-1999



100957486

MSD  
2.2.99

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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Merger  Change of Name

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Month Day Year  
2 1 99

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year  
2 1 99

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

#### Receiving Party

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DBA/AKA/TA

Composed of

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Corporation  Association

Other

Citizenship/State of Incorporation/Organization

02/04/1999 DCDATES 00000024 022833 75593585

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02 FC:482 75.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 001937 FRAME: 0913

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

214/854-3489

Name

SIDELLE B. ILLION

Address (line 1)

BLOCKBUSTER INC.

Address (line 2)

1201 ELM STREET

Address (line 3)

DALLAS, TX 75270

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

3

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

75/593585	75/593583	75/593584
75/593814		


**Number of Properties**

Enter the total number of properties involved.

#

4

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

115.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

02-2833

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

SIDELLE B. ILLION

Name of Person Signing

Signature

2/1/99

Date Signed

## ASSIGNMENT OF TRADEMARKS

WHEREAS, **BLOCKBUSTER INC.**, a Delaware corporation, with its principal place of business located at 1201 Elm Street, Dallas, TX 75270 ("Assignor") has adopted, used and is using and is the owner of the following pending U.S. trademark applications:

<u>MARK</u>	<u>SERIAL NO.</u>
<b>SQUARE DOG PRODUCTIONS</b>	<b>75/593855</b>
<b>STORY GARDEN PICTURES</b>	<b>75/593814</b>
<b>THIRD ROW CENTER FILMS</b>	<b>75/593854</b>
<b>TWO LEFT SHOES FILMS</b>	<b>75/593853</b>

WHEREAS, **D.E.J. PRODUCTIONS INC.**, a Delaware corporation, with its principal place of business located at 1201 Elm Street, Dallas, Texas 75270 ("Assignee") is desirous of acquiring said pending trademark applications;

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **BLOCKBUSTER INC.**, hereby assigns to **D.E.J. PRODUCTIONS INC.** all rights, title and interest in and to the said trademark, together with the goodwill of the business symbolized by said trademarks and pending trademark applications thereof.

Signed this 1 day of February, 1999  
BLOCKBUSTER INC.

By: Edward B. Stead  
Name: Edward B. Stead  
Title: Executive Vice President