

FORM PTO-1618A  
Expires 06/30/99  
QMB 0651-0027

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
**TRADEMARK**

08-20-1999

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TO: The Commissioner of Patents and Trademarks 101122003 original document(s) or copy(ies).

**Submission Type**

New  
 Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_  
 Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_  
 Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_



8-17-99

**Conveyance Type**

Assignment  License  
 Security Agreement  
 Merger  
 Change of Name  
 Other \_\_\_\_\_  
Effective Date  
Month Day Year  
9/30/98

**Conveying Party**

\_\_\_\_ Mark if additional names of conveying parties attached

Name Macmillan, Inc. Execution Date  
Month Day Year  
10/8/98

Formerly \_\_\_\_\_  
 Individual  General Partnership  Limited Partnership  Corporation

Association  Other

Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

\_\_\_\_ Mark if additional names of receiving parties attached

Name Jossey-Bass, Inc., Publishers  
DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 350 Sansome Street

Address (line 2) San Francisco, CA 94104-1342

Address (line 3) \_\_\_\_\_

Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached  
 Corporation Association  
 Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization California

06/19/1999 DCOATES 00000095 134520 75562612

FOR OFFICE USE ONLY

165E

01 FC:481 40.00 CH  
02 FC:482 125.00 CH

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

**TRADEMARK**  
**REEL: 001946 FRAME: 0001**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_

Address (line 1) \_\_\_\_\_

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

Address (line 4) \_\_\_\_\_



**Correspondent Name and Address**

Area Code and Telephone Number (212) 309-6988

Name Kerry A. Krzynowek, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP, Attn: TMSU

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

# 3

**Trademark Application Number(s) or Registration Number(s)**

**Trademark Application Number(s)**

**Registration Number(s)**

75/562,612      75/562,591      75/562,593  
75/562,592      75/562,595      75/562,596

**Number of Properties** Enter the total number of properties involved. # 6

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$ 165.00  
Method of Payment: Enclosed \_\_\_\_\_ Deposit Account X \_\_\_\_\_

(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes X No \_\_\_\_\_

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.*

Kerry A. Krzynowek  
Name of Person Signing

Kerry A. Krzynowek, M.D.  
Signature

August 17, 1999  
Date Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, as of September 30, 1998, Macmillan, Inc., a Delaware corporation with its principal place of business located at 1633 Broadway, New York, New York 10019 ("Assignor") has adopted, used and is using the trademarks shown on both the attached Schedule A, which are registered on the Principal Register in the United States Patent and Trademark Office and the attached Schedule B, applications for the registration of which have been filed with the United States Patent and Trademark Office (hereinafter collectively the "Trademarks") and;

WHEREAS, Jossey-Bass, Inc., Publishers, a California corporation with its principal place of business located at 350 Sansome Street, San Francisco, California 94104-1342. ("Assignee") is desirous of acquiring the Trademarks and the respective registrations and applications thereof;

NOW, THEREFORE, effective as of September 30, 1998, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, all causes of action for past infringement thereof, and the registrations and applications thereof.

The commissioner of Patents and Trademarks is requested to file this Assignment as appropriate.

MACMILLAN, INC.

Date: 10/8/98

By: *Michelena Hallie*  
Michelena Hallie  
Vice President

STATE OF New York )  
COUNTY OF New York )

ss.:

On this 8<sup>th</sup> day of October, 1998, before me appeared Michelena Hallie, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation or other juristic entity with authority to do so.

*David B. Lewis*  
Notary Public  
DAVID B. LEWIS  
Notary Public - State of New York  
Exp. 12/31/99  
Qualified in New York County  
Commission Expires December 30, 1999

## SCHEDULE A

Mark	Class	Reg. No.	Reg. Date
BAKER'S BIOGRAPHICAL DICTIONARY OF MUSICIANS	16	2,119,079	December 9, 1997
CASELL'S	16	1302531	October 30, 1984
CHARLES SCRIBNER'S SONS	16	1160892	July 14, 1981
CHILDHOOD OF FAMOUS AMERICANS & Designs	16	704981	September 27, 1960
LEVEL MASTER	9	2,155,618	May 5, 1998
MAPREADER	16	2,082,634	July 22, 1997
NEW DISCOVERY	16	1811522	December 14, 1993
SCRIBNER & DESIGN	16	2,154666	February 3, 1998
SCRIBNER PAPERBACK FICTION & DESIGN	16	2,157,514	February 17, 1998
SCRIBNERS & DESIGN	16	1208275	September 14, 1982
THE COLLEGE BLUE BOOK	16	930061	February 29, 1972
THE BASEBALL ENCYCLOPEDIA	16	1791562	September 7, 1993
THE COMPLETE IDIOTS GUIDE TO	16	2,129,136	January 13, 1998
THE SCRIBNER LIBRARY & DESIGN	16	889095	April 7, 1970
THORNDIKE LARGE PRINT	16	1709939	August 25, 1992
THORNDIKE PRESS	16	1725504	October 20, 1992
THORNDIKE TREES LOGO	16	1830359	April 12, 1994

## SCHEDULE B

Mark	Class	App. No.	App. Date
3D HUNTING & DESIGN	28	75/541401	August 24, 1998
ADVANCED RESEARCH COUNCIL	16	75/227192	January 16, 1997
CITY-TO-GO	9, 41	75/558,843	9/24/98
G.K. HALL & CO. DESIGN	16	75/537,692	8/17/98
GREAT LIBRARIES ARE BUILT ON OUR BOOKS	35	75/541196	August 24, 1998
IN 21 DAYS & DESIGN	16	75/562612	10/1/98
IN 24 HOURS & DESIGN	16	75/562591	10/1/98
NEW RIDERS & DESIGN	16	75/539005	August 19, 1998
QUICK STEPS FOR FAST RESULTS	16	75/562593	10/1/98
SEE IT DONE DO IT YOURSELF & DESIGN	16	75/562592	10/1/98
SIMPLE SOLUTIONS. ESSENTIAL SKILLS	16	75/562595	10/1/98
THE COMPLETE IDIOTS TRAVEL GUIDE TO & DESIGN	16	75/489222	May 21, 1998
WHEN YOU ONLY HAVE TIME FOR THE ANSWERS	16	75/562596	10/1/98